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THE Publishers' Weekly

The American BOOK TRADE JOURNAL

62 West 45th Street, New York

VOL. CXVII

NEW YORK, MARCH 22, 1930

No. 12

*Houghton Mifflin Company announces for April
Ninth a new edition with a Wyeth Jacket
of this Great Romance by*

JOHN BUCHAN

Stuart plots in the Highlands, gentlemen pirates off the coast of Virginia, treachery in the unmapped and Indian-infested forests of the Appalachians, and a love that weathered time, distance and danger. Everyone who enjoyed "Treasure Island" or "To Have and To Hold" will enjoy

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To Be Published April 11th

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New York

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A New "Byron"

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Published and

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Acclaimed!

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CONCERNING the recent debut of "Byron," by the great modern biographer, André Maurois, it is unnecessary for the publishers, themselves, to speak at length of this brilliant portrait. They are equipped with other language—the language of success. They simply refer you to the commendations of the first reviews.

Percy Hutchison in the New York Times: "It is logical, progressive, even in movement, ever incisive and penetrating as far as there was anything in Byron to penetrate. And the author's Gallic indifference to his subject in all respects except as his subject, makes it possible, perhaps for the first time, to see George Gordon, Lord Byron, and his satellites (both male and female), with a degree of clearness which hitherto has usually been denied."

Donald Douglas in the New York Herald-Tribune: "A sound and beautiful biography, filled with good sense and intelligence and that rarest of gifts, the power to withstand the temptation to out-Hampden Hampden, and be pious about life's melodrama."

William Soskin in the New York Evening Post: "I can think of no biographer better able to deal with the complexities of Lord Byron's life than André Maurois. The chief problem of such a biography is to evolve a comprehension of the fact that all of the many, many strange Byronic moods, all of the contradictory impulses which caused the poet's involvement in his long series of love affairs, are human and possible. Much of Maurois' writing has demonstrated that ability to sense the mood, particularly the passionate mood, completely."

Sidney Williams in the Philadelphia Inquirer: "As with 'Ariel,' his life of Shelley, and 'Disraeli: A Picture of the Victorian Age,' the 'Byron,' of M. Maurois goes to the core of character. Again his penetrative intelligence is sympathetically reined, and his style a luminous delight."

BYRON by ANDRÉ MAUROIS. Illustrated \$5.00

D. APPLETON and COMPANY

35 West 32nd Street


New York City

The Ryerson Press, Queen and John Streets, Toronto, Ontario,
handles the Appleton trade line in Canada.




E. P. DUTTON & CO. INC.
300 FOURTH AVE. N.Y.C.

From the Lares and Penates

 It's an ill wind that doesn't bring luck to someone. The stock market may be in a bad way—business conditions in some parts of the country poor—but never before have we had such a successful Spring—never so many successful books—*entertainment* as well as high literary standard is the quality we are featuring. This probably is as good a reason as any for their popularity, not only with the critics but with the public for whom all books are intended.

 Our best selling and most popular are: TOUCHSTONE (fourth printing) JOHN MERRILL'S PLEASANT LIFE (second printing), GATHER THE STARS (fifth printing), TANTALUS (third printing), THREE AGAINST THE WORLD (seventh printing), HORSE-KETCHUM (third printing), MIRACLE OF PEILLE (sixth printing), MYSTERY OF THE EAST WIND (third printing), THE AMAZING WEB (fifth printing), THE AVENGING IKON (third printing), THE LIFE STORY OF KING GEORGE V (second printing), THROUGH BLOOD AND ICE (second printing), LIFE OF SOLOMON (third printing) CONQUERING OUR GREAT AMERICAN PLAINS, MYSELF AND THE THEATRE, MICHAEL ANGELO (second printing), BALZAC: THE MAN AND THE LOVER (second printing), AMERICAN NATURISTS, VAGABOND DREAMS COME TRUE (eighth printing), STORY OF SAN MICHELE (fifth printing), THE DEVIL (second printing), PRIVATE LETTERS PAGAN AND CHRISTIAN.

 If these books are selling in your shop as well as they are in most shops, you can increase their sale by backing your first recommendation with the endorsements of the outstanding critics from all parts of the country. Your customers always like to have different opinions and will be delighted to have your opinion and their opinions on these particular books confirmed by the best critical opinions obtainable.

"And so home to bed," wrote F. P. A. a

week ago, "reading Sterling Bowen's 'AN IMPERFECT CRIME,' and 'TOWNSMAN,' in a book called 'WISHBONE,' which I considered two great stories." . . . and F. P. A. again a week later, "So home, and in bed before half-past eleven, and read in Sterling Bowen's 'WISHBONE' again, full of admiration at the compact simplicity of the style and I learned this day that Bowen is a working journalist, being *dramatick critick* for the Wall Street Journal."



Writes Edward Hope of the Herald Tribune in his daily column the Lantern: "Of all the books we have read this year we have been most interested in 'THE DEVIL' by Maurice Garcon and Jean Vinchon. The Devil may have been driven out of our educated circles, but that deprives him of only a small part of his territory. The whole book is as good reading as any one could ask. In a confident and devil-may-care mood, we invite those who seek unusual diversion in a fascinating biography to go to 'THE DEVIL.'"



In commenting on THE DEVIL, Gilbert Thomas, in the Nation and Athenaeum, calls it a "provocative and fascinating biography."



Isabel Patterson, in her column in the Herald Tribune, in referring to the NATURAL HISTORY OF SELBORNE, says: "Mr. Daglish has supplied pictures for this book which should hereafter be inseparable from that classic." There are now only a few remaining copies of the limited edition of this book. This edition is limited to forty copies. Illustrated with sixteen wood engravings, two portraits of the author, map and a extra plate signed by the artist. Printed on handmade Japanese paper, bound in quarter vellum, Batik sides, and attractively boxed, price \$40.00.



After reading THE LIFE OF SOLOMON by Edmund Fleg, (now in its third printing), ex-president Painleve of France expressed in his own way the feeling of the large majority of French critics: "A profound feeling for humanity animates all of Fleg's work. That is why we love him."



The first American review of this book has just come in from the American Hebrew: "In Fleg's new Life of Solomon is a magnificent breathing being . . . a well-nigh flawless artistic instinct. Fleg has a talent that might be termed international . . . No more authentic voice than that of Edmond Fleg is today interpreta-

ting Judaism . . . His inspiration among contemporaries is peerless in its interpretation of what the Jew is, was, and hopes to be."



E. F. Edgett, book editor of the Boston Transcript, in their issue of March 5th comments: Professor George Saintsbury has been persuaded to write about "THE LIFE OF SOLOMON," by Edmond Fleg, and this is what he says: "It would be difficult to find a book at once more delightful and more profitable for twentieth-century reading than this LIFE OF SOLOMON which M. Edmond Fleg has put together with so much wisdom and Miss Garvin has translated with so much art."



Edmond Fleg has been honored with the most flattering praise from such men and women as Henry Van Dyke, Nathan Straus, Nicholas Murray Butler, Stephen Wise, Dorothy Canfield and Edward Shillot.



The St. Louis Star adds its voice to the increasing volume of praise which THE STORY OF SAN MICHELE is receiving. . . . "One of the most interesting and most curious books published in recent years. . . . It is one of those rare masterpieces of which all who read it, no matter what their taste in literature, will entirely enjoy."



The Bookman, in the February issue reviews this book in this way. . . . "Here is a volume of flavorful reminiscences of a sort we too seldom find. . . . It is laden with choice anecdotes from the author's colorful career . . . with gruesome stories almost unbelievable—from his practice, of a sort which every veteran physician can tell, but which few allow to circulate outside their clubs . . . an uncommonly entertaining narrative. But there is much more to it than entertainment. It is a valuable summary of the opinions and conclusions of a trained observer of life."



"Believe it or not," says the Chicago Daily News, "Harry Stephen Keeler has put two full-length novels in one, 165,000 words, count 'em. And it's a corking mystery, or series of mysteries. For Mr. Keeler has also put seven plots in one, reversing the usual order of authors to put one plot in seven books." Recommended!!!!" All this refers to THE AMAZING WEB.



Public Ledger in referring to the same book says: "Get started reading this one early in the evening for it contains 542 pages, each one of them crammed full of excitement. At the end you will have the feeling that if twice as long it would still be too short. For THE AMAZING WEB is one of those ultrasuperstories

that occur once in a blue moon. Don't fail to read this one."!!!



Literary critics continue their praise of VAGABOND DREAMS COME TRUE (on request we will send you two big publicity sheets crammed full of enthusiastic material on this book—to be used for window display or on your bulletin board).

Here we quote from a few:



Lewis Gannett, New York Tribune . . . "Rudy Vallee appears to be one of the most conscientious and serious minded young business men in America. Except for Lindbergh, no young man has ever been taken more suddenly and completely to the American heart and America might well study Mr. Vallee to learn more of itself . . . Here men and brethren is the authentic heart of America in two hundred and sixty-two incredible pages." ! !



Walter Yust, Philadelphia Ledger . . . "He is, beyond much question, one of the most interesting phenomena of this day and time." (We would have to quote the whole review to give you any idea of Mr. Yust's enthusiasm).



Philadelphia Record closes its review with: "How long will the furor last? Not even Vallee could tell you. Perhaps as long as the public wants something dreamy, something sweet that he has to give them and that will be as long as business men come home tired at night, as long as bored invalids stare at the ceiling, as long as lovers hold hands."



Tulsa World . . . "A book you simply won't believe unless you read it with your own two eyes. There has been nothing before to equal it."



A letter from Mrs. A. G. Seiler, president of the Women's National Book Association . . . "On behalf of our association and myself I wish to extend to you our very sincere appreciation of your courtesy in bringing Mr. Vallee to our banquet . . . His appearance in our midst proved conclusively in the mind of every bookseller there that his culture and education are such that there is no doubt whatever that he is capable of writing a book. This is a long step forward in these days when so many alleged frauds have been perpetrated. . . . He has the appearance of a clean cut, conscientious young man, and made me think of a title Edna Ferber used many years ago for a novel: "Personality Plus."

Don't forget, the Dutton Prize Contest closes April 15.

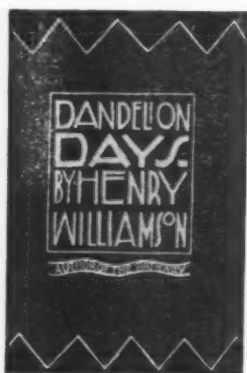
J. M., Jr.

APRIL 1st IS THE PUBLICATION DATE

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Helen Zenna Smith

A woman's book—a woman's "Farewell to Arms".
A statement from John Haynes Holmes: "I thought that 'All Quiet on the Western Front' was the last word in the matter of depicting the reality of war. But this tremendous book by Miss Smith surpasses it. For sheer realism, and unfalteringly faithful depiction of the life seen and lived by this woman and her associates in the Ambulance Service on the Western Front, I have never read anything like it. The book leaves one shaken all over." Three large printings before publication. \$2.50



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To be published April 11th, \$2.50

There will be a limited edition of 215 copies, printed on Borzoi all-rag paper, parchment back, with imported silver paper sides, stamped in silver with rough silver tops, set in Fournier type and boxed. All copies numbered and signed by the author. \$10.00

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A War of Tariffs, a United States of Europe, cancellation of War debts, the whole social and economic reform of Europe, the need for more extravagance, the desirability of greater leisure for workingmen, the recent Stock Exchange crash—these are just a few of the many important issues which the author discusses.

A large advertising campaign will announce the publication of this important book. Magazines, trade papers, generous space in newspapers will tell the world about the startling yet sane statements made in this volume.



*American Prosperity* was hailed by business leaders, by scholars and critics and by the laymen who made it a best-seller as the keenest, most readable and clearest business book in years. Now Mr. Mazur has turned to a far wider field in writing a book that will appeal both to men and women. It does not belong on your business book table, but on the counter where you display such titles as *America Comes of Age* and *The Rise of American Civilization*.

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Ready this week—\$2.00 net.

**FARRAR & RINEHART, *Publishers***

\*J. Brooks Atkinson, *Times*: "The divine comedy of the modern theatre!"

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*We consider this the  
best historical novel  
we have ever published*  
*Robert M. McBride & Co.*

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THE MOVING AND MEMORABLE NOVEL OF A  
GIRL WHO "FOLLOWED TOO MUCH THE DE-  
SIRES AND DEVICES" OF HER OWN HEART...

Here is a novel set in the England of the opening nineteenth century...in the robust days of a new era...it is the story, told in a prose at once strong and beautiful, of Mr. Foster and young Milian his daughter, and the company they moved in, who valued more than rectitude a good head for claret, and more than honour, prowess in love...the story of the clash of two fine and questing and unbridled minds, one bent on hatred, the other on romance...until the stirring and ironic climax closes in upon them, and Milian watches her father's ruin from the vantage of her lover's arms. ¶ Clemence Dane has called this new book by the author of *Cups, Wands and Swords*—"Magnificent." \$2.50

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DOUBLEDAY, DORAN

*DESIRES*  
& *DEVICES*  
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The most entertaining book of informal travel since Harry Franck wrote his "Vagabond Journey Around the World."—*Detroit News*

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shirt-tails out.**

**They swam the Black  
Sea and came out  
white.**

**They marched through  
Georgia and came out  
with the Kurds.**



**A** gorgeous  
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—the non-  
chalant, dare

devil, always amusing adventures of two regular he-men who started from New York in search of the elusive city of Kashgar, somewhere in the Orient. There are thrills and laughs on every page—and many entertaining photographs.

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clothes in China.**

**"F**OR arm-  
chair  
traveling it is  
ace high."—

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"Gives the reader real happy thrills."—*Philadelphia Ledger*

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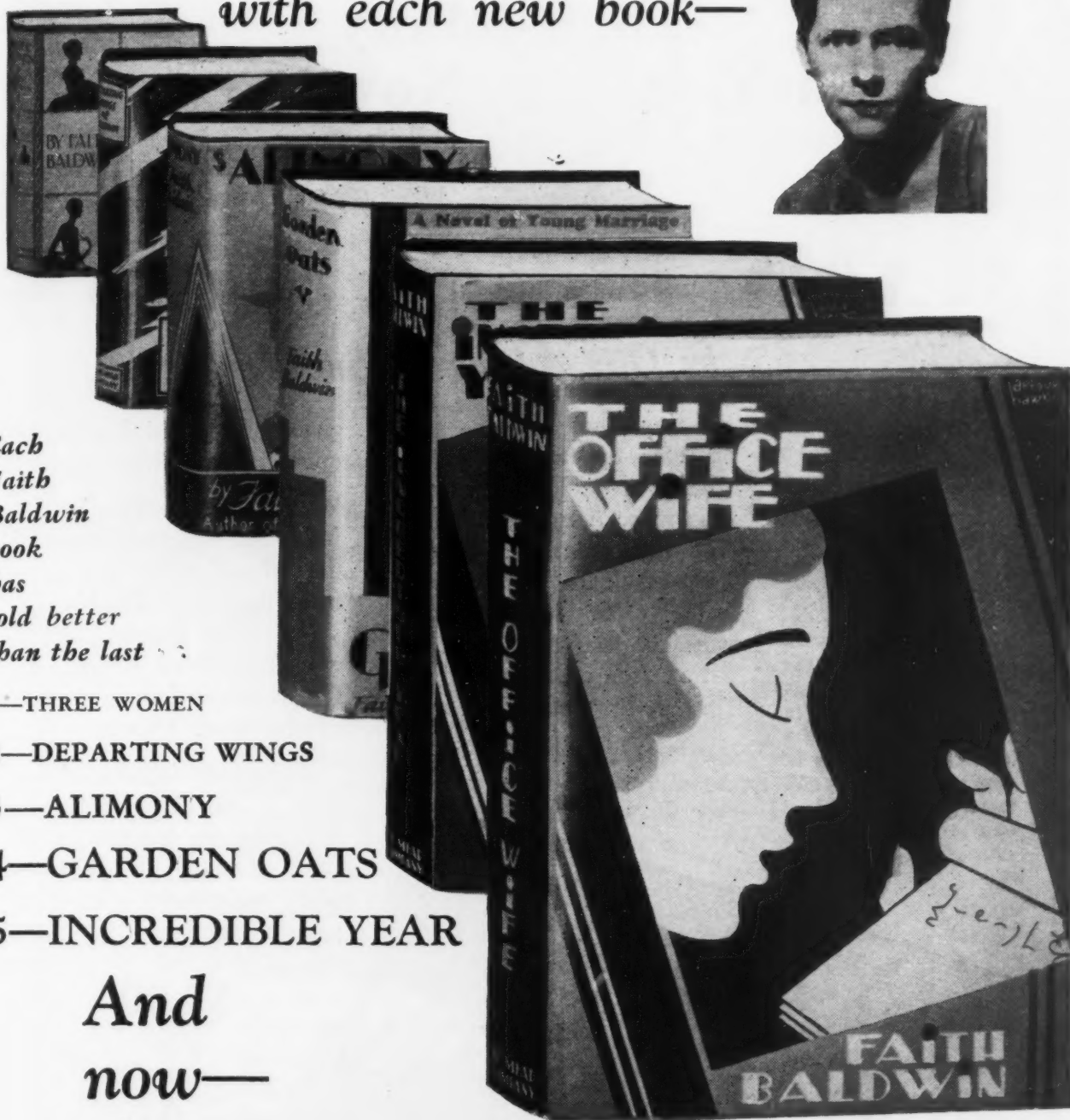
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*And  
now—*

## 6—THE OFFICE WIFE

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**"I Would Rather Read  
OTIS ADELBERT KLINE  
Than Many  
Fashionable Novelists"**

—WILLIAM BOLITHO  
*Author of "Twelve Against the Gods"*

**MAZA of the MOON**

*by Otis Adelbert Kline*

Kline excels in his ability to follow one exciting adventure with another; and not the least of his feats is his creation of an entire universe and a complete hierarchy of nations in conditions nothing like those found upon our own planet.

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distinguishes Kline as a master of fabulous fiction. The story tells of Ted Dustin who, in 1964, fires a shot at the Moon, with astounding results. The usurping ruler of the Moon, P'an-ku, declares war upon the Earth. To make peace and to save his fellow humans from a

ghastly fate, Ted flies to our mysterious satellite.

There he meets the beautiful Maza, rightful Queen of the Moon, with whom he falls in love. Doubly inspired, Ted plunges into a wild turbulence of encounters with the diabolical plots of the cruel P'an-ku.

Adventure follows adventure in amazing pageantry. The suspense increases with every chapter. It's a story with excitement plus that grips to the end!

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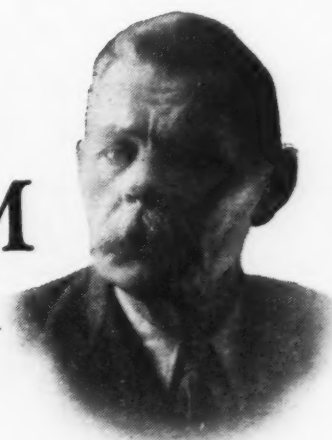




A New Novel

BY ONE OF THE WORLD'S GREATEST WRITERS

MAXIM



GORKI

Publication  
date, April 7

The April choice  
of the Literary Guild

# BYSTANDER

**Q** SINCE the death of Hardy there are few people who would question that Maxim Gorki is today the greatest of living writers. Since the beginning of the Revolution, in the midst of stirring events, intense activity, and the increasing adulation of the whole Russian nation, Gorki has been working with a ferocious eagerness on this immense novel. Translated by Bernard Guilbert Guerney. \$3.00

**Q** CARL VAN DOREN writes: "Without doubt it belongs in the great line of achievements which have given the Russian novel its pre-eminence in the field. It has the same splendid scope, the same richness and variety of characters, the same honesty and directness, the same bulk and yet the same clarity as are to be found in the older masterpieces of Russian fiction."

JONATHAN CAPE & HARRISON SMITH

139 East 46th Street

New York

*He strides majestically  
across the heart of England*

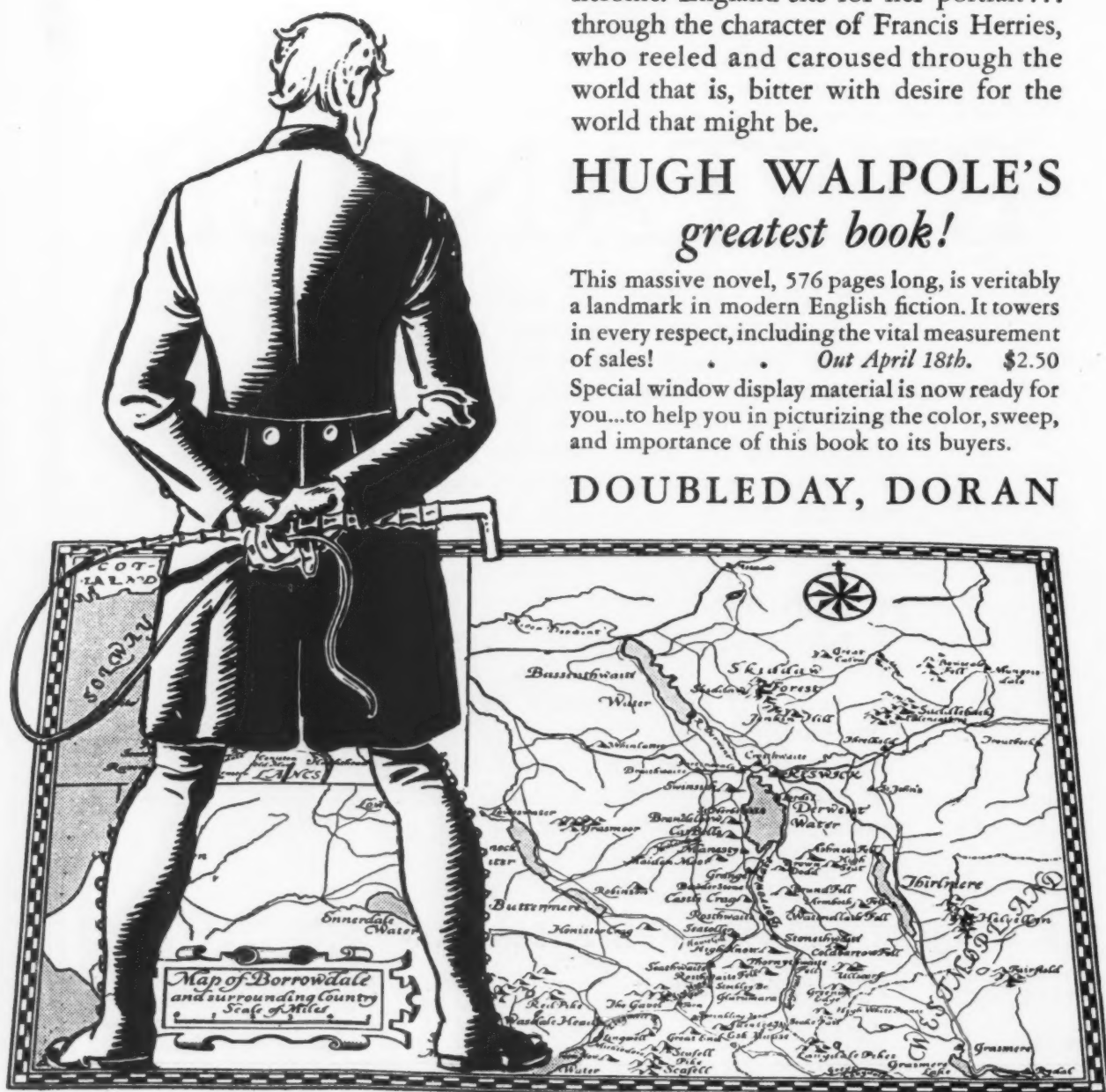
# ROGUE HERRIES

All of England is tumbled into this novel—her valleys, her rivers, her ancient towns, her lakes like bowls of pale blue glass, cracked with silver splinters. England is the heroine. England sits for her portrait... through the character of Francis Herries, who reeled and caroused through the world that is, bitter with desire for the world that might be.

## HUGH WALPOLE'S *greatest book!*

This massive novel, 576 pages long, is veritably a landmark in modern English fiction. It towers in every respect, including the vital measurement of sales! . . . *Out April 18th.* \$2.50  
Special window display material is now ready for you...to help you in picturizing the color, sweep, and importance of this book to its buyers.

DOUBLEDAY, DORAN



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*by Ruth Suckow*

More and more people are turning to Ruth Suckow's human stories for an honest interpretation of life as it is lived in the small towns of the Middle West. In this latest novel, her art is at its best. \$2.50

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*by Geraint Goodwin*

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**\$3.50**

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*"...lover of dead women!"*

"Worth Fithian, lover of dead women," she said. *"Lover of dead women. But I'm alive!"*

That was the end. Lady Methwaite had made her last appeal. Worth had sacrificed her for the love of his son, young Gordie . . . His adoration was always at concert-pitch, whether the object of his affection was a dead wife or a living offspring. He could endure anything, provided his pose was heroic. Toss him a halo and he could grin at martyrdom. Now he had made himself the captive of his child, he had centered his life in vicarious success, the success of Gordie Fithian. And Gordie was the true son of a father who loved dead women and for their sake could make himself a fugitive from passion.

## *FUGITIVES from PASSION*

BY

Coningsby Dawson

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*A Department of Justice Investigator*

AS TOLD TO  
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| V. Jess Smith Tells His Story to Means                  | XVII. Jess Smith Threatens to "Tell Everything"           |
| VI. Mrs. Harding Tells Means About Nan Britton          | XVIII. Means Collects Prohibition Graft                   |
| VII. Means "Takes" Nan's Diaries and Letters            | XIX. Daugherty and Fall—"Master Salesmen"                 |
| VIII. A Storm in the White House                        | XX. Jess Smith Passes On                                  |
| IX. Harding Forced to Sign on the Dotted Line           | XXI. Covering Up the Trail                                |
| X. Means' Investigations Concerning President Harding   | XXII. Mrs. Harding Catches Nan Britton in the White House |
| XI. Nan Reaches Washington—and Harding                  | XXIII. Mrs. Harding—"The Child of Destiny"                |
| XII. Where an Embarrassing Encounter is Averted         | XXIV. The Journey to Alaska—and the End                   |
|                                                         | Epilogue—Explanations and Inferences                      |
|                                                         | Appendix                                                  |

**GUILD PUBLISHING CORPORATION**

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*The Most Amazing Flying War Novel  
by a Great War Ace Author*

# CONTACT

by ELLIOTT WHITE SPRINGS

The Famous Editor of "WAR BIRDS"

DEAR MR. BOOKSELLER:—*In trying to write the most intriguing advertisement possible to human Publishers, and at the same time to give you an idea of what this extraordinary novel is, it suddenly occurred to us that Mr. Springs' Foreword beat anything we can devise. So here it is:*

This book has had a career even more hectic than its characters. One editor wanted to take out all the flying. Another liked the flying, but wanted to leave out all the necking. One liked everything but the chapter in Madame Hélène's famous recruiting station. Another insisted that the whole book be re-written in accordance with the Eighteenth Amendment, while scorning the Seventh Commandment.

One urged me to enter it in a prize contest, while another begged me, for the sake of my reputation, to throw it into the wastebasket. None of them could bring himself to approve the book as written.

I was tired of receiving all this gratuitous advice about it, and decided to print five hundred copies of the book as it was, with the intention of distributing them privately to my friends. Then my publisher said, "Turn it over to me and let me publish it as I see fit." This sounded promising, and as I was sick of having the manuscript around the house, I left it to his mercy. I understand he is going to publish it as I originally wrote it. I hope so.

The places and events are authentic. Real men with real names pass through its pages. Only the central characters are

fictitious. They are not unreal—merely composite. One man did this and another did that. One girl loved this man, another that man.

To make a connected novel of my rambling material, I ran these individuals and experiences together, and many will read and recognize fragments of their own adventures. But as the book now stands, it is fiction. None of my experiences is used as a basis for the plot, nor am I identified with any character. I never knew Laura or Sister, though I heard much of them. Winnie and Jerry were any of ten thousand young college men seeking adventure in khaki.

I give this explanation lest anyone be offended at a fancied resemblance. And since this is my sixth book, it is clear that I could not have been at so many places in such a short time.

This statement may seem superfluous, but I recall that one author was shot some years ago by an enraged friend who thought himself portrayed in his text. I sincerely hope that no one will point out to me that the editor who suggested the wastebasket was justified. I have already been told so.

E. W. SPRINGS.

# CONTACT

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THE FOREIGNER IN THE FAMILY**

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***Blair Niles' FREE***

Second printing.

And may we add that *Virginia Woolf's* **A ROOM OF ONE'S OWN** (although it is not fiction and was published last fall), has just been reprinted for the *fifth time*.

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### NOTE I

*April 12th!* On this date we release **GRANDEUR AND MISERY OF VICTORY** by *Georges Clemenceau*, the book that will clear up the post-war discussions of the entire world.

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### NOTE II

And on *April 10th*, *Papini's* **SAINT AUGUSTINE** will be published, the big book for Easter. (All copies of the "Life of Christ" ordered between now and Easter will be delivered with Easter bands around the jacket.)

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**HARCOURT, BRACE AND COMPANY**  
**383 Madison Avenue, New York**

# The PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NEW YORK, MARCH 22, 1930

## Lecturing on Books

John Cowper Powys

*Author of "Wolf Solent," "The Meaning of Culture"*

IT is quaint to think how fast one's youth has vanished. Will middle-age vanish just as quickly, and leave one calmly conscious of being an old man, "feeling his years," as I heard Hardy say once?

These reflections naturally arise when I think of my lecturing; for it is exactly now one quarter of a century since, on *S. Ivernia*, in company with my dear friend and publisher, G. Arnold Shaw, I sailed first for America.

Retrospectively then, surveying twenty five years of lecturing . . . and lecturing *almost entirely upon books* . . . it comes over me as something rather charming in the American character that for all their mania for novelty they should still be prepared to hear a man who literally has grown grey in the uttering of many words. And not only is it a pleasant thought that as I have given my youth and middle age to American audiences it looks as if I were to be encouraged to give my old age to them too; but it is also pleasant to me to think that these wide-spread audiences, and they have belonged to every state in the Union, except Vermont, Utah, Wyoming, Arizona, Nevada, Idaho and Washington, should have been so willing to let me lecture upon books in my own exaggerated, truculent, iconoclastic manner.

For my lectures upon books have not been and are not today, tuned to the accustomed conventional "book-lover" style. Everyone knows what *this* style is. It is

the good-tempered, optimistic rambling, mellow, browsy-drowsy, gossipy-fussy, beer-and-skittles style. It is always punctuated with allusions to one's pipe of tobacco; a pipe that is forever being tapped, like that boring one of the manly Mr. Marlowe in Conrad, upon genial ale-stained tables! Yes, the conventional "book-lover" style of address is of the scholar-gentleman type and reverts historically to the easy, chatty, urbane, whimsical persiflage of the great Joseph Addison and the greater but equally unphilosophical Thackeray. It is, in fact the old "Spectator" manner, dipped in a little modern coloquintida to give it mischief and point, but on the whole taking the whole affair of literature as a jolly good joke. The "book-lover" type of address assumes, in fact, that entertainment, enjoyment, pleasure, gaiety, good-fellowship are the chemical ingredients that go to make up the spiritual aura of literature. The eccentric minds who take literature seriously, either to the extent of thrusting into it their erotic obsessions or to the still more disconcerting extent of making it a vehicle for their spiritual propaganda ought, according to this traditional book-lover attitude, to be ironically suppressed with worldly good-natured, amiable banter.

I have however seen so many optimistic lecturers come and go during my time without observing any diminution in the response of my particular audiences that I have come to think that my violent,



grotesque condemnations and consecrations have fulfilled a certain unsatisfied craving in the culture of this country.

One thing I have noticed with a great deal of interest in regard to American audiences and that is that they are intensely grateful for any definite practical advice about what books to buy. My custom is to be entirely candid and very personal in this matter and to recommend in detail, whatever the official subject may be, those particular books upon which my own secret mental and aesthetic life has been built up. Thus I recommend them to buy the Macmillan prose translation, by Lang, Butcher and Leaf, of the Iliad and the Odyssey, the Dent "Temple Classics" edition of the Divine Comedy, Carew Hazlitt's edition of Cotton's Montaigne, the Modern Library editions of Pater's "Marius" and Proust's "Swann's Way," the Oxford Book of English Verse, Constance Garnett's translations of Dostoevsky, Simon and Schuster's edition of Rabelais and any *complete* editions of the poetry of Wordsworth and Matthew Arnold that they lay hands on.

What in fact I find most audiences unconsciously crave is a certain crucial advice about reading that shall cut down deep below the fashionable "high-brow best-seller" of the moment and indicate to them how to obtain a real imaginative background built up by an acquaintance with the real classics of the past. It is this subliminal craving that I seek to satisfy and it can only be satisfied by treating these older books with as much vivid, lively and honest discrimination as if they were modern books. I have long detected that there is an unfortunate reluctance in many lecturers—as if their sole rôle lay in the sphere of fashionable "topics" and "current events"—to confess ignorance of the most talked-about books of the moment. I am thankful to the gods for having bestowed upon me a certain anti-social malice which makes it not only very easy but rather agreeable to me to confess this kind of ignorance.

I find myself talking about audiences in general; but the audiences in this country differ enormously from one another in one grand particular point: namely whether they come from a small country town or from a large city. It is very

curious how these two kinds differ from one another; for they do so in just the extreme opposite way to what one would have predicted. In an audience from a large city there never seem present that type of really old-fashioned cultivated person who comes from a family and from a house where books have been seen and handled and read for several generations. I suppose if there are such people in big cities they don't attend lectures there. But in the small country towns it is quite different. Here all the old-fashioned people who possess libraries and whose parents have been in the habit of reading come to the lecture and it therefore often happens that the cultural level of an audience is higher in a small town than in a big town. Is this due to the fact that in a small town it takes a longer time for the illiterate "nouveaux riches" to assert themselves and take a lead in such an enterprise as arranging a lecture? Or is it that in all small American towns there will be found old families whose parents and grandparents read books, whereas in the big towns *where the new houses are built without a place for book-cases* the habit of reading is being rapidly killed?

But I have not touched upon the real, deep, secret encouragement that keeps an old lecturing war-horse in good fettle as he journeys wearily to and fro. This is the existence in almost every audience of a small group of young people who are keeping themselves in touch, not so much with the fashionable best sellers as with the authentic modern "movements" in art and literature. It is really amazing how such groups furnish themselves with material for their fervent imaginative life. It is always a pleasure to me to find that such groups know well the writings of my brothers Theodore and Llewelyn and the reactionary theories of T. S. Eliot and the works of the Sitwell brothers and such a book as "The Count's Ball" by Radiguet or the writings of William Carlos Williams or E. E. Cummings or Dos Passos or John Hermann. It gives me a feeling that my own simple and naïve devotion to the earlier classics is not a matter of mere antiquarianism or virtuoso-pedantry when I find myself in such vital sympathy with these daring students of innovation.

But even more deeply felt than the en-

couragement I get from these youthful groups is the evidence that reaches me sometimes of the existence in my audiences of solitary individual persons, belonging to no group of any kind, who more than any others, derive help and support from the particular kind of propaganda that I bring. These people are the misfits and the non-mixers, whose hold on life is introspective and introverted and to whom books mean simply everything; for it is *through* books and *by* books that alone they can endure life. It is these solitary individuals in every audience, more, O much more, than any group, who, when I chance to discover them, give me the feeling that my profession has its place in the world. And it is to lonely individuals of this type that I secretly throw out—with the fancy that they alone in all the audience will catch my drift!—the various mystic pass-words and magic clues that I have found so valuable myself in interpreting certain great recondite literary works, works that contain strata below strata and level below level of esoteric meaning. It is for them that I allude to Nietzsche's "Zarathustra," to Goethe's "Faust," to the "Logoi" of the early Greek Philosophers, to the Chinese Tao, to Malory, to Hardy's "Jude the Obscure," to "Don Quixote." These solitary misanthropists, these Timons of Athens, never or very rarely present themselves to a lecturer; but if the speaker has any kind of psychic clairvoyance he detects their presence and manages in some way or other to communicate his recognition.

It has been a matter of interest to me to note that by far the most popular lecture I have given during the last ten years is one entitled "Ten Best Books." What is the reason for this? Primarily no doubt

the ineradicable human tendency to be enthralled by competition, by rivalry, by rating. What are the ten strongest animals in the world, the ten fastest fishes, the ten most poisonous snakes? This device of making lists of the ten most this

or that, when you come to these heavy high-brow matters, serves to turn scholarship and philosophy into a sort of children's game during the lively progress of which, much wisdom may, incidentally, be acquired. But I am also very strongly of the opinion that the success of this particular lecture is due to the fact that there exists in a vast number of people a suppressed craving for the great classics of our race. Difficult, far too difficult,

though the attempt would prove to undertake a real study of these things, yet this obscure craving still remains; and when Homer, Aeschylus, Virgil, Dante, Montaigne are described and quoted from—if this be done with any degree of appreciation and penetration—there will be found to be a very surprising response and something like an even startled interest.

I have as a lecturer done I suppose a good deal more for the sale of old classical books than for the sale of modern literature and yet there are some great modern writers who, if they have any consciousness of what happens to their reputation today, ought to feel some degree of gratitude. I must have materially increased, for example, the sale of Constance Garnett's translations of Dostoevsky; also the sale of the works of Walter Pater; also the sale—slowest of all!—of the works of Henry James. In these immediate days I think I have done something for the sale of Marcel Proust both in French and English and also for the sale of Thomas Mann's "Magic Mountain," which is a book I earnestly praise wherever I go.





When it comes to modern English writers, putting aside Hardy and Conrad, I think without doubt I have increased the sale of Dorothy Richardson's books. In fact in several places after lecturing on Miss Richardson's subtle, realistic and yet mystical stories I have left the local bookshops besieged with requests for that lady's works and quickly emptied of all they had in stock. Taking my labors as a lecturer as a whole I suppose it would be true to say that I have been more emphatic and more definite in advocating Dorothy M. Richardson's books than in respect to any other living English writer, while as far as American writers are concerned I have, I fancy, done more for the works of Dreiser and Masters than for any others.

It is in my extreme reluctance to advocate that particular type of fashionably popular book that might be entitled "the high-brow best seller" that I obstinately direct my missionary-work towards the more solid and massive writers whose creations are assured of immortality. I have sometimes detected however that if I praise very strongly some imaginative English book—like Sacheverel Sitwell's "Gothick North"—that is full of exquisite and virtuoso-like touches and not quite free from certain aristocratic affectations, and indeed has been severely criticized over here for that very reason, I can depend upon an immediate and magnetic response. I have indeed discovered that there is a very strong and even fanatical Anglophile element in many of the audiences I encounter. This has proved especially true in Kentucky and Tennessee. As against this I have found it extremely interesting to note the philosophical-racial response which I have awakened by my lectures on Goethe delivered in the State of Wisconsin.

I have indeed found it interesting sometimes to ask myself, taking the *race* element into especial consideration, in what particular quarters of America where I have lectured I have found the keenest interest in books and the most marked tendency to take note of the particular books I recommend. I think I would say that in the cities of Iowa I have found the greatest interest in poetry, and among the radical Jewish groups in Greater New York the greatest interest in philosophy.

In Alabama, Georgia, Mississippi and Louisiana, lectures of my kind are taken as "works of art" in themselves, and apparently enjoyed in a sort of "art-for-art's sake" spirit, quite independent of any definite cultural propaganda. On the other hand among the young people of both sexes in the colleges and universities in Wisconsin and Minnesota I have detected a tendency to make little of the aesthetic value of a lecture and to concentrate almost entirely upon the practical advice and intellectual stimulus which may have been given. I have often had the very practical notion myself that certain valuable and rather expensive books such as Unamuno's "Tragic Sense of Life" and Keyserling's "Travel Diary" and Spengler's "Decline of the West" and Wyndham Lewis' "Time and Western Man" and Doughty's "Arabia Deserta" ought to be presented by the publishers to the Public Libraries where I lecture, for I am so often referring to books of this kind in small towns where there are no up-to-date booksellers and where the Carnegie Library may be very poorly supplied with such books. What does as a matter of fact happen again and again is that expensive books of this kind—such a book for example as Proust's "Cities of the Plain"—are bought under my encouragement by owners of *private* libraries. How far, however, the general public—or rather the little intellectual group of young people in such a town—gain anything by such rich purchasers remains a very doubtful point. But it is undoubtedly an amusing aspect of one's work as a lecturer the manner in which one comes across in the most unexpected place real passionate bibliophiles. I do not know that these persons are in reality as interesting to me as the more purely intellectual students, but they at least give one a pleasant and civilized feeling of being in touch with certain aspects of the superficially aesthetic life.

One very curious point emerges in the profession of a literary lecturer; and that is the problem as to whether or not one ought to recommend certain books, like Joyce's "Ulysses" and a well-known tale of D. H. Lawrence, that are disallowed by the authorities? It seems unsatisfactory to differ with the rulers of one's land as to the due limits of the liberty of printing,



and I have no intention of publishing any sort of "Areopagitica"; but I cannot refrain from noting here what a quaint and awkward situation emerges, when, in analyzing a particular literary vein that has important significance, one finds that the best examples of it are in forbidden books!

In my lectures on books I never allow myself to forget the debt I myself owe to the subordinate assistants in bookshops. It was by a young bookseller that I was first introduced to Bernard Shaw, to Anatole France, to James Branch Cabell; and although my first discovery of both Proust and Dorothy Richardson I owe to my friend Llewelyn Jones (who has done as much as anybody in America to teach people how to read and what to read) I have always placed the assistants in bookshops as high as public librarians, and in some cases a good deal higher, in what they do for the pure art of literature. It is certainly true to say that over and over again the only members of my audience who have been acquainted with some out-of-the-way book I have recommended have been the young men or the young women from the local bookshops!

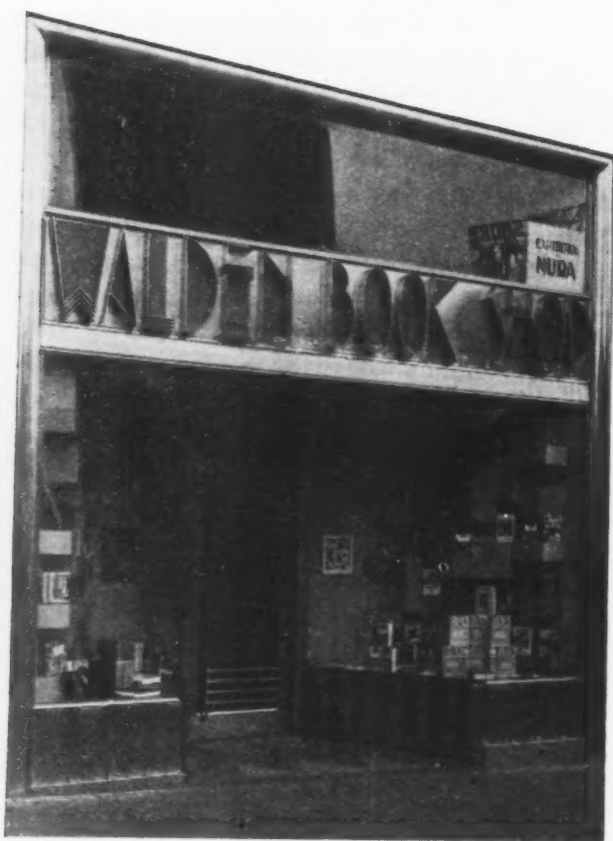
A professional lecturer upon books in America resembles one of the less learned among the peripatetic wandering philosophers in the old Greek days; for he has to carry some definite "message" with him or the audiences are dissatisfied and he has to be careful not to offend the local divinities or the rich idol-makers will stir up the mob against him. He also resembles one of those mediaeval philosopher-theologians who used to go about challenging disputants to debate with them on subtle points of difficult doctrine; only in that case he had to quote from the actual words of his authorities and carry all his books in his own head. Some hold the view that the radio will steal away the lecturer's occupation. I do not think so. Nothing can stop the great flood of printed matter that now overwhelms us and no conceivable radio-speech can deal with it or interpret it as easily as a living man.

A philosophical colporteur of books! It is a strange trade; and one, when you think of it, of terrifying responsibility. Before this hugh democratizing of books began, the ordinary person thought as the Church taught; and that ended it. But now with books at everyone's disposal all the dangerous worlds of desperate human thought are at everyone's command. Every degree of paganism, pantheism, polytheism, lies open to the youngest. Your degree of atheism, of agnosticism, of passionate or of mystical faith will depend upon the influence of books. Has not, therefore, the modern book-missionary become as important in our day as the veritable oracles were in the older times?

If, on the one hand, our age is mechanized, conventionalized, standardized, egalitarianized, on the other hand individual modern brains can ransack the ages for the particular thought-world they choose to live in. And it is just here that one is appalled by one's responsibility as a spiritual hawker of books; for a book-peddler, in these days of chaotic relativity, is a *world-peddler*, an actual chapman to living souls of new worlds of perception and feeling!

It is for reasons of this kind that the books I love to recommend to even the largest audiences—for the sake of the few who will benefit thereby—are such whimsical books as Wyndham Lewis' "Time and Western Man" or such poetical and world-shaking books as Spengler's "Decline of the West," because books of such nature, far more than any scientific compendiums, rouse people's minds to the dramatic possibilities of the intellectual life. A lecturer on books is a lecturer on bookshops; and bookshops, when properly conducted, are the best rivals to the free libraries in the art of helping people to escape from the age they live in. It is no use just simply scolding publishers for refusing literary books and publishing un-literary books. The thing to do is to excite such a demand for a literature that really hits the heart and stirs the soul that it shall mount up to a proportion so large as to actually create the supply that alone can satisfy it.

## A Modern Book Shop in Chicago



*Architects Holabird & Root and designer Winold Reiss have combined their talents to bring even such diverse units as a facade and a circulating library into a distinctly complementary harmony*

ON Sunday, March the second, the new Walden Book Shop and The Walden-Dudensing Galleries at 546 North Michigan Avenue, Chicago, were formally opened with a tea. Nearly a thousand Chicagoans gave color to the event by their presence, and Chicago can now dwell proudly upon the fact that it possesses what is probably the first completely modernistic bookshop in America, and unquestionably one of the most charming shops of the kind in the world.

Messrs, Holabird and Root of Chicago and Winold Reiss of New York have combined their talent to produce an interior that is extraordinarily interesting. Modern to the last degree, but executed with such fine taste that the visitor is agreeably soothed rather than shocked into attention.

The first feature of interest is, of course, the striking store front and entrance; soft silvery metal, gleaming plate glass, and very unusual window backgrounds have been employed here with delightful effect.

Entering the shop itself, one is confronted with tall walls and an exquisite color scheme of cool grey hues, relieved with occasional stripes of green and silver.

Grey woodwork and shelving have been used on this floor to bring out the gay colors of the books themselves. The tables are in grey curly maple, which has a lovely grain, and the floor of terrazzo is cleverly patterned in several different shades.

General books and social stationery have their home here, and a pleasant staircase railed with Monel metal leads to the mezzanine floor where Art Books are found in combination with the picture gallery and the cur-



rent Walden-Dudensing Exhibit of paintings by Nura.

Returning to the first floor, we find to the right of the entrance door a broad staircase leading to the lower floor, which covers more than twice the floor area of the upper shop. Descending, we find the color accompaniment merging from grey into blue-green, and the lower landing offers a vista of color that is breath-taking. To the right is the Rare Book Room, deftly separated from the other departments, a really beautiful unit of a remarkable shop. Grey curly maple cases and shelving supply the dominant color, a ceiling of dead black provides contrast, and concealed lighting throws a soft glow on an amazingly varied stock of first editions. A gay alcove of grey and green shelters the circulating library and magazines; then, brilliantly colored shelves follow the walls to house Biography, Travel Books, Poetry, Reference Books, and the countless other classifications that a complete bookshop must offer.

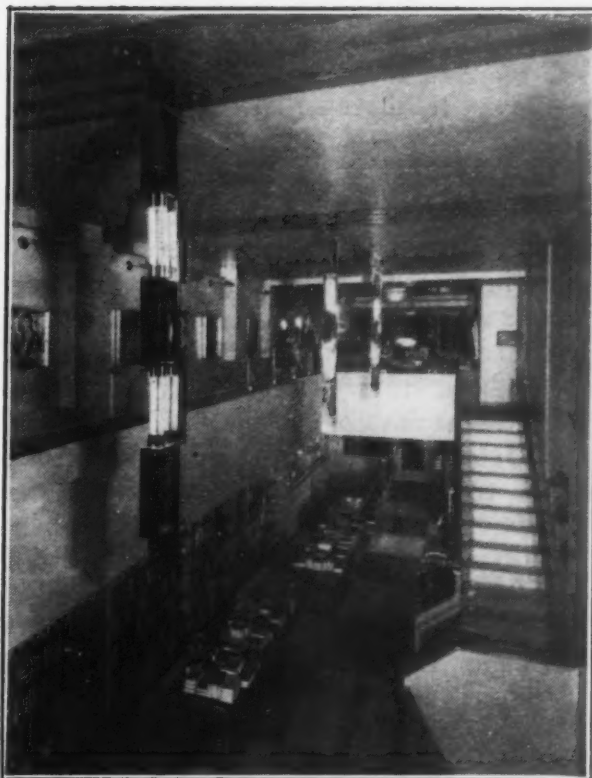
A Children's Book Room occupies the south section of the floor, and here again, we find that skilful blending of the aesthetic and the practical which is so very pleasing. The shelving is grey, topped with some modern color prints in brilliant colors, the floor linoleum in bright segments of orange, maroon, grey, and black. Little corner seats with soft orange cushions and a table to match will be very tempting to tired little boys and girls, to say nothing of their elders.

In keeping with the other elements of the decorative plan are three doors of exquisitely patterned grey maple, with quaint metal handles, which lead to the shipping room and general offices at the rear of this floor.

Specially constructed chairs of aluminum are used on all floors, with leather seats in color to match or blend with the section in which they are used.

Space prevents detailed mention of many other notable features. Pewter and crystal, beautifully tooled bindings, marvelous things in bronze—all of these have a part in making this new Walden Shop a place of rare beauty and distinction.

Llewellyn Jones, the well known critic of the Chicago *Evening Post*, commenting



*Two interiors—In the upper, a general view of the shop from the mezzanine floor, showing the interesting combination of vertical and horizontal lines; in the lower, the rare book room is particularly effective in patterned woodwork*





editorially on the Opening, remarks that many persons who see the new shop may be led to dream romantically of the vast profits to be obtained from the selling of books.

The Walden Book Shops began a decade ago when Theron Cooper and Mrs. Cooper opened a little bookshop of radical ideas in North Clark St. Soon after they broadened their scope and found an attractive place in Plymouth Court, adding prints to the book stock. This shop is still active. With the success of Plymouth Court secure the Coopers decided to follow Chicago's retail trend to the north and leased an attractive shop in the foyer of the Wrigley Building just over the river and last fall they again expanded with a small shop in the new Palmolive Building. Now at Michigan Square with a busy boulevard

frontage the Walden gives modern art full reign.

This last move has been the dream of William J. Flynn who came to the firm four years ago. While he has been hard at work building up the business of the Wrigley Building store with its reputation for Art Books, modern firsts, fine printing etc., he has talked always of a store on the boulevard with artistic equipment and new display features. The Coopers saw the practical possibilities of the dream, and it is now a reality.

Others on the staff of the Walden Book Shop are Charlotte G. Kuh, in charge of children's books; Georgia Lingafelt, rare books; Benjamin Silbermann, art books; Raymond O'Neil, art exhibits; and Katharine B. Frost, general sales with Mrs. Cooper.

## Some Problems Restated

G. E. Govan

*T. H. Payne Co., Chattanooga, Tenn.*

**T**HERE is no question but that the booktrade, like all other American industries, is facing a situation that is puzzling. It seems quite evident that it will no longer be possible to secure business as easily as in the past decade. Competition is becoming keener, and the sources of competition greater. Drug stores and cigar stores, as well as department stores, seeing an opportunity for a "plus" sale, are putting in stocks of books that appeal as particular bargains and as best sellers. These are the books that are easy to sell and with each such sale a chance for bookstore contact and the possibility of attracting an occasional book buyer who might become a regular book buyer is lost.

One of the most noticeable things about the booktrade is the lack of a willingness on the part of the publisher to cooperate with his natural outlet, the bookstore. My early training in advertising made me so accustomed to the manufacturer's eagerness for cooperation with the retailer that, even after ten years, I still wonder at the lack of it in publishers. It seems to me

most evident that if the circulation of books is to be increased the circle of readers must be enlarged. Of course, to do this they, the readers, must be brought into contact with books, with books of all kinds, not only with reprints and bargain remainders. As a consequence it appears to me that a maximum of effort should be exerted by the publishers to force people into a familiarity with their local bookstores. In so doing they will also force the bookseller into being more efficient and into carrying a more diversified stock than he at present does.

We are continually hearing that publishers think that the majority of booksellers are neither progressive nor efficient. If this be true, I insist the publisher is responsible for the condition, for he has not made the business attractive for the merchant of a progressive type. As an instance, take the store with which I am connected. It was established 65 years ago as a bookstore. It has grown continuously since that time, the amount of space occupied having doubled in the last fifteen years. Yet the book department actually has less space than it

then had. The development has been in a direction which better paid progressiveness.

The small town bookseller has received very little advertising help from the publisher. In some places local newspapers through civic pride have maintained review pages with no support from the publishers. Now, according to Mr. Denhard's paper in the January 4th issue of *The Publishers' Weekly*, that support is even being withdrawn from some of the larger communities. This seems an extreme step backward to me. All publishers' advertising has been directed to sell people who are already book buyers. The very mediums used prove this. Is there a reader of the quality group of magazines who is not a book purchaser? Does the man not interested in books read the *Times Book Review*?

Would the usual book advertisement interest a man not already familiar with books? The mere listing of titles and descriptions that mark the average publisher's advertising means nothing to the man who is no reader. He must be bludgeoned into book buying with some such argument as that used for Dr. Eliot's Five Foot Shelf. I have never understood why a proportion of each publisher's appropriation should not be put into a common fund to do cooperative advertising in general publications and newspapers on the pleasure of reading, the cultural advantages of reading, the necessity of books in the home, the value of books, rather than flowers or candy, as acceptable gifts,—the list could be extended indefinitely. In that way newspapers with book pages could be encouraged, booksellers could be helped, and above all, the circle of book buyers would be enlarged.

Cooperative advertising must pay—we all know the success of the Florists' Association, and are even more familiar with what the Greeting Card Association has done. Diversified advertising must pay—else the radio manufacturers would use only the radio magazines; automobile manufacturers, only magazines taken by those already owners of cars, and so on.

*There are some booktrade problems that continually rise like the phoenix from the fires of destruction. Mr. Govan asks some of these questions that will not stay answered in this article which he has written for the Publishers' Weekly. Why not a fund for cooperative advertising? Why not more publishers' advertising in local newspapers?*

Certainly no one can deny that most book advertising is neither aimed at, nor does it go outside, the too slowly growing circle of readers.

No article or discussion of booktrade problems can long remain away from the Book Clubs. I, frankly, think they are here to stay and believe that the fight made on them by the Booksellers' Association was a useless waste of time. As long as the publishers take the attitude evidenced by Mr. McIntyre in his article in the January 4th *Publishers' Weekly*, I think it would be better to work on the publishers. He asks whether anyone can believe that "All Quiet on the Western Front" would have sold 235,000 copies last year without the Book-of-the-Month Club distribution. I ask which Book Club caused it to sell in England, in France, all over the world in fact? Cannot the merit of a book have influence on its sale? Also the temper of the reading public? I should like to ask Mr. McIntyre if he has forgotten "If Winter Comes," "The Bridge of San Luis Rey," "Main Street," and other phenomenal sellers which sold just as largely as "All Quiet" through bookstores and with no Book Club distribution? As a further illustration Mr. McIntyre offers the sale in December of 20,000 copies of Fay's "Franklin" as unique. I wonder if Strachey's "Elizabeth and Essex" is not a direct comparison and, if memory serves me correctly, with a larger sale. For the other side of the picture I should like to know how many copies other than through the Book Clubs Greenberg sold of "Tall Men," Coward McCann of "Hunky," Dial Press of "The Hotel" or Harcourt of "Catharine Paris." Probably there are better contrasts than these, but what I want to emphasize is that the Book Clubs, powerful though they be, can never make best sellers out of books which do not

contain the stuff of which best sellers are made.

The publishers in their willing acceptance of the Book Club idea have again demonstrated that in their eagerness to sell one book they lose all sight of everything else. The Book Clubs have reached but few non-readers—for one thing their advertising has largely been in the same channels as that of the publishers themselves; in other words their principal effect has been to keep prospective book buyers from the book stores. Wherever their advertising has appeal there is one more individual who, secure in the belief that he is getting the "best" book published each month, remains away from the store and the possible purchase of other titles. As evidence that I am not alone in this belief I quote from the editorial comment of the *Manchester Guardian* on the English Book Clubs, reprinted in the *Publishers' Weekly*, "Further, if a man buys a book it usually means that he must leave another unbought, so that the prescription of some books can only mean the proscription of others."

As a further illustration I would like to give something I experienced just this last Christmas. Because of their peculiar Southern appeal I wrote a personal letter to four hundred people calling their attention to "The Tragic Era," "The Raven," and "Jefferson Davis," as suitable Christmas gifts. This letter was mailed the

first week in December. A big proportion of these people also received the Literary Guild mailing offering "The Tragic Era," "Queen Elizabeth," "The Laughing Boy," and "Candide" at the price I charged for "The Tragic Era," alone, \$5.00. I had at least half a dozen tell me that they were ordering the group saying, "You recommend 'The Tragic Era' so highly and just look at the other books you get." I frankly believe that I lost a sale for at least "The Tragic Era" to each of these people. At the same time Houghton Mifflin lost a sale at a much larger figure than they received from the Guild. In addition every publisher can think that he lost a probable sale, because all of these people are buyers and givers of books and the three extra books were beyond question used as gifts where other books would have been bought and used for this purpose.

For the life of me I cannot see how the publisher can succeed if the bookseller doesn't. I cannot see how the bookseller can face the difficult years, obviously ahead, working under present disadvantages. It seems to me high time that we should get together, publishers, booksellers, all, and do as General Smuts recommends for nations, put our feet under one table, cease petty bickerings and talk our problems out, develop a cooperative spirit, and not an antagonistic one—or else we perish.

## Chicago Booktrade News

Milton Fairman

of the *Chicago Evening Post*

**J**ERROLD NEDWICK, bookseller at 346 North Clark street, was recently discharged by Municipal Judge Fairbank after a hearing of charges of selling indecent literature. Policemen, who purchased a copy of Petronius' "Satyricon" after it had shocked a middle-aged browser, brought the charges against him. Barrett Brownell, professor of contemporary thought at Northwestern University, and Professor T. V. Smith of the University

of Chicago, offered to appear as character witnesses for Petronius, and joined in denouncing the bookseller's arrest.

However, Judge Fairbank, without hearing any testimony, dismissed Mr. Nedwick. The book was quite innocent in the opinion of the jurist, who termed Petronius' style "dull and uninteresting." The book seized was a trade edition of the same translation used by the Modern Library.



A local book collectors' auction will be held April 21 in the Fine Arts building under the chairmanship of Franklin J. Meine, bookseller of 1422 North La Salle street. Some 250 volumes, ranging in price from \$10 to \$100 will be sold at the sale. Modern first editions, Americana, bindings, limited editions, and autograph material may be entered. Members of the directing committee are Paul Steinbrecher, Walter Hill, Oliver R. Barrett, Wright Howes, and Mr. Meine.



Sister Mary Reparata, librarian at Rosary College, has been appointed with M. Lillian Ryan, librarian of Loyola University, to the editorial board of the new Catholic Periodical Index, which appeared in March for the first time.



Louise M. Doll and Alfred A. Baude are the new partners in the bookshop and rental library in the Bankers' building which was formerly conducted by Mr. Baude and Paul A. Nelson.



Following the successful sale of the English edition, "Thirty-five Saints and Emil Armin," by J. Z. Jacobson, has been issued in a Yiddish edition by L. M. Stein, 426 South Clinton street. The book is the first detailed work written on any contemporary Chicago painter.



The last of the prosecutions instigated by the Rev. Philip Yarrow and his organization, the Illinois Vigilance Association, collapsed in court when Municipal Judge Schulman discharged P. A. Stephens, proprietor of the House of Forgotten Books at 500 North Michigan avenue, who had been charged with selling a copy of "Flossie" to an investigator.



C. J. Bulliet, editor of The Chicago *Evening Post's* art review, is the author of "The Courtesan Olympia," which appears on the spring list of Covici-Friede. This latest work of the author of "Apples and Madonnas" traces the histories of artists' mistresses who have attained fame as their models. Another Chicagoan on the Covici-Friede list is Frederick Starr, member of the faculty at the University of Chicago,

whose "Confucianism" has just been published.



Meyer Levin, another Chicago author, has a second novel, "Frankie and Johnnie" which is published this week by *John Day Company*. Mr. Levin's first novel, "Reporter," which came out in March, 1929, was withdrawn in May of that year. No reason for this, it will be remembered, was ever made public. Mr. Levin was born in Chicago in 1905, educated at the University of Chicago from which he graduated in 1924. While he attended school he got his first job at the *Chicago Daily News*, working after classes. Later he was on the staff of the *Chicago Evening Tribune*. In 1927 he returned to the *Chicago Daily News* of which he is now a member of the city staff. "Frankie and Johnnie" is a story of a boy and girl love affair which springs up in the crowded city. The scenes are in a small city apartment, the subway, the street car, the office and the movies.



Kroch's bookstore at 220 North Michigan avenue has had two unusual exhibits in its new galleries lately. The first was of a series of portraits by the Polish artist, Baron Boleslaw von Szankowski, known as the painter of European nobility, who has been visiting America. The second was of a number of Russian posters, sponsored by the Society for Cultural Relations with Russia.



Mrs. Albert Loth, mother of David Loth, the biographer, gave a series of Tuesday afternoon lectures at the Surf Book Nook, Pine Grove avenue and Surf street. Mrs. Emily B. Conner, is the proprietor of the store. A program of varied subjects for the lectures, included Browning, D'Annunzio, Sudermann, and Shaw.



To further the sale of Blair Niles' new book, "Free" (*Harcourt, Brace*), the book section of Marshall Field & Company put on an interesting display. Prisoners at the famous penal colony contributed examples of their handiwork for the exhibit. Among the items shown were oil and water paintings, lace maps, rubber sculpture, and knives which had been fashioned secretly in the machine shops by the inmates.

# THE Publishers' Weekly

The American BOOK TRADE JOURNAL

Founded by F. Leyboldt

EDITORS

R. R. BOWKER F. G. MELCHER

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March 22, 1930

*I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.*

—BACON.

## Records of Censorship in New York

THE discussion in the New York *World* subsequent to the introduction of the Post bill at Albany which makes the publisher of a book, if there be a publisher, responsible for prosecution has brought from John S. Sumner some figures of the activities of the New York Society for the Suppression of Vice which are part of the story of censorship prosecution. These figures are:

There have been 1,085 prosecutions by the Society since January 1, 1916.

Of these, 88 involved the publication and distribution of alleged obscene books.

Of these 88, 19 prosecutions involved publishers, 5 involved printers, 4 involved authors, 1 involved an illustrator, 18 involved importers and sellers of foreign books, 31 sellers where there were no disclosed publishers, 12 sellers including second offenders, in publishing houses, of books previously condemned.

"This," Mr. Sumner states, "leaves 61 in the class of booksellers whom it is sought to protect. But, as it would not protect those if their source of supply was outside of this jurisdiction, there must be deducted 18 sellers of importations, which leaves 43 cases in twelve years which would fall under the law. There are 31 cases of books of no disclosed publishers. That means that the books are so flagrantly ob-

scene that no publisher will sponsor them. Most of them are marked 'privately printed.' Most of these are secret reprints of well-known pornographic books, which would mean prosecution. These books are not, as a rule, handled by legitimate dealers, but by fly-by-night 'book companies,' 'societies,' 'book services,' or what not. Certainly no honest person desires to protect this class. Twenty-two of these cases were within the past four years. That leaves 12 booksellers to be considered out of the defendants of the past sixteen years."

## The Map Season

AS the roads begin to dry out in the spring, the season of active automobile touring begins and the demand for maps and guides develops. In spite of the number of maps given out gratis by gasoline stations, there is still an active demand for road maps supplying more detailed information about routes. Besides this, there are books on the different sections of the country which are important to those who are taking long tours. A good deal of the map business has left the bookstores, often because of the more aggressive merchandising of other shops, but the bookshop is the natural place for the traveler to expect to find maps, and this is the time for the bookstore to register its interest in serving this type of customer.

## On Major Putnam's Death

AT a special meeting of the Board of Directors of G. P. Putnam's Sons, on March 11, 1930, the following resolution was offered and unanimously adopted.

Resolved that in the death of our president, Major George Haven Putnam, we have sustained a loss well-nigh irreparable.

For over sixty years Major Putnam has been not only the head of the Putnam House, but the actual guiding star of all its activities. He was the absolute reverse of one who is a figurehead. Up to the last month of his life his keen and vigorous mind was in daily touch with all the business affairs of the House. It was his spirit which dominated all councils and conferences. Certain to be at his office

during the entire business day, he was always ready to give his attention to the problems constantly arising in connection with matters both large and small.

His many and important outside interests, literary, social, economic, and political, were never allowed to interfere with business requirements, nor to hamper his business efficiency.

It is with a feeling of deep satisfaction that we realize that Major Putnam up to the end of his unusually long and unusually active life, retained all of his faculties unimpaired.

He died in harness as he wished to do, and those of us who are so fortunate as to have been associated with him for a long term of years are sadly aware that his loss leaves a gap difficult to measure, perhaps impossible to fill.

### Congress and Incunabula

IT is certainly interesting to find Congressional hearings occupied with the discussion of incunabula; and the press found in this something of popular interest. Of course, the dramatic thing about the great Vollbehr collection\* of fifteenth century books is the fact that there is a copy of the vellum edition of the Gutenberg Bible in the collection. This book is of such inestimable value that the acquisition of the vellum copy by the Library of Congress is of national importance. Librarians and scholars gathered at the hearing to emphasize the importance of this collection to the Library, but more than that, they helped by so doing to emphasize the importance of the Library of Congress itself which is so steadily becoming not only a reference library but a housing place for treasures of inestimable value.

### Control of Mechanical Music

THE problem of the control of music in its use for phonographs and player pianos was the subject of an excited hearing before the Patent Committee at Washington last week, March 4th and 5th. The bill providing for the straightening out of this copyright had been introduced by Chairman Albert H. Vestal, H. R. 6989, and such legislation was necessary for incorporation in the general revision or to

be got out of the way before the general revision was passed.

The composers and authors fought hard and apparently made a favorable impression on the Patents Committee, who seemed already persuaded of the justice of the bill's provisions, while the opposition manoeuvred for a continued delay. Under our present law, the government fixes the composers' return on music used on discs and rolls, one of the few cases of price fixing in American legislation. This unusual feature of our law as introduced in 1909 provides that composers and publishers between them shall receive two cents a roll or disc, regardless of the usual right of the creator to make his own bargain. Little can be said in defense of this provision, but that little was again stated at this hearing by the Music Industries Chamber of Commerce and the representative of the Aeolian Company. This opposition group finally turned their interests over to a law firm in Washington, and this firm obtained a delay to March 27th to file a brief, and the proponents asked for a week after that to answer the opposition.

### Books as Easter Gifts

AS the habit of giving books for Easter increases it must not be forgotten that it is the time for giving books to the children as well as to grownups. Probably Easter offers even greater opportunities for interesting displays of children's books and greater growth in business. Every bookstore that has children's department has material that would pay to display, illustrated books of a religious character, including stories of the Bible and attractive copies of Bibles and prayer-books. A section of the Easter window must certainly be devoted to this attractive merchandise. Every friendship made with young people in a bookstore is a friendship that may last for life.

Another successful plan for developing interest in religious books is the publication of a locally sponsored list of Lenten reading. The bookstore can get suggestions for such a list from some local minister and send it out with April 1st bills or publish it in an advertisement in the paper. Ministers calling at the store will find suggestions for this purpose.

\* Page 1683 of this issue.



# Senate Debates Censorship

*Smoot Tightens Tariff Provisions But Cutting Obtains Some Liberalizing Gains*

CENSORSHIP through the Customs House, which had a full day's debate in the Senate last October when the House proposal first came before the Senate as Committee of the Whole, came in again for a spirited two days' discussion on March 17th and 18th, with the result that a compromise proposal was approved and sent to conference, which, in some ways, ameliorates the drastic proposals of the House Bill, but falls short of what was hoped by those who desired to see America have more workable legislation.

The debate attracted crowded galleries and was an illuminating comment on censorship problems. Senator Smoot vehemently defended censorship, while Senator Cutting, assisted by Senator Wheeler and others, argued against the fear of foreign literature which pervaded the Smoot arguments. As the result of the Senate's action the Customs House and Treasury Department are to be relieved of censorship decisions; these will be made in the Federal Court at the Port of Entry. The descriptive text says "which is obscene or immoral" which formerly read "is of an immoral nature." There is a new provision that the Secretary of the Treasury may at his discretion admit so-called classics or books of recognized, established literary and scientific character when imported for non-commercial purposes. Censorship under the same conditions against seditious literature was included on motion by Senator Broussard after Senator Smoot had consented to drop it. As thus amended the clause goes to the Conference Committee. Briefly, the situation developed as follows:

The present law forbids the importation of obscene books and other material, leaves the decisions to the Customs House under Customs laws, and provides a heavy penalty for Customs employees if they let any such obscene material come through. The House Tariff Bill proposes to add a sedi-

tious literature ban against all books, etc., "containing any matter advocating or urging treason, insurrection, or forcible resistance to any law of the United States or containing any threat to take the life of or inflict bodily harm upon any person in the United States." Senator Cutting of New Mexico was aroused by this increased power in censoring on the part of the Customs officials and made so spirited an attack on the whole theory that he almost succeeded in October in having the whole censorship provision eliminated. Failing in that, he did succeed in having passed by a close vote of 38 to 36 a revision which, first, redefined seditious literature so as to eliminate the phrases, "advocating or urging treason, insurrection," and in the obscenity clauses eliminated the word "books." It was pointed out in that debate that the Customs inspectors might be expected to judge pictures, but they certainly could not judge books, and as for classifying seditious literature, the experience of the courts of the country has been that it is almost impossible to get any agreement as to what is seditious. It was also pointed out that, as the bill was worded, it would be impossible for libraries of the country to bring in current economic or political material recording the upheavals in such states as Russia, material which is needed for our historical studies.

After this October clash, Senator Smoot gave word that he would bring the Cutting amendment up for vote again, and in January stated that he was going to read in a closed session from certain books that he had obtained from the Treasury Department. He withdrew this last idea, but prepared to defend an amendment which would restore the House provisions.

On Monday of this week with his desk piled high with supposedly racy literature, Senator Smoot read a carefully prepared speech urging a return to the House provisions. He said nothing about seditious literature, but said he was saddened by the

disclosure of the laxity of views that had developed in the Senate debate. Senator Walsh of Montana offered an amendment to take the power of decision away from the Customs officials and give it to the Federal Court. Senator Black made an amendment of similar purport.

Senator Smoot did not name the books he referred to, but the newspapers declared that among the volumes on his desk were Balzac's "Droll Stories," Casanova's "Memoirs," Burns' unexpurgated poems, March's "The Wild Party" and Anderson's "Story Teller's Holiday." Throughout the debate, Senator Smoot used "Lady Chatterley's Lover" to supply the points to his argument.

When the debate was reopened on Tuesday the 18th, Senator Cutting of New Mexico, who had been responsible for the organization of this criticism of the Customs House methods, made a three-hour reply. He introduced comment on current magazines that he had recently bought on an open stand, *Jim Jam Gems*, *Whiz Bang*, *Hot Dog*, etc., which, he said, were worse than the books quoted. He also produced from the Library of Congress the famous book which Henry Vizetelly prepared for his defense of the publication in England of Zola's books. The volume brought together in one volume all the allegedly obscene passages in standard English literature. "I suppose," said Smoot with heat, "that you will claim that this book has as rotten words as are used in 'Lady Chatterley's Lover?'" "The same words are used, of course, in Shakespeare that are used in these books," replied Senator Cutting. "I have read Shakespeare," answered Smoot, "and there is no more comparison between what is in Shakespeare and what is in the books of which the Senator is now speaking than there is between heaven and hell." "What's the difference between heaven and hell?" asked Senator Couzens. "I have not been able to get any definition of it." "My contention is," Senator Cutting continued, "that there are three major questions which each Senator must answer before voting on the pending amendment." "First, what right have we to interfere with what the adult citizen is

going to read? Secondly, how can we pick men wise enough to pass upon what the adult citizen shall read? Thirdly, how can we do it without reacting upon ourselves and encouraging the very books which the censorship is intended to restrict?" He quoted William Allan Neilson, president of Smith College, that "keeping an undesirable book out of the hands of the children and adolescents should be done by persuasion rather than by compulsion." Nicholas Murray Butler, president of Columbia University, was quoted as saying that he could not conceive Congress placing in the control of a bureau the reading tastes and habits of the American people. Senator Cutting read a list of books he said could be obtained from any literary bootlegger and offered to give Smoot a copy of D. H. Lawrence's book on why he had written "Lady Chatterley's Lover." "I won't read anything that the Senator from New Mexico suggests," said Smoot angrily. "Not even the Bible?" asked Cutting. "I knew it, I knew it, I knew the Senator would bring in the Bible. If he read the Bible from cover to cover, he would find nothing indecent." "That's just it," retorted Cutting. "Read the Bible through, and you will believe in it. Anyone can select passages from the Old Testament, just as you have done from the books you want banned, and these passages would be highly indecent." "I deny that with all the force at my command," shouted Smoot.

Senator Wheeler then introduced quotations from Brigham Young's works which he said were filled with advocacies of insurrection, and Senator Smoot later introduced an amendment which eliminated seditious literature, but Senator Broussard of Louisiana brought this matter to a vote, and seditious literature was included in the ban by a recorded vote of 54 to 24. The wording, however, of the amendment makes it clear that not all insurrection literature but literature definitely urging insurrection in the United States shall be considered. The Smoot text, then, was finally passed without a recorded vote and goes with the other Senate amendments into a Conference Committee.

*The text of the Smoot Amendment will be printed in full in next week's issue of the Publishers' Weekly*

## New Censorship Bill Passed in Massachusetts

*On March 18th, the Massachusetts Book Law Was Revised to Read "Whoever Imports, Prints . . . a Book . . . Which is Obscene, Indecent . . . etc." This "Which is" Law is Felt to be a Compromise*

THE vote on the new Censorship Bill just passed in the Massachusetts Senate on March 18th resulted in a compromise. The Massachusetts Citizens' Committee for the Revision of the Book Law which has been working to bring about a revision of the present law supported the amendment presented to the Senate on Tuesday by State Representative Henry L. Shattuck of Boston. This amendment, which did not pass, would revise a clause in the present law so that it would read: "Whoever imports, prints . . . a book . . . *which, considered as a whole*, is obscene, indecent or impure or manifestly tends to corrupt the morals of youth . . ." This clause in the present law reads: "Whoever imports, prints . . . a book . . . *containing* obscene, indecent or impure language or manifestly tending to corrupt the morals of youth . . ."

There has been steady opposition to any change in the law as it is, however. The *Boston Post* has carried on a bitter campaign against the new bill. The Watch and Ward Society of Boston, which would have preferred the law as it is, was willing to support a revision of the phrase so that it would read: "Whoever imports, prints . . . a book . . . *which is* obscene, indecent or impure, or manifestly tends to corrupt the morals of youth. . ." The Society was very much opposed to the phrase "considered as a whole." The Boston Booksellers' Board of Trade, for which Richard Fuller has been spokesman, took no action. Back Bay booksellers endorse the Citizens' Committee.

When State Representative Henry L. Shattuck of Boston presented the bill to the House of the Massachusetts Legislature on Tuesday, there was a motion from the floor to strike out "considered as a whole." This amendment was, of course,

voted on before the bill itself and the amendment carried by a vote of 102 to 64. The bill was then voted on on the third reading and passed the house with a vote of 121 to 89. Of the 89 votes cast against the bill, 80 were Democratic, chiefly from Boston. The bill in its first form had already passed the Senate a week ago by a vote of 23 to 11. The amended bill now goes back to the Senate where it is predicted it will undoubtedly pass.

Representative Martha N. Brookings of Gloucester announced that she would introduce another amendment when the bill comes up again to restore the old penalty of a mandatory jail sentence on conviction. The amended bill is an exact duplicate of the Federal and New York State Statutes as they relate to obscene literature.

The bill as it now stands, as we have stated above, is felt by both sides to be a compromise. The Massachusetts Citizens' Committee feels that the new law would be an improvement over the old because it believes that under this law an accused book would stand a better chance of being judged as a whole rather than on specific passages than is now the case. The fact that the law has been changed shows that there is wide-spread dissatisfaction with the present law, as a wide variety of books, many of them classics, have been banned in Massachusetts. The present law emphasized selected passages. The new law will remove that emphasis.

Some legislators say that they are doubtful whether the new bill tends to liberalize the law in the slightest and point out that of course this must be determined by judicial procedure on a test case. The Watch and Ward Society presumably feels that it has gained a victory because the phrase "considered as a whole" to which it especially objected has been stricken out.





*"Step Out of Your Character:"—as interpreted by John Vassos for the A. B. A. Bal du Livre to be held at the Hotel Pennsylvania, New York, on May 21st, as one of the events which enliven the Spring Convention, May 19-22. To this ball each person will come costumed as one of the characters from a book by his favorite author. Prizes will be given for the best costumes*

## An A. B. A. Page

Ellis W. Meyers

*Executive Secretary of the American Booksellers' Association*

*35 East 20th Street, New York City*

**E**ACH of us likes a real good party, and the entertainment committee for the May convention is endeavoring to furnish novel entertainment. On the night of Wednesday, May 21st, there will be held at the Hotel Pennsylvania a costume party, the Bal du Livre. All those who are to attend the convention are requested to bring a costume that will enable them to represent characters from the world of books, and prizes will be given for the most accurate portrayals, as well as for the most novel representations. The orchestra will be of the finest, the ballroom floor as smooth as it is possible for a ballroom floor to be, and there will be a midnight buffet supper to stay the weakening, so that all may dance to the very end.

Of course, arrangements will be made

whereby everyone attending the convention will be able to attend this dance, but it is hoped that all of them will cooperate with the entertainment committee by providing their own costumes, so that all the dancers may be in character.

The business program is developing rapidly. Publishers and booksellers both are looking forward to the general trade forum of Tuesday and to the round table discussions Wednesday. A new plan for a merchandising-promotional campaign is being prepared for the approval of the gathering. The thirtieth annual convention is going to be one of the greatest ever held. Everybody ought to make arrangements to come. Don't forget to get a railroad fare certificate when buying your ticket to New York. Above all, don't forget the costume.

# A Successful New York Book Shop

John D. Stannard

THE successful bookshop is the one that provides a comfortable, care-free and home-library-like atmosphere for the prospective patron; a shop that impresses its patrons with the fact that in order to have their library or its decorations *right*, it is not necessary that the books or decorations be expensive.

This is the opinion and the plan by which Elizabeth Drew, a Vassar graduate, and her associate, Jessie Leach Rector, operate their unusual shop. It is probably the only bookshop in New York that attempts library decorations along with the sale of books. It is the haunt of that exclusive "Blue Book of Society" class, and is to be found at 43 East 60th Street, New York City.

Charm in bookshop atmosphere has been achieved in this shop by deft touches, the creation of a "bookish background" for the attractive shelves that line the walls, and the addition of old furniture and rare objects of art. The "little things" which often add to the attractiveness of the home library, and which are frequently overlooked in the usual bookshop, have the gift of transforming this market for publishers' wares into an excellent semblance of a club or home library.

Those of us that must be content with the attractive but graceless shops for books, can appreciate the comfort of the large chairs and divans that take the place, in this shop, of the hated straight-back chair or perhaps no chair at all.

And there are other points the visitor to this shop is sure to consider when he relates its wonders to others. The place is attractively and simply decorated and through subdued lighting effects there are no discordant elements to detract from the featured merchandise, books and library decorations. Everything the visitor sees from the comfortable chairs to the books on the shelves, is for sale.

Miss Drew had a threefold purpose in

starting her shop, which opened on Sept. 4, 1929, with invited guests sipping tea. She lists those purposes:

1. To arouse new interests in books.
2. To arouse interest in the proper background for books.
3. To arouse interest in South America and its art and literary products.

As for Miss Drew's last purpose she explained that, having been a visitor to South America, she was interested in presenting her finds to her shop's patrons.

The shop opened with 1825 books in stock, and though it is located in the high rent district, as far as bookshops are concerned, it has so far shown a profit, though many New York booksellers declare that the past four months have been lean as far as the booktrade is concerned. Here is a shop that is sophisticated, yet not expensive.

"We like to make special efforts to supply the needs of the book lover who cannot afford expensive bindings or rare editions, and it is to the 'middle class' type of patron that we sell a great many books," says Miss Drew.

The shop's merchandising methods are in some respects like those of the majority of fine shops, yet when it comes to the fine points of selling, Miss Drew has an originality of salesmanship which has suggestions for the trade. For instance, a monthly review of new books is sent out each month to a picked list of 6,000 names, 3,000 of which came from friends of Miss Drew and her associate, Mrs. Rector, and the remainder from the Blue Book, not the Social Register. At the top of this sheet appears the imprint of the shop as used on stationery and cards with the addition of the *selling* phrase "Recommended by Elizabeth Drew." And I say "selling phrase" because Miss Drew informs me that the majority of her books and library decorations are sold through the medium of either her personal recommendation or the

praise of one of her clerks. In other words, she has discovered that the majority of book buyers are like sheep that follow their leader, and as any wise bookseller will do, she uses this knowledge to her advantage, with the provision that only *truthful* facts about the book in question be given the prospective buyer.

On this review sheet that Miss Drew sends her 6,000 names each month, appear reviews of the worth-while titles by Miss Drew and her friends. Each review is signed and acknowledgment is made for these persons' services. The sheet has a board of editors composed of Miss Drew, Lilian P. Harding, and Alice B. Lee, and is sent free to anyone requesting it. It lists, under the heading, The Month's Book Table, the volumes reviewed in the sheet, *recommended* fiction, biography, essays, mysteries, Book-of-the-Month, Literary Guild Selections, Crime Club Selections and best sellers in the fiction and non-fiction class.

Under the topic "Please Note" Miss Drew pleasingly informs the reader that "We have a library from which you may rent these books," and that is the only mention made regarding the lending library, yet it has produced splendid results. The reader is informed in a casual way that "We will be glad to arrange your subscription for American and Foreign Periodicals," and that the shop has "Many interesting old and rare books, particularly American, and modern First Editions as well."

All this is done in a manner so charming and unadvertising-like, that the reader has an entirely different reaction from the one he gets from the usual "high pressure" book sheet or catalog. In other words, Miss Drew's "New Books" produces confidence on the part of the reader in the books reviewed. There is a quiet dignity to the page that places it on a par with the better class of book review pages appearing in American magazines and newspapers. That the venture is a paying one is proved in Miss Drew's statement that the shop has shown a profit every month since its opening, and the present stock is approximately three times larger than at the opening.

The shop's best and most successful advertising medium is "New Books," although frequent changes of the shop's small



*Elizabeth Drew*

but ever attractive windows, as well as telephone calls to patrons interested in special authors or books have been found large sales producers. The success of the establishment lies in its large volume of repeat business, because once a patron has been introduced to the comforts of the shop and the expertness of the suggestions offered there as to the merit of various authors and books, it appears that a charm is thrown over them and they come back for more comfort, more advice and, most important of all, more books.

The shop has gained an enviable reputation from its success in locating out-of-print books, and Miss Drew gives the *Publishers' Weekly* high praise and full credit for the circulation it has given to her wants, "bringing splendid results." A large stock of volumes in fine bindings is also on hand, but Miss Drew reports that fine bindings are not selling, and that her sales are not half what they should be. She is of the opinion that what is true of her shop in the matter of fine bindings is true of every better-class shop in New York.



Miss Drew gives her hearty approval to Alfred R. McIntyre's article "Too Many Books," which appeared in the January 4 issue of *The Publishers' Weekly*, and believes that if Mr. McIntyre's plan were adopted by the publishing fraternity that it would mean an increase in volume of sales for both publisher and bookseller. She also believes that no matter how attractive the jacket of a book may be, it is the contents of the book that will sell it, and not the jacket, and she feels that a worthless book with a "glowing, wonderful, unusual! You must read this!" jacket is not only an insult to a reader's intelligence, but is sure to hurt sales on other volumes published by the company that uses such untruthful sales producers.

The selling of books to persons listed in the social register and to those that go home on the subway or the "L," is the same, says Miss Drew. Her shop has an exclusive list of patrons yet the doors are open to anyone who cares to come in and already Miss Drew has stated that the majority of her sales are made to persons of the middle class, and by middle class I mean those who come to the shop by foot or subway or "L," who are not "cliff dwellers" in swanky, exclusive apartment houses and who buy a book because a good or rare book purchased is an event in their lives, not just another dust collector or bit of decoration for table, chair or bookshelf. Miss Drew's bookshop makes special efforts

to please every patron. The shop is not "high hat."

Jessie Leach Rector, associate member with Miss Drew, is a creative artist of rare ability who retains a studio at 220 East 41st Street, New York, where she designs and makes the various objects of art used for the shop's library decoration. These decorations include lamps, lampshades, old prints and watercolors, framed and unframed, mirrors, screens and tables. Her work includes original designs inspired by interesting examples of primitive Indian pottery and Spanish colonial silver, both from Peru, which Miss Drew imports to delight her patrons.

Prior to becoming associated with Miss Drew, Mrs. Rector's creations were only available to the decorator, but through the bookshop, for the first time, her work is being sold to the private purchaser.

Mrs. Rector makes a specialty of designing library fixtures to please the individual, as well as to copy furniture of any period for the decoration of the individual's library. It is she who assists Miss Drew to arouse interest among the shop's patrons in having a proper background for their books.

Together, Miss Drew and Mrs. Rector are successfully impressing their patrons with the suggestion that just as a play needs a stage setting to bring out its best qualities, so do books need a background that induces restful and enjoyable reading.

## Literature of "The Ancient Craft"

Carl H. Claudy

**M**ORE than three million two hundred thousand men are members of Masonic Lodges in the United States.

An incredible number of books dealing with the Ancient Craft have been published; more abroad, and especially in England, than in the United States. A sufficiently large number of titles by contemporary authors published in America in

modern format are available to be of importance to the booktrade.

Booksellers who try to reflect in their stock such local happenings as may be emphasized by the sale of books, may easily pick up some extra sales by the display of Masonic books during weeks in which Temples are dedicated, Shrine meetings held, Consistory Classes assembled, Grand Lodges convened, etc.

Certain volumes and sets can easily come under the classification of "standard." Mackey's "Masonic Encyclopedia of Freemasonry," and Gould's "History," both the several volume and the one volume edition, are such. The *Little Masonic Library*, twenty volumes of pocket size, at the absurd price of \$5.00 for the set, has enjoyed a large sale. Dr. Joseph Fort Newton has written several very popular books on the subject, "The Builders," "The Men's House," "The Religion of Masonry" and "Short Talks on Masonry." A. S. McBride, Scotland's famous Masonic leader, is represented by an American edition of his "Speculative Masonry."

Roscoe Pound, Dean of the Harvard Law School, is the author of two volumes dealing with the subjects which have a wide appeal to thoughtful Freemasons; his "Masonic Jurisprudence," if not as well known as Mackey's volume of the same title, is more compact and equally as authoritative, and his "Philosophy of Masonry" has no competitor.

Masonic fiction is comparatively rare. Kipling has written several short stories with a decided Masonic flavor, of which "The Man Who Would Be King" and "In the Interest of His Brethren" are examples. Books of Masonic fiction which have enjoyed a reasonable popularity are "The Caliph of Bagdad" by Cobb, "The Lodge in Friendship Village," by George, "Hand to Back," by Stuart and "High Twelve" and "Low Twelve," both by Ellis.

Masonic Bibles are issued by several publishers; usually these are the King James version; generally they are embellished with the Square and Compasses on the cover and bound in blue leather. Some of them contain a reference list of readings with a Masonic application; usually they contain presentation pages. Many Masonic lodges purchase such Bibles for presentation to their initiates.

Certain books have a particular appeal to certain sections; thus, Denlow's "Territorial Masonry," while a volume for all Freemasons interested in the spread of Freemasonry throughout the United States, has an especial interest for the Masons of the Middle West, since it contains the story of the spread of the Craft both into,

and out from, the territories "out where the West begins."

There are several volumes of Masonic verse, the two best known being "Poetry of Freemasonry" and Volume Twenty of the "Little Masonic Library" containing the best Masonic verse published in English. Robert Burns, of course, sells to Masons and non-Masons alike; Burns was an enthusiastic Freemason and many of his poems reflect this interest.

Freemasonry has borne a much greater part in the history of the Nation than the non-Masonic student is apt to believe, unless he has studied the subject from the Masonic angle. Washington's Masonic activities are becoming better known with the approach to completion of the \$5,000,000 Masonic Memorial now being erected by Masons to his memory just outside of Washington, in Alexandria, Virginia. "Washington, the Man and Mason," by Callahan, is the most exhaustive historical study of the Craft activities of the First President.

"Masonic Presidents, Vice Presidents and Signers" (of the Declaration of Independence)—by William L. Boyden, Librarian of the Supreme Council of the Scottish Rite for the Southern Jurisdiction of the United States (Mother Council of the World) is generally considered to be the last word on these often disputed subjects.

Masonic literature of mid-Victorian days was heavy in content and unattractive in format; much of it was sold at absurdly high prices by traveling agents. With the outbreak of the movement for Masonic education, which has increased by leaps and bounds in the last fifteen years, have come modern books by modern writers, well written, well printed, well bound, and sold at conventional prices. Bookstore managers who are alert to seize the occasion when it comes may easily profit from this literature. Many of the books have only to be displayed to sell themselves; while it would be absurd to contend that all of the three million and more members are apt to prove interested in books about their Order, yet many find in its curious history and romance, its symbolism, its teachings and its doctrine an urge towards reading and study which only the right books can satisfy.

## In the Bookmarket

ONE of the interesting aftermaths of the stock market upheaval of last fall has been the fact that business books are selling better than ever. Apparently what has happened is that the widespread discussion of investments and income has shown people that haphazard speculating is never safe and guidance for investment is something that can be found in print as well as from word of mouth. Several good books on the theory of investment have come out, and booksellers are finding a wide demand for them. Still another type of book on investment applicable to the average family has been the result of the plans of the American Provident Society of 51 Madison Avenue, New York, whose purpose it is to provide guidance to the small investor and average American family. For the work of the Society, Charles M. DeForest has written a book, "How Old am I Financially?" which is being promoted by the Society and also sold through the book-trade. It makes an interesting and unusual book to fit into the present active promotion of investment literature. ❀❀❀

Deems Taylor's opera based on Du Maurier's "Peter Ibbetson" will be given at the Metropolitan Opera House, probably in January or February next year. This is Deems Taylor's second opera, the first was based on Edna Millay's "The King's Henchman." Bori, Tibbett and Johnson are all to be in the cast. ❀❀❀

Evelyn Waugh's first book, "Decline and Fall" (*Doubleday*) had a merry time with the English public school. His new book "Vile Bodies" (*Cape and Smith*) describes how the hero conducts a newspaper column. Several publicity writers we know have confessed it has put ideas into their heads. ❀❀❀

*Farrar and Rinehart* have made a very clever jacket for Mary Roberts Rinehart's "The Door." The jacket is in fact a gayly colored door folded so that the back flap covers the fore edge. On this flap is a reproduction of a lock. It's a striking effect achieved in a simple way, the

sort of thing that makes you wonder why it was never thought of before. ❀❀❀

Speaking of Polar exploration, especially in the Antarctic, as we were in the March 8th issue in which Earl Hanson's article appeared—*Appleton* has just issued "Antarctic Adventures and Research" by Griffith Taylor, professor of geography at the University of Chicago. The book started right off as the Scientific Book-of-the-Month Club choice for March and has been receiving excellent reviews. Lewis Gannett, for example, gave it his entire column in the *Herald Tribune* for March 11th. ❀❀❀

*Albert & Charles Boni, Inc.*, have issued a Uniform Edition of Marcel Proust's "Remembrance of Things Past." The edition is printed on thin paper from the original plates, and each Part which formerly appeared in two volumes is now handily bound in a single volume which slips easily into a top-coat pocket. The binding is of smooth scarlet cloth with the title and author's name stamped in gold, and the tops are stained. The price is \$2.50 the volume, and the five Parts now ready are "Swann's Way," "Within a Budding Grove," "The Guermites Way," "Cities of the Plain," "The Captive."

The sixth Part, "The Sweet Cheat Gone," will be published first in the regular \$3.00 edition, uniform with "The Captive," as will the final volume, "Le Temps Retrouvé."

The demand for this great novel grows steadily with the years. Its importance is recognized internationally. The translation is the work of C. K. Scott Moncrieff. ❀❀❀

*Coward-McCann* announce for publication late in June another contribution to the growing volume of data on the present storm in the literary world—humanism. It is by Gorham B. Munson and the tentative title is "Humanism and Religion." Mr. Munson was one of the contributors to "Humanism and America," the symposium recently published by *Farrar and Rinehart*. ❀❀❀

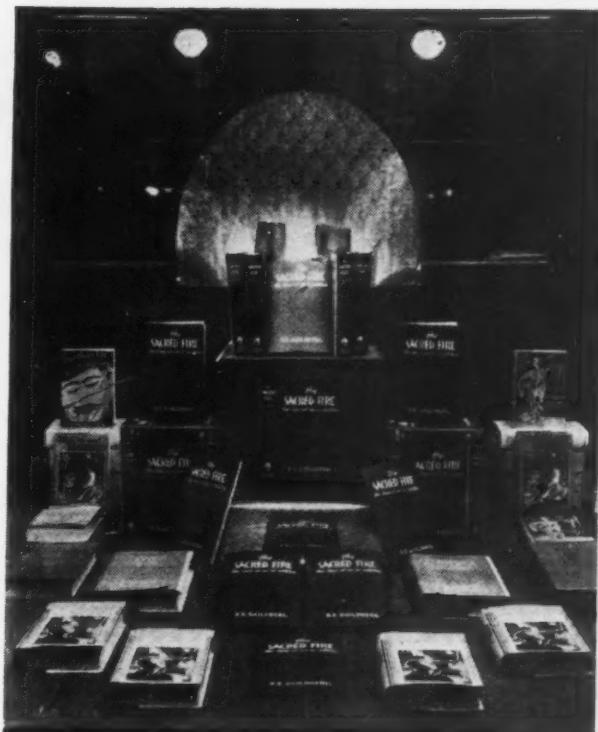


One section of the travel shelf of every bookstore is going to change its hue in the next few months, for here is a new volume of Baedeker (*Scribner*), it happens to be "Northern Italy" that is revised this time, and it has a bright red picture jacket instead of the brown wrapper that has meant Baedeker for so many years. When dust jackets like that begin to be changed it's like changing the design of the Ford car, only more so. The jackets may change, but the Baedeker information is as satisfactory as ever. ❀ ❀ ❀

Many bookstores have found that portraits of authors are excellent decoration for their walls and very often prove to be good merchandise as well. This ought especially to be the case with the new series of author portraits which William E. Rudge has begun this month, portraits of sufficient size for the bookstore wall, the home library or the school. They are beautifully printed by modern process and hand colored. The first portrait to be published is one of Edgar Allan Poe by Ferdinand Huszti Horvath, of which there are 500 signed copies at \$7.50 each. Other portraits will follow at intervals of about once a month. ❀ ❀ ❀

Margaret Ayres Barnes, co-author with Edward Sheldon of the play "Dishonored Lady" in which Katharine Cornell is now starring, will issue her first novel, "Years of Grace," through *Houghton Mifflin* in the late spring. ❀ ❀ ❀

The second volume in the studies by Dr. Starbuck of the University of Iowa in the uses of books in character building has been published by *Macmillan*. The work has been done in cooperation with the Institute of Social and Religious Research of New York City. The main part of the book is an analysis of familiar titles in fiction with an estimate of their special value in character building. The editor believes that certain books have very specific and possibly uniform reaction on the children and endeavors to analyze these reactions, so that parents and teachers may offer the proper "prescription" to children in their home and school reading. There is also a long classification index, so that if the child wants more stories of Pirates, of Everyday Life, of South Africa, of Boy Scouts and Adventure, here will be found the names of the books that fall



*The arresting display of "Sacred Fire" in which Brentano's Broadway branch used only the book with special lighting on red metal paper as suggestive of the title*

into these categories. And finally, there is an author index that shows how many books the various authors have contributed to the literature that has thus been analyzed. ❀ ❀ ❀

With the publication of his biography, "Vagabond Dreams Come True" (*E. P. Dutton & Co.*), Rudy Vallée entered upon the Grand Tour of autographing. At Loeser's in Brooklyn in one hour he signed 400 copies of his book, to the somewhat hysterical excitement of a small army of 10,000 persons who crowded the store to overflowing, stood on counters and eventually became destructive to said counters. At Wanamaker's in New York and Bamberger's in Newark the crowds were more restrained though none the less enthusiastic. The day at Gimbel's was damned by rain, but the autographing went on relentlessly. Mr. Vallée's next literary endeavor will take the form of an article written for the N. E. A. syndicate entitled "Women Are More Romantic Than Men." ❀ ❀ ❀

Louis Untermeyer, back from Italy, has become an illustrator, having done the decorations for his new book, "Blue Rhine—Black Forest," published by *Harcourt*.

# Philadelphia Booktrade News

Joseph E. Molloy

*of the Philadelphia Inquirer.*

**A**N attack on the book club idea from a new quarter was that delivered before the Contemporary Club recently by Agnes Repplier. Speaking to an audience which included Carl Van Doren, another guest speaker of the evening, Miss Repplier very forcefully declared, among other things, that "the man who ordered one and a third yards of red books from his booksellers knew better what he wanted and what he was getting than the man who joins these clubs." Dr. Van Doren is literary adviser for one of the larger New York book clubs.

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Catalogue Number Two of the Aldine Book Shop, at 222 South 17th Street, lists such rarities as the first American edition of "Alice's Adventures in Wonderland" at \$475; the first American edition of the "Posthumous Papers of the Pickwick Club," \$550; a first issue of "The Scarlet Letter" at \$600; a presentation copy of Edward Arlington Robinson's "Captain Craig" at \$325; an exceptionally fine copy of Stevenson's "A Child's Garden of Verses," \$350; Thoreau's "Walden," in "untouched" condition, at \$200, and the same author's "Week on the Concord and Merrimack Rivers" at \$375; and the very rare first issue of "Adventures of Huckleberry Finn" at \$300.

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March 7th saw the publication by the J. B. Lippincott Company of "Windfall's Eve," a novel by E. V. Lucas; "The Golden Ape," a detective story by Herbert Adams; "An Hour of Physics" by E. N. de C. Andrad, the latest addition to the One Hour Series; and "The White Lady" by Marcia Macdonald, a story for girls. Other titles on the spring list of this house include "Tait McKenzie: a Sculptor of Youth," by Christopher Hussey; "Ventilators," by Hesketh Pearson; "The Doomed Five," by Carolyn Wells; and "Death-in-the-Box," by Marcus Magill.

Things would seem to be coming along very nicely out on Rittenhouse Square. C. Philip Boyer, whose book and art shop at 1903 Locust Street, is barely three months old, has found expansion decidedly convenient, and has moved his collection of fine prints into the adjoining shop at No. 1901, where he is holding exhibitions of the better known etchers. He is displaying recent books on art and fine printing in both stores.

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The case of Horace F. Townsend, whose bookstore at 121 South 21st Street was raided by police on January 24th and a \$10,000 stock of obscene literature seized, came up in court on February 24th. Townsend pleaded guilty to the indictments against him, but, at the request of the prosecutor's office, his bail was continued and his sentence suspended. In explaining his action, Assistant District Attorney Maurer cited the invaluable information regarding traffic in such books which Townsend had given his office. He refused to confirm reports that Townsend had revealed the names of his customers as well as those of wholesalers and publishers.

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The library of the late Samuel A. Boyle, consisting of Shakespeariana, incunabula, Americana and miniature books, was disposed of at auction by Stan V. Henkels on February 13th and 14th. The highest-priced single item in the sale was a copy of Pope's edition of Shakespeare, with Pope's autograph on the fly-leaf of the first volume, which brought \$490. A unique collection of magazines and excerpts from magazines, all Shakespeariana, fetched \$550, and a similar collection, not as large, \$320; a copy of the first issue of "David Copperfield," in the original parts, brought \$330; a second folio of Shakespeare, described as "good," \$320; a first edition of the works of Josephus, 1470, \$225; and the first edition of the works of Ben Jonson, 1616, \$205.

# In and Out of the Corner Office

THE City of New York has received a request from the employer and union organizations of the printing and allied trades for a \$2,500,000 center for the graphic arts industry. If the request is approved an item of that amount will be added to the city's budget for 1931 and New York will come into possession of the only school of its kind in America.

The new school will apply new theories of training men while they are regularly employed, being planned in some measure after the London School of Printing. The seven printing trade schools now in the city will be transferred to the center, and a student-body of 3,000 provided immediately from 70,000 employees of these trades in New York. Separate schools for allied trades are planned with a view of being able to offer students a vertical or all around training. It is hoped that the school will get the city owned site at 257 West 40th Street. ❀ ❀ ❀

S. C. Roberts, director of the Cambridge University Press, has just arrived in New York. He plans to be in America for about three weeks and will visit Toronto and other cities. He is stopping at the Gramercy Park Hotel. ❀ ❀ ❀

The National Patriotic Builders of America have been forced to sell the Washington Irving House at Irving Place and Seventeenth Street due to lack of financial support. The house is rich in tradition and closely associated with the last years of Irving's life. It now goes again into private hands. ❀ ❀ ❀

On Friday, March 14, the Century Co. gave an Authors' Tea from 4-7 at Delmonico's. Either because St. Patrick's Day was part of the same long week-end, or inspired by the balmy spring weather, the punch, candy, cakes and ice-cream were all of a joyous spring tint. It was an Authors' Tea with plenty of authors, Irvin Cobb, Richard Halliburton, Isabel Patterson, Robert Nathan, and dozens more, and they were all dancing. The music was a sort that authors seemed to find quite irresistible. ❀ ❀ ❀

Ellis K. Baker, of Oakland, California, will represent *Richard R. Smith, Inc.*, on the Pacific Coast. Mr. Baker is well known among the coast trade as he is handling several other lines. He plans to make a trip north during March and later in the season will revisit southern California. ❀ ❀ ❀

Harold Whitehead, author of "How to Run a Store" (*Crowell*), who has been one of the executives of the Business Training Corporation, New York, is sailing this month for London to establish a similar business service of his own. By means of a reciprocal arrangement with his former firm, both concerns will render sales and merchandising service to firms in the export and import field. ❀ ❀ ❀

So successful was the New York Walpole-Wilder debate on the relative merits of reading fiction or history in search of an understanding of human experience, that the authors were called to Washington to repeat the bout. Over four-thousand literary fans listened to the battle in the Capitol and this week America's traditional center of the culture, Boston, heard the third round of the literary tilt. ❀ ❀ ❀

The New York *Herald Tribune* has begun a daily book column to be edited on alternate days by Isabel Paterson, well known for her weekly feature in *Books*, and Lewis Gannett, critic. ❀ ❀ ❀

Thomas R. Coward, president of Coward-McCann, sailed March 14th on the Bremen for two months in Europe. ❀ ❀ ❀

Retired sailors should be excellent book-buyers, if retired sailors build libraries for themselves, according to figures issued from the Department of the Navy indicating that the per-capita circulation of Navy Libraries is higher than that of any known public library. The Department states that its per-capita circulation during the last year was eighteen books per person while the highest public library score was eleven at San Diego. ❀ ❀ ❀





*With school libraries now developing so rapidly, M. Edmund Speare of A. A. Knopf, Inc., found it worth while to arrange a special exhibit of trade books at the Atlantic City Convention of the National Education Association in February*

## Columbia's Bookselling Course

*Next July Will Inaugurate the Fourth Year*

THE courses in bookselling, which have become a regular part of the Columbia University Summer School, open again on July 7th for three weeks to July 25th. This will be the fourth year of these courses, and, judging by past years, there will be thirty or more booksellers, or those about to enter bookselling, attending from all parts of the country.

The plan for the course has developed under Dr. Charles C. Williamson of Columbia, who has taken a special personal interest in the program. Those who attend the course must be booksellers now holding positions, those with definite plans to enter bookselling, or those from related professions like librarianship, who are considering the bookselling field. The work is concentrated in three weeks, which makes

it possible for bookstores to allow employees to attend; it is, of course, to the advantage of shops to have ambitious people on the staff.

The method which has been worked out and which proved very practical is to have each morning for fifteen days devoted to the courses. The afternoons are given up to visiting bookshops of various types, wholesale and publishing houses. The class room is in the Business Building at 116th St. at 8:30 A.M. and for the first hour and twenty minutes the subject is "Selecting and Buying Books for a Bookshop." This course has been conducted with increasing success by Sarah B. Ball of the Ball & Wilde Bookshop, New York. Miss Ball has proved her own capacity by building up a successful business in one of the highest rent locations in the country, next

door to the New York Stock Exchange. With the class she surveys publishers' lines with suggestions for applying the information in the buying of stock, choice of editions to suit various markets, the question of quantity discounts, methods of buying, and other practical problems. Stock orders will be compiled by the class. A demonstration sale by a publisher's representative will illustrate the factors which affect the buying of forthcoming books. Following this is another period of the same length given to the subject of Practical Aspects of Bookselling. This will this year be conducted by Marion E. Dodd, president and general manager of the well-known Hampshire Bookshop of Northampton. Her lectures are not on the selection of books but on the handling of the shop itself, covering equipment, display, stock arrangement, advertising, book keeping, sales records. Under her direction visits in the afternoon will be paid to various shops, publishing houses, manufacturing plants, etc. There will be assignments for field research with reports to the class.

The tuition fee is \$15 for each course, with an additional \$7 registration fee to the University. This means \$37 in all. For registration or more complete information, write to the Secretary of Columbia University. No more than forty applications will be accepted for this session.

### New Index of Prohibited Books Omits Moderns

THE introduction to the new Index of Prohibited Books issued from the Holy Office, Vatican City, points out that under canon law all books which offend morals or religion are for that fact alone prohibited for Catholic readers; and this may be the explanation of the omission from the list of a great number of titles from modern literature which would naturally be expected to meet with the disfavor of the Church censor. This introduction which was written by Cardinal Merry del Val, also rather leaves the problem of deciding what is offensive, aside from books mentioned, up to the reader.

The list has its interesting points, among them that no American author has fallen under the ban. The Episcopal Book of Common Prayer has enjoyed a place for

more than two hundred years, but the "Origin of Species" by Charles Darwin remains unscathed. Martin Luther is not rejected, and certain versions of the Bible are prohibited, which adds to the mystery of how the list is edited.

The Vatican paper, *Osservatore Romano*, announced January 25th according to the New York *Herald Tribune* that two more volumes have been placed on the Church's Index Expurgatorius, and thus barred to Catholic readers. The first is "Render Unto Caesar," by Mario Missilori an exhaustive study of the Roman question and Lateran treaties. The book purports to trace the religious policy of Mussolini, and has been frequently criticized in the *Osservatore*. The second title is "The Fascist State, School and Church," published under the pseudonym "Ignotus," that deals with the Fascist theory of education.

### Increase in Exports of Printed matter

EXTRACTED from a letter addressed to William B. Hadley, signed by Eric T. King, Bureau of Foreign and Domestic Commerce, Washington, D. C., these preliminary figures in the schedule of exports for 1929 show a very material increase over the figures for 1928.

#### Exports of Printed and Lithographic Matter.

|                                                                  | 1928         | 1929         |
|------------------------------------------------------------------|--------------|--------------|
| Books and pamphlets                                              | \$11,823,566 | \$13,607,479 |
| Maps and charts ....                                             | 205,726      | 280,015      |
| Music in books and sheets .....                                  | 360,939      | 379,148      |
| Souvenir post cards                                              | 187,690      | 251,796      |
| Lithographically printed matter except post cards and maps ..... | 3,182,119    | 2,850,312    |
| Playing cards .....                                              | 751,886      | 705,881      |
| Other printed matter                                             | 7,737,272    | 9,044,681    |
| Total .....                                                      | \$24,249,198 | \$27,119,312 |

### State Textbooks

THE State of Mississippi is considering the making of its own textbooks on leased plates. The plan is advocated by Governor Bilbo in a message to the Legislature. Although it had been reported that most publishers did not lease plates of their best series, he has obtained prices and contends that the state will save money by this method.

## Protective Association Crystallizing

**F**OR the past few months an association of New York booksellers has been in the process of organization, and last week the formal constitution of the Book-Trade Protective Association with offices at 58 E. 58th Street was placed before the group for ratification in a meeting at the Hotel Pennsylvania.

The new organization is a direct outgrowth of the censorship activities of the Society for the Suppression of Vice whose method of proceeding against booksellers and publishers is widely condemned both within and outside of the trade. The motives as stated in the proposed constitution are essentially militant and directed against the outstanding evils faced by the New York bookseller and publisher. The preamble to the constitution of the Book-Trade Protective Association defines these evils as price cutting both on the part of the bookseller and publisher and unfair censorship with intimidating pressure brought to bear on the trade through extralegal reform societies.

Officers elected by the group who have been in charge of formal organization are Martin Kamin, president, Bernard Guilbert Guerney, chairman of publicity, David Moss, treasurer, A. Field, secretary and G. Giller, chairman of trade grievances committee.

Already the organization has been effective in aiding members to defend themselves against charges of the censors and in airing activities of the Vice Society in the press. A weekly bulletin is issued to members keeping them informed as to all censorship activity.

## The Political Quarterly

**M**ACMILLAN & CO., LTD., St. Martin's St., London, W. C. 2, is publishing a new periodical "The Political Quarterly" under the direction of an editorial board which includes such names as L. M. Carr-Saunders, G. Lowes Dickinson, T. E. Gregory, Kingsley Martin, Leonard Woolf, and J. M. Keynes. The function of the magazine is to discuss social and political questions from a progressive point of view. Annual subscription,

\$3.50 post free. The Macmillan Company is handling the publication in this country.

## Bookbinding Lecture

**O**N Wednesday evening, the 19th, Edith Diehl, one of the outstanding authorities on the art of bookbinding design, began her series of three lectures at the School of Contemporary Arts and Crafts on the eighth floor of the Grand Central Palace, New York. The other two lectures will take place on March 26th, and April 2nd. These lectures will be of great value to all interested in fine binding and also to anyone in the manufacturing department of publishing, as she is going to give a good deal of attention to the question of the design of bindings for trade books.

## Help Trace a Lost Illustration

**A** FEW years ago a portrait of Hervey White, author of "Snake Gold," a successful boys' book on the Macmillan list, was loaned to some booksellers. Somehow this has disappeared, and the Macmillan records give no clue as to where it is located. If any bookseller can help out on this, will he please write to Louise Seaman, care of the Macmillan Company. The artist was Rhoda Chase, and the picture would probably be labeled with the title of the book and the name of the company. It was done in two colors, framed, about 3 feet x 4 in size.

## Department Store Sales

**D**EPARTMENT store sales for January were 4 per cent smaller than in the corresponding month a year ago, according to reports to the Federal reserve system from 628 stores located in 275 cities in all Federal reserve districts.

Inventories of the reporting department stores at the end of January were 3 per cent below the level of a year ago, according to reports from 475 stores in 217 cities.

Three cities showed increases: Boston, New York, Richmond. The heaviest decreases were: St. Louis, Minneapolis and Atlanta.



## The Vollbehr Collection

A NOTABLE group of librarians and scholars gathered at Washington on March 10th to testify to the importance of the Vollbehr collection of incunabula, which, by a bill proposed by Representative Collins of Mississippi, would be purchased for the Library of Congress at a cost of \$1,500,000 for the 3,000 books. This hearing was held before the House Committee on Libraries.

The importance of this famous collection has been described in the *Publishers' Weekly*, and, as is well known, it would include one of the few known copies of the great Gutenberg Bible on vellum which one of the witnesses, A. Edward Newton, the Philadelphia book collector, testified was worth \$600,000 and would be worth \$1,000,000 in a few years. Other favorable testimony was given by Dr. Pierce Butler of the Newberry Library of Chicago, Dr. George Parker Winship of the Harvard University Library, both eminent authorities on incunabula, Dr. George F. Bowerman of the Public Library of the District of Columbia, Edward F. Stevens, Librarian of the Pratt Institute Free Library, Brooklyn, John Clyde Oswald and Lester Douglas, authorities on printing, Dr. Otto Heller of Washington University, St. Louis, Dr. Adolph S. Oko, librarian of the Hebrew Union College of Cincinnati.

The hearing was conducted before Representative Robert Luce of Massachusetts, Chairman of the Committee, who said that the discussion seemed not to be as to the importance of the value of this collection but as to whether Congress should make so large an appropriation at one time for any one collection and whether such purchase would tend to encourage or discourage further gifts from private individuals. Witnesses testified that they believed more books would flow into the library if it became known as the logical housing place for works that were desired and needed by scholars.

## Changes in Price

D. APPLETON & CO.

"Rifles and Shotguns," by Warren H. Miller increased from \$2.50 to \$3.00.

HARPER & BROTHERS

"Dangers of Obedience," by Harold J. Laski has been changed from \$2.50 to \$3.00.

AMERICA-INDIA PUBLISHING CO., INC.

"Power of the Universe" by Aryan Kelton is now \$5.00.

## Bill to Abolish Vice Society

THE New York Society for the Suppression of Vice would be abolished by the passage of a bill introduced last week in the New York State Legislature by Senator Kleinfeld of Brooklyn. The Senator stated:

"The Society is essentially a self-constituted group of authoritarians, executing some powers of prosecuting officers over which there is no public control or discipline. Such censorship is at war with the free spirit of the American People. For this organization to presume to be the judge of what people may read, hear and see is an impudent position to take."

## Communications

### I

#### PRICE NOTICE

Editor, *Publishers' Weekly*:

In reference to "Four and Twenty Toilers" by E. V. Lucas, published by ourselves, we are receiving numerous orders for this book at \$2.25, whereas the price is, and has been, \$2.50 for a good many years.

If it is in order may we ask that this notice be given space in the *Publishers' Weekly*—we have no idea where the \$2.25 price may be listed.

MCDEVITT-WILSON'S, INC.,  
Ralph Wilson.

### II

#### WHY IS IT?

The University of North Carolina,  
Chapel Hill.

February 22, 1930

Editor, *Publishers' Weekly*:

Why is it that it seems impossible to have your name put on the mailing lists of the publishers, to receive automatically their announcements and catalogs? Season after season, fall and spring, I write over a hundred cards to the publishers, asking them to send me their current catalogs, and put my name on their mailing lists for future announcements. I give my own post office box, so that the catalogs will not be sidetracked to other departments of the Library. A burst of cat-

alogs is the immediate response, but only the merest handful of publishers will continue the service. Is it their policy to require specific requests each season? It surely is a most annoying one for the order librarian.

CORNELIA S. LOVE,  
Order Librarian.

### III

#### LIBRARY BILL REGULATIONS MUST BE RECOGNIZED

The Grand Rapids Public Library,  
March 5, 1930.

Editor, *Publishers' Weekly*:

*All Books are ordered subject to collation. All bills must be rendered in duplicate and one copy certified to be a written or typed and signed statement as follows: "I hereby certify that the within account is correct and has not been paid."*

I sometimes feel like asking the question "Can the people in the book-keeping department of booksellers and publishers read?" Our Order Department recently kept a list of the number of booksellers to whom it was necessary to write extra long letters because they had either not presented their bills in duplicate, or had not certified to them properly as is required by our city, and the number was 23 in one month. Letters ordering such things are sent out on sheets such as this letter is written on, where you will notice that there is printed at the top the name and address of the person to whom the letter is written, and the letter itself, a statement printed in red ink, giving directions as to how the bills must be presented. At the end of the letter we usually also state something like this: Please bill as per the above directions.

As you know, different cities, of course, have different requirements for the presentation of bills, etc., and it is very important that these requirements be complied with. Not complying with them makes a lot of extra work and expense all around, besides holding up the payment of the bill.

Very truly yours,

SAMUEL H. RANCK,  
Librarian.

#### Obituary Notes



WILBUR P. BLESSING

The religious booktrade lost an outstanding figure on March 14th with the death of Wilbur P. Blessing of Chicago, who has been 35 years in the field.

Born in Greenville, Ohio, 1875, he graduated from McPherson Kansas High School in 1893. His family moved to Dayton, Ohio, in 1894 and he worked for six years with the United Brethren Publishing House.

In 1900 he was called to Chicago to become Assistant Manager of the Chicago Depository of the Presbyterian Board of Publication. Three years later he was elected Manager of the Depository and for the following 21 years succeeded in building up a reputation in religious book selling, second to none in the country. While carrying a complete line of current religious literature, he specialized in second-hand books and remainders and thus performed a distinct service to the ministers and college students, not only of his own church but to those of many other denominations who looked to "Blessing" for their book needs. In 1924, after 24 years of devoted service, he severed his connection with the Board and embarked in business for himself. After a year or so of exceptional success in his field, his health failed, and the past few years found him struggling valiantly against great handicaps.

His death, while not unexpected, came as a distinct shock to his wide circle of friends, who loved him for his charming personality and admired his expert knowledge in that branch of bookselling in which he specialized.

His is survived by four brothers and a

sister; and by two children, Genevieve and Holly Paul, both in business in Chicago.

### FISKE OF THE OLD "ARCHWAY" DIES

CHARLES FRANCIS FISKE, one of the founders of the famous old Boston firm of DeWolfe & Fiske Company, died in his eighty-second year at Stow, Mass. He came to Boston in 1866 and entered the employ of the American Tract Society, later going to D. Lothrop & Company. In 1880 he and P. M. DeWolfe formed the Archway Bookstore, for many years located on Washington Street near the corner of Bromfield. Later the business was moved to Franklin Street, and with the turn of retail business away from that street, it was located in the Houghton Mifflin building on Park Street, where the business is still under the direction of Mr. DeWolfe and his son, Morton DeWolfe. Mr. Fiske retired in 1914.

### MARY WILKINS FREEMAN

MRS. MARY ELEANOR WILKINS FREEMAN, short story writer and novelist, died at her home in Metuchen, N. J., on March 13th, at the age of 68. She was best known for her short stories dealing with New England rural life. Mrs. Freeman was born on January 7th, 1862, in Randolph, Mass., and acquired most of her early education through her reading and by watching the life of the people about her. She later attended Mount Holyoke Seminary, and for years was secretary to Oliver Wendell Holmes. Her first stories appeared in the early eighties when she began writing for *Harper's Bazar* and *Harper's Magazine*. Her first novel was "A Humble Romance," followed by "The New England Nun," "Pembroke," "The Long Arm," "Jane Field," "The Wind in Rosebank" and others. In 1927 "The Best Stories of Mary E. Wilkins" was published, being a collection of her short stories, but since then she had written practically nothing.

### PROFESSOR LORD OF COLUMBIA DIES

PROFESSOR HERBERT GARDINER LORD, writer and teacher of philosophy and psychology, who was for twenty-one years a

member of the faculty of Columbia University, died at his home in New York on March 12 at the age of 80. Lord studied at Amherst and Union Theological Seminary for the ministry, but he held only one short pastorate before turning to the teaching of philosophy. At Columbia he was repeatedly voted the most popular professor by the student body. His books include, "The Psychology of Courage," "Essays Philosophical and Psychological in Honor of William James" and "Studies in the History of Ideas."

### MAX HESSLEIN

MAX HESSLEIN, widely known to the salesmen of the booktrade, died at his home in Newark, New Jersey, on March 13th. Born in Hamburg, Germany, he came to the United States in early life and started as a boy with Abraham & Straus in Brooklyn. Later he joined Hahne & Company of Newark in charge of the book department under Julius Hart. In time he became buyer for a number of departments of that house. He was in his sixty-third year.

### DAENICKE, PEORIA BOOKSELLER

PAUL DAENICKE, who for many years made a speciality of German literature in Peoria, Ill., died at his home on March 1st at the age of 87. He was born in Stralsund, Germany, in 1842, came to United States in 1861, and was a bookseller in Peoria for more than sixty years.

### CHRISTINE LADD-FRANKLIN

MRS. CHRISTINE LADD-FRANKLIN, noted scientist, educator, and author, died last week at the age of 82. She was one of the first women to storm the centers of scientific learning, seeking an equal place with men; and her success is attested to by her contributions to logic and science. Her theory of color, "The Ladd-Franklin Theory," which is discussed in her book, "Colour and Colour Theories," published last fall, is now widely accepted in America and Europe. Mrs. Ladd-Franklin has been a lecturer in psychology and logic at Columbia University since 1910. She is survived by her daughter and her husband, Dr. Fabian Franklin, editor, mathematician, and author.



## EDWARD HENRY PIERCE

EDWARD HENRY PIERCE, for years book dealer in Berkeley, California, died at the Oakland Hospital, following a short illness on February 24th, at the age of 83. Pierce entered the book business in 1882 at Denver where he was a member of the firm of Pierce and Zahm and later went to Berkeley where his first store soon became inadequate for his rapidly growing business. He moved to 2168 University Avenue, where Pierce's Old Book Store became well known, and later established branch stores in Vine Street and Shattuck Avenue. Pierce's book stock was reputed to be one of the most complete collections in northern California.

## Business Notes

BALTIMORE, MD.—National Circulating Library, Morris Noonberg, 1642 N. Smallwood Street, chain fiction circulating libraries.

BOSTON.—Maurice Firuski on March 14, 1930, sold his stock in the Dunster House Bookshop, Inc., of 20 South Street, Cambridge, to James A. Delacy, thereby concluding his connection with the firm which was founded by him in 1919 and incorporated in January, 1929.

BROOKLYN, N. Y.—The Wee Gift Shop, Fan Friedman, formerly at 705 Nostrand Avenue, has moved to 569 Eastern Parkway.

DETROIT. — Rosicrucian Fellowship, 4210 Woodward Avenue, A. S. Vickers, opened with religious and philosophical books, poetry, drama, fine art books, circulating library.

THE HAGUE, HOLLAND.—Clingendael, Van Hoytemastraet 82, E. J. Camfferman, is interested in selling American books.

JAMAICA, N. Y. —Sunrise Trail Bookshop, 34 Flushing Avenue, now owned by William E. Ayres who bought the business from Edna Simms and Donald G. Bergen.

JENKINTOWN, PA.—Under the Greenwood Tree, 216 York Road, Mrs. Daphne Greenwood, opened with general stock, circulating library.

NEW YORK CITY.—The Doubleday, Doran Bookshop, Equitable Life Bldg. has been discontinued. The Dollar Bookshop, Penn Terminal Arcade, is now the "Exit Concourse Bookshop," and carries general stock.

OPELIKA, ALA.—Frank R. Frazer Bookstore, 124 S. 8th Street, formerly Jackson Book Store.

PHILADELPHIA.—Rosemont Circulating Library, 2213 S. 9th Street, Harry Rosenberg, opened with fiction, biography, children's books, travel books, poetry, drama, fine art books.

PORTLAND, ORE.—Olds, Wortman and King, Morrison and 10th Street have a new book department under the direction of Warren P. Wright, replacing J. K. Gill concession.

RYE, NEW YORK.—Rye Book and Gift Shop, Inc., 42 Purchase Street, A. J. Manville, is moving into a larger store at 35 Purchase Street, March 15th.

SAVANNAH, GA.—Levy's Book Club, B. H. Levy, Broughton Street, H. Finkelstein, manager, leased space in department store. Opened circulating library of fiction, biography, philosophical books.

## Record of American Book Production, February 1930\*

| CLASSIFICATION             | New Publications |              | By Origin        |                                   |          |       |
|----------------------------|------------------|--------------|------------------|-----------------------------------|----------|-------|
|                            | New Books        | New Editions | American Authors | English And other Authors Foreign |          |       |
|                            |                  |              |                  | American Manufacture              | Imported | Total |
| Philosophy, Ethics . . . . | 16               | 1            | 10               | 3                                 | 4        | 17    |
| Religion . . . . .         | 57               | 6            | 41               | 1                                 | 21       | 63    |
| Sociology . . . . .        | 34               | 2            | 28               | 3                                 | 5        | 36    |
| Law . . . . .              | 9                | —            | 9                | —                                 | —        | 9     |
| Education . . . . .        | 17               | —            | 17               | —                                 | —        | 17    |
| Philology . . . . .        | 13               | 1            | 10               | 3                                 | 1        | 14    |
| Science . . . . .          | 25               | 6            | 26               | —                                 | 5        | 31    |
| Technical Books . . . . .  | 18               | 2            | 13               | —                                 | 7        | 20    |
| Medicine . . . . .         | 15               | 11           | 23               | 1                                 | 2        | 26    |
| Agriculture, Gardening.    | 3                | 5            | 6                | —                                 | 2        | 8     |
| Domestic Economy . . . .   | 2                | —            | —                | 1                                 | 1        | 2     |
| Business . . . . .         | 10               | 5            | 14               | —                                 | 1        | 15    |
| Fine Arts . . . . .        | 11               | —            | 6                | —                                 | 5        | 11    |
| Music . . . . .            | 7                | 1            | 5                | 1                                 | 2        | 8     |
| Games, Sports . . . . .    | 7                | 1            | 6                | —                                 | 2        | 8     |
| General Literature . . . . | 38               | 3            | 22               | 5                                 | 14       | 41    |
| Poetry, Drama . . . . .    | 51               | 8            | 42               | 6                                 | 11       | 59    |
| Fiction . . . . .          | 148              | 63           | 133              | 66                                | 12       | 211   |
| Juvenile . . . . .         | 23               | 2            | 22               | 2                                 | 1        | 25    |
| History . . . . .          | 40               | 6            | 28               | 1                                 | 17       | 46    |
| Geography, Travel . . . .  | 24               | 6            | 19               | 1                                 | 10       | 30    |
| Biography . . . . .        | 52               | 7            | 30               | 15                                | 14       | 59    |
| Miscellaneous . . . . .    | 9                | —            | 4                | —                                 | 5        | 9     |
|                            | 629              | 136          | 514              | 109                               | 142      | 765   |

\* In February, 1929, 659 new books, 135 new editions, were recorded, a total of 794.

# The Weekly Record

*Describes and Indexes the New Books of all Publishers in a Convenient Reference and Buying List for Bookstores and Libraries*

WITH 242 books listed this week the Weekly Record reaches a new high water mark in the spring publishing season. Non-fiction predominates among the books of the week. The newest best-seller to be reissued at the popular price of a dollar is *Durant's* "Story of Philosophy." The new firm of Richard R. Smith, Inc., is well under way with the publication of a large number of books from their religious department.

Now is the busy season for the home gardener, but it is also a good time for the bookseller to attract his attention with *Nicolas'* "The Rose Manual;" *Tipton's* "Flowers for Every Occasion," not a garden book but a guide to decoration with fresh flowers; *Allen's* "Book of Bird Life," which deals especially with the birds of the United States in their home life and habits amid natural surroundings.

Books along the same line, for children, are *Patch's* "Holiday Meadow," about all the bird, animal and plant life that two children found in a New England meadow, and "Along the Shore" by *Butler*. *Rose Fyleman* has written a book of fairy stories for small children, illustrated by *Erick Berry*, who is also the illustrator of *Best's* story of a boy of the African Hill tribes.

Two successful plays have just appeared in the form of novels. "Outward Bound" by *Vane* was produced several years ago; "Journey's End," by *Sheriff*, one of the most talked of plays of last season and this, is still going strong in New York.

The play, itself, in book form, sold well, so that there seems to be a great opportunity for the novel, especially since it is a war story. The latest theatrical success in New York is "The Green Pastures," based on *Roark Bradford's* "Ol' Man Adam an' His Chillun." Just published is his new book, which continues the story of Bible days as recounted by an old negro preacher. Several popular authors have just had new books published, among them, *Peter B. Kyne*, *Julian Green*, *Edna Ferber*, and *Grace Livingston Hill*.

The definitive edition of *Cabell* has just been completed with the publication of the last three volumes in the set. The next to the last volume of *Proust's* great novel, "Remembrance of Things Past," is out. *James B. Connolly* is acknowledged as a leader among writers of sea stories. His famous stories of the Gloucester Fishing Fleet, until now only available in seven volumes, are issued in one volume. *Henry Adams'* histories of the Jefferson and Madison administrations, long on the Scribner list in a number of volumes, have been republished by *Boni* in four thin paper volumes.

Three books on labor appeared this week, which offer possibilities to the bookseller: *Rothstein's* history of the labor movement in England; a French workman's own story of his experience in American industry (*Dubreuil*); a history told in terms of science and invention, "Machine-Made Man" by *Silas Bent*. *Crowell's* dictionary of business and finance appears in a new edition.

THIS list aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n.d.]

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

# The Weekly Record of March 22, 1930

## Adams, Henry

History of the United States of America during the administration of Thomas Jefferson; 2 v.; introd. by Henry Steele Commager. various p. (bibl. footnotes) maps (col.) D '30, c. '89-'30 N. Y., Boni flex. cl. \$5

History of the United States of America during the administration of James Madison; 2 v. various p. (bibl. footnotes) maps (pt. col.) D '30, c. '90, '30 N. Y., Boni flex. cl. \$5

## Adamson, Margot Robert, comp.

A treasury of Middle English verse; selected and rendered into modern English. 205p. (bibl.) D ['30] N. Y., Dutton \$2

## Adler, Alfred

The pattern of life; ed. by W. Béran Wolfe. 273p. O c. N. Y., Cosmopolitan \$3

Dr. Adler's methods of dealing with wayward children. Based on his lectures at the New School for Social Research.

## Agard, Walter Raymond

The Greek tradition in sculpture. 59p. (3p. bibl.) il. O (J. H. U. studies in archaeology, no. 7) c. Balt., Johns Hopkins Press \$3

A study which explains the social significance, technique and aesthetic principles of Greek sculpture, and shows the influence which it has exerted on sculpture through the ages.

## Allen, Arthur A.

The book of bird life. 445p. (bibls.) il. (col. front.) map O [c. '30] N. Y., Van Nostrand \$3.50

A study of the birds of America, especially in relation to their habits and haunts, illustrated with many photographs by the author, who is professor of ornithology at Cornell University.

## Andrews, Marietta Minnigerode [Mrs. Eliphalet Fraser Andrews]

The seventh wave. 261p. D c. N. Y., Boni \$2.50

A story of the revolt of youth in the 1830's, laid in America and Europe.

## Ara, Ugo

The romance of the Borromean Islands; an Italian suite. 180p. (3p. bibl.) il. O c. N. Y., Stokes \$2.50

The history, romance and modern aspect of the islands in Lake Maggiore in Alpine Italy. Written by a member of the former Flonzaley Quartet.

## Bagnani, Gilbert

Rome and the Papacy; an essay on the relations between Church and State. 274p. (2p. bibl.) il. D [n.d.] N. Y., Crowell \$3

A history of the Papacy from earliest times in its relation to government, and a survey of the present difficult period for the Catholic Church.

## Bailie, Robert J.

Taming 'em; a lament on ladies, love and lions. 35p. il. S [c. '30] Harrisburg, Pa., Lion Press, Arcade Bldg. bds. \$1

A lion tamer tells how he makes use of his profession in the home.

## Barnes, Homer F.

Charles Fenno Hoffman. 369p. (16p. bibl.) O (Columbia Univ. studies in Eng. and comparative lit.) c. N. Y., Columbia Univ. Press fab. \$4.25

The literary work of Hoffman, one of the Knickerbocker writers who strived during the second quarter of the 19th century to further an American national literature, is here examined against the background of his life.

## Barnes, Mary Emelia Clark [Mrs. Lemuel Call Barnes]

How came our Constitution? 98p. (bibls.) D [c. '30] N. Y., Revell \$1

A history of the forming of the American Constitution.

## Barry, Charles, pseud.

The avenging ikon. 239p. D [c. '30] N. Y., Dutton \$2

A triple mystery in which the sinister power of three sacred images is manifested in France, in Czechoslovakia and in fashionable London, within a week.

## Barton, F. T.

The kennel encyclopedia. 392p. il. '29 Bost., Stratford \$10

## Bates, Katharine Lee

America the dream. 221p. D [c. '30] N. Y., Crowell \$2.50

A new volume by the late professor of English literature in Wellesley College, containing her collected poems on America arranged in chronological order.

## Baxter, Gregory

The Ainceworth mystery. 300p. D c. N. Y., Appleton \$2

A mystery-thriller whose scene shifts from Bucharest to Paris, to London and Marseilles with the exploits of a band of international crooks.

## Bent, Silas

Machine made man. 358p. (2p. bibl.) il. O [c. '30] N. Y., Farrar & Rinehart \$3

Economic history from primitive times to the latest mechanical devices described under such headings as food, shelter, clothes, weapons, farming, communication, etc.

## Bergendoff, Conrad John Immanuel

The making and meaning of the Augsburg Confession. 127p. il. D [c. '30] Rock Island, Ill., Augustana Bk. Concern 75 c.

**Abide with me;** devotional readings and pictures. 55p. il. (col. front.) T (Everyday counsel b'klets) [n.d.] Milwaukee, Morehouse Pub. Co. pap. 60 c.

**Beaty, John O., and Foscue, Edwin J.**

Outline maps for English literature. 16p. maps Q c. N. Y., Macmillan pap. 60 c.

**Beethoven, Ludwig van**

Symphony number three, in E flat major; for

piano, two hands. 60p. front. (por.) F (Analytic symphony ser., no. 12) [c. '30] Bost., O. Ditson pap. \$1

Symphony number four, in B flat major; for piano, two hands. 47p. front. (por.) F (Analytic symphony ser., no. 34) [c. '29] Bost., O. Ditson pap. \$1



**Bernbaum, Ernest, ed.**

Nelson's English readings; v. 5, The Romantic period. 485p. T (Nelson's Eng. ser.) c. N. Y., Nelson \$1

**Best, Herbert**

Garram the hunter, a boy of the Hill tribes; il by Erick Berry. 340p. il. map D c. Garden City, N. Y., Doubleday, Doran \$2  
An exciting story of native life in the African Hill country for older boys.

**Black, Ebenezer Charlton, and others**

An introduction to Shakespeare. 266p. (3p. bibl.) il. S [c.'30] Bost., Ginn flex. fab. 80c.

**Bonser, Mrs. Edna Madison MacDonald**

The little boy of Nazareth. 278p. il. D c. N. Y., Richard R. Smith, Inc., 12 E. 41st St. \$2.50

The boyhood of Jesus for children.

**Borden, Richard Carman, and Busse, Alvin C.**

The new public speaking. 164p. D c. N. Y., Harper \$1.50

A new technique of speaking, in the conference room rather than on the platform, is explained, the principles of which are illustrated with literal extracts from meetings of various organizations.

**Boyer, Edward Sterling**

Religion in the American college; a study and interpretation of facts. 105p. (2p. bibl.) D (Abingdon religious educ. monographs) [c.'30] N. Y., Abingdon \$1.25

A professor of religious education at Dakota Wesleyan University presents the past and present scope of religious instruction in American colleges.

**Bradford, Columbus**

Terrania, or, The feminization of the world. 215p. D [c.'30] Bost., Christopher Pub. House \$2

A novel in which a strike against matrimony of all the unmarried women of the world is organized to prevent a war.

**Bradford, Roark**

Ol' King David an' the Philistine boys. 233p. il. D c. N. Y., Harper bds. \$2.50

Continuing the chronicles of the children of Israel as told in the dialect of a negro preacher, and begun in "Ol' Man Adam an' His Chillun."

**Brent, Bp. Charles Henry**

The commonwealth, its foundations and pillars. 188p. front. (por.) D c. N. Y., Appleton \$2

On church missions as an international force for peace, by the late Bishop of Western New York.

**Broad, Charlie Dunbar**

Five types of ethical theory. 313p. O (Internat'l lib. of psych., phil. and scientific method) '30 N. Y., Harcourt \$4.50

An exposition and criticism of the ethical theories of Spinoza, Butler, Hume, Kant, and Sidgwick.

**Brooke, Hugh**

The mad shepherdess. 345p. D '30 N. Y., Longmans \$2.50

A story that depicts the influence of a woman, lovely, spoilt, irresponsible, upon an English house-party.

**Brown, Lew B.**

Woman, and other poems. 133p. D [c.'30] Bost., Christopher Pub. House. \$1.75

**Buranelli, Prosper**

Maggie of the Suicide Fleet, as written from the log of Raymond D. Borden, Lieutenant, U.S.N.R.; il. by Herb Roth. 284p. O c. Garden City, N. Y., Doubleday, Doran \$2.50

The exciting and humorous adventures of the crew of the "Margaret," which they claimed was the worst crippled boat of all those in the Mosquito Fleet sent out to fight the German submarines.

**Bushby, Don Maitland, ed.**

The Golden Stallion. 182p. D [c.'30] Dallas, Tex., Southwest Press bds. \$2

An anthology of poems concerning the Southwest, written by representative southwestern poets.

**Butler, Alban**

Lives of the fathers, martyrs and other principal saints; 5 v. 2285p. il. '29 Bost., Stratford \$25

**Butler, Eva L.**

Along the shore; il. by the author. 103p. (bibl.) obl. Tt [c.'30] N. Y., John Day \$1.25

A guide to the curious creatures that abound along the oceanside, with directions for collecting and beginning an amateur aquarium.

**Cabell, James Branch**

The cream of the jest: The lineage of Lichfield; two comedies of evasion. 325p. O (Storisende ed., 16) '30, c.'17-'30 N. Y., McBride \$10

Straws and prayer-books; dizain des diversions. 320p. O (Storisende ed., 17) '30, c.'24-'30 N. Y., McBride \$10

Townsend of Lichfield; dizain des adieux. 330p. O (Storisende ed., 18) '30, c.'21-'30 N. Y., McBride \$10

These three concluding volumes in the definitive limited, signed edition are boxed together. Only sold in complete sets.

**Cairns, David Smith, D.D., and Robertson, James Alexander, D.D.**

St. John. 147p. (bibl.) D (Study Bible) '30 N. Y., Richard R. Smith, Inc., 12 E. 41st St. \$1.25

**Cameron, John**

The seven stabs. 317p. diagr. D (Crime club) '30, c.'29-'30 Garden City, N. Y., Doubleday, Doran \$2

Ferdinand Harden, Baltanian patriot, adventurer and revolutionist, who was murdered while visiting on an English estate, had many enemies. Who stabbed him?

**Boericke, Garth**

A compend of the principles of homoeopathy for students in medicine. 178p. D [c.'29] Phil., Boericke & Tafel \$1.50

**Bourne, Aleck W.**

Synopsis of midwifery and gynecology; new 4th ed. 440p. '30 N. Y., Wm. Wood \$4.50

**Bregstein, Samuel Joseph**

The business conduct of an ethical practice; an exposition of the application of business principles to the practice of dentistry without transgressing the rules of ethics. 142p. (bibl.) il. diagr. O '29 B'klyn, N. Y., Dental Items of Interest Pub. Co. \$4

**Burdick, Charles K.**

Cases on the law of torts; 4th ed. 1000p. O '29 Albany, N. Y., Banks & Co., 911 B'way fab. apply

**Camp, Samuel Granger**

Taking trout with the dry fly. 153p. il. D c. N. Y., Macmillan \$2  
The latest developments in American practice.

**Camper, Ralph W.**

Practice problems for the upper grades. 210p. diags. D [n.d.] San Francisco, Harr Wagner \$1

**Candler, Bp. Warren Akin**

Easter meditations. 116p. il. D c. Nashville, Tenn., Cokesbury Press bds. \$1

**Cannan, Joanna**

Orphan of Mars. 301p. D [c.'30] Ind., Bobbs-Merrill \$2.50

The story of Laurence Danby a young Englishman, who struggled and failed to make a success in life after the war.

**Carslaw, Horatio Scott**

Introduction to the theory of Fourier's series and integrals; 3rd ed., rev. and enl. 381p. (bibls.) diags. O '30 [N. Y.], Macmillan \$7

**Carter, Edward Clark, ed.**

China and Japan in our university curricula; with a special section on the University of Hawaii. 191p. D [c.'30] Chic., Univ. of Chic. Press \$2

A detailed survey of courses offered on Pacific questions.

**Cave, Sydney, D.D., and Howard, Wilbert Francis**

The Acts of the Apostles. 157p. (bibl.) D (Study Bible) '30 N. Y., Richard R. Smith, Inc., 12 E. 41st St. \$1.25

**Cheiro, pseud. [Louis Hamon], and Naylor, R. H. T.**

Cheiro's year book; with specially calculated predictions, birthday guide and readings for 1930. 202p. front. (por.) D '30 N. Hollywood, Cal., London Pub. Co., 5040 Whitsett Ave. \$2

**Chrisman, Lewis Herbert, comp.**

The message of the American pulpit. 262p. (bibl. footnotes) D c. N. Y., Richard R. Smith, Inc., 12 E. 41st St. \$2

A documented account of the utterances of outstanding contemporary preachers on important subjects.

**Chubb, Thomas Caldecott**

The life of Giovanni Boccaccio. 297p. (4p. bibl.) il. (col. front.) O c. N. Y., Boni bds. \$4

A lively portrait of the author of the "Decameron."

**Cicero, Marcus Tullius**

Letters to Atticus; bk. 2; ed. by Margaret Alford. 300p. S '30 N. Y., Macmillan \$1.50

**Clarke, F.**

Foundations of history-teaching; a critique for teachers. 177p. D '29 [N. Y.], Oxford \$1.50

**Cleugh, Sophia [Mrs. Dennis Cleugh]**

Song-Bird. 302p. D c. Bost., Houghton \$2.50

The romance of Nina, a Spanish opera singer, and Esteban the son of a noble family, is beset with difficulties and misunderstanding, but finally rights itself through the love affair of their son.

**Cloud, Arthur David**

Pensions in modern industry; the legal, actuarial and economic principles of the problem of the aged employee. 556p. (8p. bibl.) diags. O [c.'30] Chic., Hawkins & Loomis Co., 162 W. Monroe \$10

**Clowes, Amy**

Seeking the beautiful in God's world; a course in religion for the third grade in Sunday, week-day or vacation church school; ed. by Blanche Carrier. 243p. il. diags. D c. N. Y., Richard R. Smith, Inc., 12 E. 41st St. \$2

**Connolly, James Brendan**

Gloucestermen; stories of the fishing fleet. 467p. D '30, c. '01-'30 N. Y., Scribner \$2.50

All the famous sea stories by this author, previously in seven volumes, are included here with three new ones.

**Constable, Frederick Hurn**

A concise summary of elementary organic chemistry. 161p. D [n.d.] N. Y., Dutton \$2

**Corey, Howard Albert**

Mindcraft. 118p. (bibl. footnotes) front. (por.) diags. D [c.'30] Bost., Christopher Pub. House \$1.50

How to develop the powers of the mind.

**Coulson, Major Thomas**

Mata Hari; courtesan and spy. 323p. il. O c. N. Y., Harper bds. \$3

A member of the British Intelligence Service tells the story of a most famous spy of the World War who baffled the Secret Service of three countries.

**Coutts, John William**

The art of living. 136p. D '30 N. Y., Richard R. Smith, Inc., 12 E. 41st St. \$1.50

Concerning the principles which should guide us in daily life, trying to overcome our faults.

**Craig, Edward Gordon**

Woodcuts, and some words; introd. by Campbell Dodgson. 142p. il. O ['30] [N. Y., Dutton] \$4.50

Some of the author's woodcuts made between 1898 and 1921, with some words of explanation.

**Crowell's dictionary of business and finance;**

rev. ed. 609p. O [c.'23, '30] N. Y., Crowell \$3.50

**Daudet, Alphonse**

Le petit chose; histoire d'un enfant; ed. by Charles Cestre. 308p. il. S (Winston modern lang. ser.) [c.'29] Phil., Winston 80 c.

**Chalmers, Mary M.**

My mother; a pageant for Mother's Day. 16p. D [c.'30] Phil., Judson Press pap. 15 c.

**Chopin, Frédéric François**

Frédéric Chopin at home; piano solo. 159p. Q

(Appleton master-composer ser., no. 3) c. '29 N. Y., Appleton pap. \$1.50

**Davies, Hubert Henry**

The mollusc; a comedy in three acts; annotated phonetic edition with tone-marks by Dorothee Palmer. 93p. '29 N. Y., Appleton \$1.50

**Delafield, E. M., pseud.** [Edmée Elizabeth Monica De La Pasture, Mrs. A. P. Dashwood]

Turn back the leaves. 329p. D c. N. Y., Harper \$2.50

A story of English Catholic aristocracy, of a girl whose whole life was shadowed by the doom of mortal sin.

**Denny, Ernest**

The happy prodigal; a comedy in three acts. 117p. diagrs. D (French's standard lib. ed.) c. '30 N. Y., S. French pap. 75 c.

**Derby, Willis O.**

Store management for profit. 208p. '29 N. Y., Harper \$3

**Dickens, Charles**

A tale of two cities; ed. by Pauline Warner. 432p. (bibl.) S (Lippincott's classics) [c. '30] Phil., Lippincott 80 c.

**Dillon, Emile Joseph**

Russia, to-day and yesterday; an impartial view of Soviet Russia. 333p. (bibl. footnotes) front. O '30, c. '29, '30 Garden City, N. Y., Doubleday, Doran \$3.50

Dr. Dillon, who had spent most of his life in Russia until the Revolution, returned there in 1928 and here reports what he saw of Bolshevism at work.

**Dilnot, Frank**

The Lady Jean. 309p. D [c. '30] N. Y., Holt \$2.50

A romantic tale of state intrigue, with a royal marriage at stake, in the days of Buckingham and Richelieu.

**Doran, Herbert B.**

Materials for the study of public utility economics. 802p. (bibl. footnotes) diagrs. O (Social science text-bks.) c. N. Y., Macmillan \$5

**Doumette, Hanna Jacob**

The mighty I. 104p. D [c. '30] Bost., Christopher Pub. House \$2

**Dubreuil, H.**

Robots or men? a French workman's experience in American industry; tr. by Frances and Mason Merrill. 259p. (bibl. footnotes) front. (pors.) O c. N. Y., Harper \$3

A first-hand picture of American industrial conditions by a Frenchman who spent months in this country working in numerous American factories in the endeavor to find an answer to: "what does a worker really think and feel about American mechanization?"

**Dunn, Waldo Hilary**

Froude and Carlyle; a study of the Froude-Carlyle controversy. 384p. (bibl. footnotes) il. O '30 N. Y., Longmans \$5

In which Professor Dunn asserts his confidence in Froude's biography of Carlyle.

**Dupont, Marcel**

Sealed lips [tr. by Margaret Hartigan]. 285p. D (Griffin ser.) c. Garden City, N. Y., Doubleday, Doran \$2.50

The story of a French army officer whose loyalty is divided between the army, which is his dearest interest in life, and the wife and children whose needs his small pay cannot meet.

**Durant, William James**

The story of philosophy; the lives and opinions of the great philosophers. 605p. (2p. bibl., bibl. footnotes) il. (pors.) O (Star ser.) [c. '26, '27] Garden City, N. Y., Garden City Pub. Co. \$1

**Edmonds, Charles**

A subaltern's war. 224p. il. maps O '30 N. Y., Minton, Balch \$2.50

The story of a young English soldier, who found something constructive in the War, comradeship, understanding and the fulfillment of a thirst for excitement and adventure.

**Eldridge, Frank Reed**

Financing export shipments. 240p. il. O c. N. Y., Harper \$3.50

**Eliot, Ethel Augusta Cook [Mrs. S. A. Eliot, jr.]**

The Wind Boy. 238p. il. (col. front.) O '30, c. '23 Garden City, N. Y., Doubleday, Doran \$2

A children's fairy tale, that has been out of print.

**Emeléus, K. G.**

The conduction of electricity through gases. 104p. (2p. bibls.) diagrs. S (Monographs on physical subjects) [n. d.] N. Y., Dutton \$1.10

**Emerson, Paul**

Principles of soil technology. 417p. (bibl. footnotes) maps (pt. col.) diagrs. O c. N. Y., Macmillan \$3.25

**Fadeyev, Alexander**

The nineteen; tr. by R. D. Charques. 299p. D ['29] N. Y., Internat'l Publishers \$2.50

A company of peasant soldiers in the Russian Civil War is ambushed and only nineteen men survive; a story of their lives, rather than a record of the revolution.

**Farley, Albert Allison**

The psychology of teaching; a student's manual. 228p. D [c. '29] Menasha, Wis., Geo. Banta Pub. Co. \$1.60

**Ferber, Edna**

Cimarron. 398p. D '30, c. '29, '30 Garden City, N. Y., Doubleday, Doran \$2.50

A novel of Oklahoma—Yancey Cravat, Sabra, his wife, and their son, Cim came there in a covered wagon in the days just after the great Run, helped to civilize the boom town of Osage and lived to see another boom, in the modern days of oil.

**Documents concerning the origin and purpose of the Indian Statutory Commission.** 69p. (bibl.) D (Internat'l conciliation, no. 258) '30 N. Y., Carnegie Endowment for Internat'l Peace pap. 5 c.

**Dullard, John Power, comp.**

Manual of the Legislature of New Jersey; one hundred and fifty-fourth session, 1930. 737p. il. S c. Trenton, N. J., Josephine A. Fitzgerald \$2

**Eastman, Austin Vitruvius**

The four element tube as an audio amplifier. 29p.

diagrs. O (Engineering Exp. Sta. ser., bull. no. 53) '30 Seattle, Wash., Univ. of Wash. pap. 35 c.

**Felton, Ralph A., and, Beal, Marjorie**

The library of the open road. 50p. il. maps O (Cornell extension bull. 188) '29 Ithaca, N. Y., N. Y. State College of Agriculture, Cornell Univ. pap. apply

**Felton, Ralph A., and, Short, Nina V.**

Rural health. 38p. (3p. bibl.) il. map O (Cornell extension bull. 187) '29 Ithaca, N. Y., N. Y., State College of Agriculture, Cornell Univ. pap. apply



**Ferguson, John Alexander**

Murder on the marsh. 303p. D c. N. Y., Dodd, Mead \$2  
Francis McNab, criminologist, solves the strange crime of Romney Marsh and its queer inhabitants.

**Ferrero, Guglielmo**

The unity of the world; foreword by Charles A. Beard [tr. by Howard Coxe]. 196p. D c. N. Y., Boni \$2.50

A distinguished Italian historian considers world unification in its gradual development during past years and in years to come.

**Feuillet, Octave**

The story of Mr. Punch; tr. by J. Harris Gable. 139p. il. (col. front.) O [c.'29] N. Y., Dutton \$2.50

A tale for children about the life of Punch, of Punch and Judy fame.

**Foster, Orlin D.**

Making money in the stock market. 239p. (bibl.) D c. Garden City, N. Y., Doubleday, Doran \$2.50

A practical explanation of stock-market operation for the would-be investor.

**Froisland, Frois**

The man with the x-ray eyes, and other stories from the front; tr. by Nils Flaten. 285p. il. D c. N. Y., Harper bds. \$2.50

Stories born of the horror of war. By a Norwegian newspaper man, who was a war correspondent on the Allied front during the War.

**Frome, David**

In at the death. 278p. D c. N. Y., Longmans \$2

Major Lewis, private "agent" solves a ghastly murder that has been ignored by Scotland Yard.

**Fulton, Maurice Garland, comp.**

Expository writing; materials for the college course in composition; rev ed. 723p. D '30, c.'12, '30 N. Y., Macmillan \$2.25

**Fyleman, Rose**

Tea time tales; il. by Erick Berry. 254p. il. (pt. col.) O '30, c.'29, '30 Garden City, N. Y., Doubleday, Doran \$2

Giants, fairies, and goblins abound in these tales for children up to ten years of age.

**Garcia Gutiérrez, Antonio**

El trovador; ed. by H. H. Vaughan and M. A. De Vitis. 171p. (bibl.) front. (por.) S (Heath's modern lang. ser.) [c.'30] Bost., Heath 80 c.

**Golden, John, and Jarrett, Dan**

Salt water; a fresh play. 115p. il. diagr. D '30, c.'29, '30 N. Y., S. French bds. \$1.50

**Golding, Louis**

Give up your lovers. 287p. D c. N. Y., Cosmopolitan \$2.50

How the strong and enduring love of Philip Mas-sel, a Jew, and Ruth Manning, a Gentile, overcame all barriers.

**Goldmark, Pauline Dorothea, and Hopkins, Mary, comps.**

The gypsy trail; an anthology for campers; v. 2. 347p. S c. Garden City, N. Y., Doubleday, Doran \$2.50

The first volume was published 16 years ago. The emphasis in this volume is on the 20th century poets and on poetry in translation.

**Gray, Clarence Truman**

A fourth reader; a basic text in reading for the fourth grade. 203p. il. D (Workaday readers) [c.'29] Bost., Heath

64 c.; teachers' manual, 15 c.

A fifth reader; a basis text in reading for the fifth grade. 244p. il. D (Workaday readers) [c.'29] Bost., Heath

68 c.; teachers' manual, 15 c.

A sixth reader; a basic text in reading for the sixth grade. 255p. il. diagr. D (Workaday readers) [c.'29] Bost., Heath

72 c.; teachers' manual, 15 c.

**Green, Julian**

Christine, and other stories; tr. by Courtney Bruerton. 233p. D c. N. Y., Harper \$2.50

Four stories, which have an occult strain which does not appear in the author's novels.

**Green, Rev. Peter**

Our Heavenly Father; a study of the nature and doctrine of God. 125p. (bibl. footnotes) D '30 N. Y., Longmans \$1.50

This book is in the nature of a sequel to the author's previous volume "Our Lord and Saviour."

**Halévy, Elie**

The world crisis of 1914-1918; an interpretation; being the Rhodes Memorial Lectures delivered in 1929. 57p. O '30 [N. Y.], Oxford buck. \$2

Three lectures: "Towards Revolution," "Towards War," "War and Revolution."

**Halliday, W. Fearon**

Psychology and religious experience. 320p. D '29 N. Y., Richard R. Smith, Inc., 12 E. 41st St. \$3

The use of modern psychology in the pastor's work.

**Harris, Muriel**

The seventh gate. 340p. D c. N. Y., Harper \$2.50

An unusual novel about a woman whose life of middle-class provincialism suddenly changes, due to the influence of a doctor, so that she finds herself young in body and spirit and endowed with musical talent but afraid of losing her new self. This is a \$5,000 English prize novel, chosen by Hugh Walpole, Frank Swinerton and Sheila Kaye-Smith.

**Haub, Hattie D. F.**

How to teach secondary chemistry and allied sciences. 305p. (8p. bibl.) il., diagrs. D [c.'29] San Francisco, Harr Wagner \$2.50

**Heath, Irene**

Heard by a mouse. 72p. il. (col.) T (Cozy corner ser.) '29 N. Y., Warne 75 c.

**Frankel, Doris C.**

The sun beats down [verse]. 39p. D [c.'30] [N. Y., Poetic Pub'ns, 55 W. 42nd St.] pap. \$1

**Guyer, Michael Frederick**

Animal micrology; practical exercises in zoological micro-technique; 3rd ed. 317p. (bibl.) il. diagrs. O [c.'06-'30] Chic., Univ. of Chic. Press \$3

**Hazzard, Marguerite**

The children for God; a pageant. 17p. D [c.'29] Phil., Judson Press 20 c.

**Herrick, Marvin Theodore**

The Poetics of Aristotle in England. 205p. (5p. bibl.) O (Cornell studies in English, 17) c. New Haven, Conn., Yale pap. \$1.75

**Heckstall-Smith, Bradke**

The "Britannia" and her contemporaries. 152p. il. diagrs. O ['29] N. Y., Dutton \$4  
The story of the King's yacht, built 36 years ago for his father, King Edward, and still racing successfully with modern vessels.

**Heller, Rabbi Max**

My month in Palestine; impressions of travel. 258p. D '29 c. N. Y., Bloch Pub. Co. \$2

**Henson, Bp. Herbert Hensley, and others**

The major Prophets. 152p. (bibls.) D (Study Bible) '30 N. Y., Richard R. Smith, Inc., 12 E. 41st St. \$1.25

**Herbert, Alan Patrick**

Misleading cases in the common law; introd. by Lord Hewart. 248p. S '30 N. Y., Putnam bds. \$1.50  
Parodies on law cases as tried in the English courts, nearly all of which first appeared in *Punch*.

**Hertzler, Silas**

The rise of the public high school in Connecticut. 278p. (17p. bibl.) il. D (Univ. research monographs, no. 10) c. Balt., Warwick & York \$2.87

**Heyl, Paul Renno**

New frontiers of physics. 176p. (6p. bibl.) il. diagrs. D (Appleton new world of science ser.) c. N. Y., Appleton \$2  
A discussion, for the reader without special scientific training, of the recent developments in the field of physics.

**Hill, Frederick James**

Copra and pearl. 95p. il. D [c.'30] Bost., Badger \$2  
Poems written about such exotic places as Tahiti, New Zealand, Fiji, Honolulu and the South Seas.

**Hill, Mrs. Grace Livingston**

Ladybird. 204p. D c. Phil., Lippincott \$2  
A mountain girl is introduced into sophisticated New York life and meets many difficult situations.

**Hillis, Newell Dwight**

After-sermon prayers. 109p. S [c.'30] N. Y., Revell \$1.25

**Hills, Elijah Clarence, and Holbrook, Richard Thayer, eds.**

French short stories. 392p. D (Heath's modern lang. ser.) [c.'30] Bost., Heath \$1.52  
Seventeen modern stories for students of French literature.

**Hodgkin, Mary, comp.**

A diary for the thankful-hearted. 294p. front. (col.) D [n.d.] N. Y., Dutton \$2  
A daily calendar of prose and verse selections expressing thankfulness.

**Hodgson, Leonard**

Essays in Christian philosophy. 181p. (bibl. footnotes) O '30 N. Y., Longmans \$3.50  
Discussing modern problems.

**Holgate, Thomas F.**

Projective pure geometry. 295p. (bibl. footnotes) diagrs. D (Ser. of math. texts for colleges) c. N. Y., Macmillan \$3

**Holt, Henry**

The Ace of Spades. 306p. D c. N. Y., Dial Press \$2  
The pursuit of the unknown "Ace of Spades," who killed Gloria Costello, popular dancer, in a London hotel room.

**Hooke, Sylvia Denys**

Aubrey Dene. 311p. D. '30 N. Y., Longmans \$2.50  
The story of an English country house, Aubrey Dene, and of the ups and downs which it passes through during the varying fortunes, humiliations and tragedy suffered by the last generation of Aubreys.

**Huff, Elizabeth M.**

The community room in the platoon school. 223p. il. diagrs. D [c.'30] Bost., Badger \$2  
Programs and suggestions for teachers of kindergarten and primary grade work.

**Huna, Ludwig**

The bulls of Rome; tr. by Madge Pember-ton. 309p. D c. N. Y., Brewer & Warren \$2.50  
This is the first novel of a trilogy which the author, a Viennese, is preparing on the famous Borgias.

**Hyde, Stacey William**

The blackleg; a novel. 319p. D '30 N. Y., Longmans \$2.50  
A British workman is torn between loyalty to his union and his devotion to his wife.

**Imrey, Ferenc, and Palen, Lewis Stanton**

Through blood and ice; il. by Ferenc Imrey. 364p. O [c.'30] N. Y., Dutton \$3.75  
The War autobiography of a Hungarian artist, who was captured by the Russians and sent to a prison camp in Siberia where he witnessed the civil war between the Bolsheviks and the Whites.

**Irwin, Margaret E. F.**

None so pretty. 274p. D [c.'30] N. Y., Harcourt \$2.50  
An historical romance which is laid in England in the days of Charles II and the Restoration. This novel is the prize winner of the Historical Novel Contest, the judges of which were the novelists E. M. Forster and R. H. Mottram, and Professor George Gordon of Oxford.

**Iwasaki, Yozan T., and Hughes, Glenn, trs.**

New plays from Japan; introd. by Glenn Hughes. 125p. O '30 N. Y., Appleton \$2.50  
Three plays by Japanese authors who have felt the influence of western civilization and have broken away from native tradition.

**Johnson, John Christopher**

Educational biology; the contributions of biology to education. 380p. (2p. bibl.) il. diagrs. D (Amer. teachers college ser.) c. N. Y., Macmillan \$3  
A textbook for teachers' colleges, university schools and colleges of education.

**Johnson, O. T.**

The saloon smasher, and other poems. 78p. D c. Bost., [Badger] bds. \$2

**Johnson, R. C.**

Spectra. 111p. (bibl. notes) diagrs. S (Monographs on physical subjects) [n.d.] N. Y., Dutton \$1.15

**Illinois University. Bureau of Business Research**  
Financial plan of gas companies. 49p. il. O (Bur. of Bus. Research, bull. no. 27) '29 Urbana, Ill., Univ. of Ill. pap. 50 c.

**James**

Dental local anesthesia. 137p. il. (Outlines of dental science ser., v. 13) '30 N. Y., Wm. Wood \$2.50

**Kenton, Edna**

Simon Kenton; his life and period, 1755-1836. 375p. (4p. bibl.) il. maps O c. Garden City, N. Y., Doubleday, Doran buck. \$3.50

The first biography of the man who ranks with Clark and Daniel Boone among Kentucky's famous pioneers. The author, a lineal descendant of Kenton, has used old letters, diaries and records as sources.

**Kerwin, Madeleine**

How to bid contract bridge; a short cut from auction to contract. 68p. S '30, c. '29, '30 N. Y., Knopf \$1

Formerly published by the Kerwin Co.

**Kingdon, Frank**

Humane religion. 351p. D [c. '30] N. Y., Abingdon \$2.50

"How the ethical passion for the sacredness of human life is inextricably interwoven into the historical, intellectual, and practical pattern of the religion of Jesus."

**Kyne, Peter Bernard**

Golden dawn. 275p. D '30, c. '29, '30 N. Y., Cosmopolitan \$2

The adventures and romance that befell Penelope Gatlin whose dual personality led her into the underworld of San Francisco as Nance Belden—from which she came back due to the kindness of friends.

**Laird, Donald Anderson, and Muller, Charles G.**

Sleep; why we need it and how to get it. 224p. (6p. bibl.) diagrs. D [c. '30] N. Y., John Day \$2.50, bxd.

Scientific facts about sleep, with practical advice for overcoming insomnia. Boxed with the book is an electric clip-light of the type that may be attached to a book for reading in bed.

**Lanier, Henry Wysham**

O rare content; being Herman Shaw Rylieny's adventures in living on the old New England farm. 311p. il. O c. N. Y., Sears bds. \$2.50

A business man breaks down from overwork and is sent to the country where he learns to work and live.

**Lemmon, Robert Stell**

Old Doc Lemmon. 190p. il. D c. Minneapolis, Midwest Co. \$2

The stories of a philosophical country "hoss-doctor."

**Lenin, Nikolai, pseud. [Vladimír Ill'ich Ul'ianov]**

Selections from Lenin; v. 2, The Bolshevik party in action 1904-1914. 405p. (bibl. notes) D [n.d.] N. Y., Internat'l Publishers \$1.50

Lenin's utterances on the most important happenings during the Russian Revolution of 1905 and the years of reaction which followed.

**Levin, Meyer**

Frankie and Johnnie; a love story. 212p. D [c. '30] N. Y., John Day \$2

A city-bred boy and girl meet, love each other for a few brief months, and part again.

**Linares Rivas, Manuel**

Camino adelante; comedia en dos actos y en prosa; ed. by Nils Flaten and Arturo Torres-Rioseco. 143p. S (Macmillan Hispanic ser.) c. N. Y., Macmillan \$1.25

A comedy by a contemporary Spanish playwright, edited for the use of second-year classes in college and of third-year high school classes.

**Lippmann, Walter**

The phantom public; college ed. 205p. D '30 N. Y., Macmillan \$1.25

**Locke, William John**

The town of Tombarel. 297p. D '30, c. '26-'30 N. Y., Dodd, Mead \$2.50

A group of episodes reveals the character of M. Tombarel, gentleman, wine-grower and mayor of his little town.

**McElroy, Robert McNutt**

Levi Parsons Morton, banker, diplomat and statesman; introd. by Rev. Howard Chandler Robbins. 357p. il. O c. N. Y., Putnam \$5

A biography of a prominent American, who lived from 1824 to 1920, and was, at various times Minister to France, Vice-President of the United States and Governor of New York.

**Machen, John Gresham, D.D.**

The virgin birth of Christ. 422p. (bibl. footnotes) O c. N. Y., Harper \$5

An argument for the validity of the Christian belief of the virgin birth of Jesus which stresses the importance of this tradition for Christianity.

**Maclean, Hector, and others**

Proverbs, Ecclesiastes, Song of Songs. 156p. (bibl.) D (Study Bible) '30 N. Y., Richard R. Smith, Inc., 12 E. 41st St. \$1.25

**Maeterlinck, Maurice**

The magic of the stars; tr. by Alfred Sutro. 147p. D c. N. Y., Dodd, Mead \$2.50

The wonders of modern astronomy, explained in Maeterlinck's lyrical style.

**Magill, Marcus**

Death in the box. 295p. D c. Phil., Lippincott \$2

How a practical joke turned into a grim murder mystery.

**Martin, Alfred Wilhelm**

Worship in the Sunday school; for workers in small schools. 164p. D (Cokesbury training ser.) c. Nashville, Tenn., Cokesbury Press 75 c.

**Martin, Harry Brownlow**

What's wrong with your game. 248p. il. D '30, c. '28-'30 N. Y., Dodd, Mead \$2

Advice to the golfer in overcoming faults, with many diagrammatic illustrations.

**Kelso, Ruth**

The doctrine of the English gentleman in the sixteenth century; with a bibliographical list of treatises on the gentleman and related subjects published in Europe to 1625. 288p. (bibl. footnotes, 11p. bibl.) il. Q (Univ. of Ill. studies in lang. and lit., v. 14, nos. 1-2) ['29] [Urbana, Ill., Univ. of Ill. Press] pap. \$2.50

**Keyes, Donald Babcock**

Equipment for gas-liquid reaction. 14p. il. O

(Engineering Exp. Sta., circular 19) '29 Urbana, Ill., Univ. of Ill. pap. 10 c.

**Luini, Perugino, and others**

6p. il. (pt. col.) S (Glimpses of Italian art) [n.d.] Milwaukee, Morehouse Pub. Co. pap. 40 c.

**Lys, Claudia de**

How the world weds; the story of marriage, adultery and divorce. 279p. il. O '29 N. Y., Martin Press, 58 E. 58th St. bds. \$6



**Masterman, Bp. John Howard Bertram, and, Box, George Herbert, D.D.**

The minor Prophets. 153p. (bibl.) D (Study Bible) '30 N. Y., Richard R. Smith, Inc., 12 E. 41st St. \$1.25

**Means, Gaston B., and Thacker, May Dixon**

The strange death of President Harding. 312p. il. O c. N. Y., Guild Pub. Corp., 19 W. 44th St. \$3.50

The diaries of Gaston B. Means, former Department of Justice Investigator, reveal a sinister story of corruption in national affairs. Mr. Means, who was in the confidence of Mrs. Harding, throws a new light upon the story of Nan Britton and upon Harding's death.

**Merritt, Dora W.**

Story of four little sabots. 56p. il. (col.) T (Cozy corner ser.) '29 N. Y., Warne 75 c.

**Metcalf, John**

Arm's-length. 387p. D c. N. Y., Scribner \$2.50

The story of an ineffectual young Englishman who cannot disentangle his life from the absurdities in which it becomes involved, because of his amiability and oversensitiveness.

**Meyerson, Emile**

Identity and reality; tr. by Kate Loewenberg. 495p. (bibl. notes) O '30 N. Y., Macmillan \$5

On the philosophical principles of physical phenomena. A translation of the well-known French edition.

**Moffatt, James Clement, D.D.**

Love in the New Testament. 348p. (bibl. footnotes) O '30 N. Y., Richard R. Smith, Inc., 12 E. 41st St. \$3

A great translator of the Bible has written a study of the gospel of love taught by Jesus, believing that it must be the basis of Christianity.

**Morrison, George Herbert, D.D.**

The ever open door. 286p. D '30 N. Y., Richard R. Smith, 12 E. 41st St. \$2

The last book of sermons by the late Dr. Morrison of Glasgow.

**Morrrough, E. R. (Abu Nadaar)**

The temple servant, and other stories. 314p. D '30 N. Y., Longmans \$2.50

Stories of modern Egypt.

**New international encyclopedia, The; supplement; 2 v. [rev. ed.] 1818p. (bibls.) il., maps (pt. col.), diagrs. O '30, c. '24-'30 N. Y., Dodd, Mead \$19; buck, \$20.90; lea., \$23.75**

**Mathus, Kenilworth H., comp**

The eyes have it in selling life insurance. 168p. il. diagrs. O [c. '29] Rochester, N. Y., Mutual Underwriter Co. \$2.50

**Michael, Louis G.**

Agricultural survey of Europe: Hungary. 104p. (bibl.) maps O (U. S. Dept. of Agri., technical bull. no. 160) '30 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 20 c.

**Miller, Casper Otto, M.D.**

The ether in its relation to the structure of matter and the transmission of force. 239p. diagrs. O '29 c. New Market, Va., Henkel Press \$3.50

**Moffatt, Rev. J. E.**

Another visit to God's wonderland; first steps in meditation for children; 2nd ser. 63p. il. T c. N. Y., Benziger Bros. pap. 25 c.

**Morrison, J. Cayce, and others, comps.**

Current problems of supervisors; an analysis of

**Nicolas, J. H.**

The rose manual; an encyclopedia for the American amateur. 353p. il. (pt. col.), map D c. Garden City, N. Y., Doubleday, Doran \$3

An informative book covering the entire rose field.

**Nida, William Lewis, and Holmes, Tracy H.**

The ladder of life. 276p. il. D (Science readers; bk. 7) [c. '30] Bost., Heath 96 c.

Animal life from the amoeba to the mammal groups—for 7th or 8th grades or junior high school beginners in science.

**Nye, Jean Palmer**

Ricsha rambles. 238p. il. O [c. '30] Bost., Badger bds. \$2

A travel-diary of the author's experiences in Japan and China.

**Oliver, Torfrida**

Mole and the mouse. 56p. il. (col.) T (Cozy corner ser.) '29 N. Y., Warne 75 c.

**Orchard, William Edwin, D.D., and, Williams, Norman Powell, D.D.**

Ephesians to Philemon. 155p. (bibl.) D (Study Bible) '30 N. Y., Richard R. Smith, Inc., 12 E. 41st St. \$1.25

**Ortmann, Otto Rudolph**

The physiological mechanics of piano technique. 410p. (7p. bibl.) il., diagrs. O '29 N. Y., Dutton \$6.50

An experimental study of the nature of muscular action as used in piano playing, and of the effects thereof upon the piano key and tone.

**Page, Kirby, ed.**

A new economic order. 387p. (bibl. footnotes) O [c. '30] N. Y., Harcourt \$3

A discussion of Capitalism, Fascism, Communism, Socialism and other great modern movements, by outstanding men in the economic and political fields.

**Parker, Norton S.**

The crimson dawn. 306p. D c. N. Y., Dial Press \$2

Hair raising adventure and romantic love are the elements of the first novel by a successful scenario writer.

**Pascal, Ernest**

The age for love. 291p. D [c. '30] N. Y., Harcourt \$2.50

The story of the part love played in the life of Jean Hurd, a young New York girl.

the status of supervision in American public schools in 1929. 234p. (bibl. footnotes) O (3rd yearb'k. of Dept. of Supervisors and Directors of Instruction of Nat'l Educ. Ass'n) c. N. Y., Teachers College, Columbia Univ. pap. apply

**National Council of Teachers of Mathematics**

The teaching of geometry. 216p. (bibl. footnotes) diagrs. O (5th yearb'k) c. N. Y., Teachers College, Columbia Univ. \$1.75

**National Industrial Conference Board**

Industrial group insurance; 2nd ed., rev. 46p. O '29 N. Y., Nat'l Industrial Conference B'd pap. 75 c.

**Park, William Hallock, and others**

Pathogenic microorganisms; a practical manual for students, physicians and health officers; 9th ed., rev. and enl. 819p. (bibls.) il. (pt. col.), diagrs. O '29 Phil., Lea & Febiger \$6.50

**Pasma, Henry K.**

Close-hauled [introd. by Edward Bok] 318p.  
D c. N. Y., Stokes \$2.50  
The life of a Dutch boy, his youth in Frisia, his ex-  
periences at sea, and his college life in America.

**Patch, Edith Marion**

Holiday Meadow. 165p. il. sq. D c. N. Y.,  
Macmillan \$2  
The life of birds, animals and plants that some chil-  
dren discover in the meadow of Holiday Farm.

**Pease, Howard**

The jinx ship. 332p. front. D (Windmill  
b'ks) '30, c. '27 Garden City, N. Y., Double-  
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The Flint Heart; a fairy story [new ed.].  
334p. il. D [c. '10] N. Y., Dutton \$2.50

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The car of Croesus. 230p. D c. N. Y.,  
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An exiled Russian prince and a young business  
woman buy a luxurious limousine in which they have  
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various people who rent the car for a few hours.

**Price, George McCready**

A history of some scientific blunders. 138p.  
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A survey of some of the scientific blunders which,  
in some cases, passed as proved science or several  
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Adult education: the evening industrial  
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Century \$2.75

A comprehensive study of the fundamental problems  
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The sweet cheat gone; tr. by C. K. Scott  
Moncrieff. 379p. D (Remembrance of things  
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A complete novel in itself, this sixth volume of the  
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Germany's women go forward. 338p. (9p.  
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The part that women have played in the making of  
the new Germany and the new problems that face  
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The house on the hill. 316p. D c. N. Y.,  
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A novel written about a small group of people in a  
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A western action story.

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The adventurous life of the Canadian sea-captain,  
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subject of an international controversy, when it was  
sunk by American authorities.

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(bibl. notes) diagrs. S (Monographs on phy-  
sical subjects) [n.d.] N. Y., Dutton \$1.15

**Richardson, Frank Howard, M.D., and Hearn,  
Winifred Johnson**

The pre-school child and his posture; a  
program of corrective exercises through  
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Detailed descriptions of ways to interest small chil-  
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The origin of the third order of St. Francis, the  
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The whispering gallery; a mystery play in  
a prologue and three acts. 89p. il., diagrs. D  
(French's standard lib. ed.) c. '29, '30 N. Y.,  
S. French pap. 75 c.

**Robinson, Victor**

Pathfinders in medicine; 2nd ed. 827p. il.  
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Life Press, 12 Mt. Morris Park W. \$10

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Through central Africa for the Bible. 208p.  
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From Chartism to Labourism; historical  
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ment. 371p. (bibl. footnotes) O [n.d.] N. Y.,  
Internat'l Publishers \$2.50

A century of British labor history, from its first  
organization to its recent rise to power.

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High hopes and empty pockets; word paintings  
and verses. 59p. il. D [c. '30] [N. Y., Poetic Pub'ns,  
55 W. 42nd St.] pap. \$1

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ing Salt Lake City September 4th, 1926, and return-  
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Lake City, Porte Pub. Co., 952 E. 21st South St. \$5, bxd.

**Quigstad, J.**

Lappiske eventyr og sagn; v. 4. 572p. Q (Inst.  
for Comparative Research in Human Culture) '29  
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Raphael, Botticelli, and others. 6p. il. (pt. col.) D  
(Glimpses of Italian art) [n.d.] Milwaukee, More-  
house Pub. Co. pap. 40 c.

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Training lessons for church-school workers; a  
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A college edition of a well-known French historical drama.

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Preaching week by week; the Warrack lectures on preaching, 1928. 256p. D '29 N. Y., Richard R. Smith, Inc., 12 E. 41st St. \$2

**Scott, Sir Walter, bart.**

Ivanhoe; ed. by F. H. Bair. 586p. (bibl.) S (Lippincott's classics) [c.'30] Phil., Lippincott 80 c.

**Seaman, Augusta Huiell [Mrs. Robert Reece Seaman]**

The disappearance of Anne Shaw. 268p. front. D (Windmill b'ks.) '30, c.'28 Garden City, N. Y., Doubleday, Doran \$1

**Sears, John H.**

The new place of the stockholder. '29 N. Y., Harper \$4

**Sell, Henry Thorne, D.D.**

Studies of the parables of Our Lord. 159p. D (Sell's Bible study text b'ks.) [c.'30] N. Y., Revell 75 c.; pap. 50 c.

**Shadwell, Thomas**

Epsom Wells, and, The volunteers, or, The stock-jobbers; ed. by D. M. Walmsley. 452p. (8p. bibl.) front. T (Belles-lettres ser., section 3, The English drama) [c.'30] Bost., Heath bds. \$1

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Einstein's soliloquy, and other poems. 100p. D c. Bost. [Badger] bds. \$2

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A novel, laid in England in 1816, of a wilful daughter and a headstrong father who "followed too much the desires and devices of their own hearts."

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A collection of short stories of the late 19th and early 20th centuries, prepared for use of French students who are beyond the first year of college or the second year of high school.

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Martin Birck's youth; tr. by Charles Wharton Stork; il. by Theodore Nadejen. 227p. O c. N. Y., Harper bds. \$2.50

The Swedish author's story of his own youth in Stockholm, told as a novel.

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The history of economics; tr. by Eden and Cedar Paul. 328p. (3p. bibl., bibl. footnotes) O [c.'30] N. Y., Norton \$3.50

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The romantic story of Louise de Lamballe, intimate friend and attendant of Marie Antoinette, gives a picture of life at the court of Louis XVI and the stormy days of the French Revolution.

**Stevenson, Burton Egbert, comp.**

The home book of verse for young folks; il. by Willy Pogany [rev. and enl. ed.]. 694p. D [c.'15, '29] N. Y., Holt \$3.50

**Stidger, William Le Roy, ed.**

The pew preaches. 251p. O c. Nashville, Tenn., Cokesbury Press \$2.50

Some prominent laymen write about the church and religion. Most of the articles appeared in the *Christian Herald*.

**Shuck, Gordon Russell**

Kilovolt-ampere-hour meters. 38p. (bibl. footnotes) diagrs. O (Engineering Exp. Sta. ser., bull. no. 52) '30 Seattle, Wash., Univ. of Wash. pap. 40 c.

Studies in English; number 9. 150p. (bibl. footnotes) O (Univ. of Tex. bull. no. 2926) '29 Austin, Tex., Univ. of Texas pap. \$1



**Stoner, Edmund Clifton**

Magnetism. 124p. (bibl. notes) diags. S (Monographs on physical subjects) [n.d.] N. Y., Dutton \$1.10

**Strodach, Paul Zeller**

A manual on worship; introd. by Rev. F. H. Knubel. 237p. il. O [c.'30] Phil., United Lutheran Pub'n House \$2.50  
A guide to the Liturgy of the Lutheran Church.

**Studdert-Kennedy (G. A.);** by his friends. 251p. il. D '29 N. Y., Richard R. Smith, Inc., 12 E. 41st St. \$2

Six articles in tribute to the late English preacher, who was known during his war service as "Woodbine Willie."

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How to decorate with fresh flowers—all places and all occasions from a bedside tray to a church wedding.

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The influence of the English deists on the development of Voltaire's religious rationalism.

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Bursting into the wrong apartment Ridgeway Chase finds a beautiful woman and a dying man. Upon seeing Chase she flees and it is discovered that the man was poisoned, but was she guilty?

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Clio, a Muse, and other essays; new ed. 206p. D '30 N. Y., Longmans \$2.75

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This study of the poet, Shelley, was a prize-winning senior essay at Princeton University.

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Outward bound. 302p. D '30, c. '29, '30 N. Y., Minton, Balch \$2.50  
The author of the successful play produced several years ago, has now turned it into a novel of the same name.

**Virgil [Publius Virgilius Maro]**

The Aeneid of Virgil; literally rendered into English blank verse with the text opposite by T. H. Delabère May. 623p. O (B'way trans.) [n.d.] N. Y., Dutton \$5

**Walshe, Rev. John D.**

Lanterns of the blue, and other poems. 130p. front. (por.) D ['29] [San Jose, Cal., Author, St. Joseph's Rectory, 55 W. San Fernando St.] \$1.25

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A history of the modern church from 1500 to the present day. 324p. (4p. bibl.) maps D [n.d.] N. Y., Crowell \$3  
A comprehensive history of both the Eastern and Western Christian churches—which gives the political background as well as the theological.

**Waring, Mrs. Ethel May Bushnell, and Wilker, Marguerite**

The behavior of young children; 3, Dressing—toilet—washing; introd. by Patty Smith Hill. 163p. D (Ser. on childhood educ.) [c.'30] N. Y., Scribner bds. \$1

Survey of college entrance credits and college courses in music. 215p. diags. O [c.'30] N. Y., Nat'l Bureau for Advancement of Music \$2

**Teesdale, L. V.**

The kiln drying of southern yellow pine lumber. 66p. il. diags. O (U. S. Dept. of Agri., technical bull. no. 165) '30 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 20 c.  
'Thy way not mine'; devotional readings and pictures. 55p. il. (col. front.) T (Everyday counsel

bklets) [n.d.] Milwaukee, Morehouse Pub. Co. pap. 60 c.  
**Titian, Da Vinci, and others.** 6p. il. (pt. col.) D (Glimpses of Italian art) [n.d.] Milwaukee, Morehouse Pub. Co. pap. 40 c.

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Fifty famous pictures. 53p. (bibl.) O (Univ. of Tex. bull. no. 2936) '29 Austin, Tex., Univ. of Texas pap. 15 c.

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Prayer for profit; being the colorful story of our Pilgrim Fathers. 305p. O [c.'30] N. Y., Sears \$3

The author "de-bunks" the story of the Pilgrim Fathers, showing their aim to be for profit rather than freedom.

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Psychology in service of the soul. 238p. (bibl. footnotes) D '30 N. Y., Macmillan \$2  
Simple methods of psychotherapy are here approached from the standpoint of the Christian religion.

**West, Paul Vining, and Skinner, Charles Edward**

Psychology for religious and social workers. 541p. (bibls.) diags. D [c.'30] N. Y., Century \$3

A practical study with questions and exercises by two professors at New York University, for religious and social workers.

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Boys and girls at work and play. 132p. il. (col.) D (Do and learn readers; primer) [c.'30] N. Y., Amer. B'k. 60 c.

**Wienefeld, Robert Henry**

Franco-German relations, 1878-1885. 200p. (9p. bibl.) O (J. H. U. studies in historical

and political science, ser. 47, no. 4) '29 Balt., Johns Hopkins Press \$1.50

**Williams, Blanche Colton**

A handbook on story writing; rev. and enl. ed. 390p. (50p. bibl.) diags. D '30, c.'17, '30 N. Y., Dodd, Mead \$2.50

**Wilson, Ernest Henry**

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Investments of United States capital in Latin America. 320p. D (World Peace Found. pamphlets, v. 11, no. 6) '29, c.'28 Bost., World Peace Found. \$2

A specific outline of American investments in each country of South and Central America and in Mexico.

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The meaning of money [rev. ed.]. 319p. D ['30] N. Y., Dutton \$2.20

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Ur of the Chaldees; a record of seven years of excavation. 210p. il., map, diags. D '30 N. Y., Scribner \$2.50

A popular account of the relics of a civilization pre-dating the Flood, discovered at Ur.

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Art of living, The. Coutts, J. W. \$1.50  
*Richard R. Smith, Inc.*  
Aubrey Dene. Hooke, S. D. \$2.50 *Longmans*  
Avenging ikon, The. Barry, C. \$2 *Dutton*  
Behavior of young children, The. Waring, E. \$1  
*Scribner*  
Blackleg, The. Hyde, S. W. \$2.50 *Longmans*  
Book of bird life, The. Allen, A. A. \$3.50  
*Van Nostrand*  
Boys and girls at work and play. White, M. L. 60 c.  
*Amer. B'k.*  
"Britannia" and her contemporaries, The. Heckstall-Smith, B. \$4  
*Dutton*  
Bulls of Rome, The. Huna, L. \$2.50  
*Brewer & Warren*

Camino adelante. Linares Rivas, M. \$1.25  
*Macmillan*  
Car of Croesus, The. Poole, E. \$2 *Macmillan*  
Cheiro's year book. \$2 *London Pub. Co.*  
China and Japan in our university curricula.  
Carter, E. C. \$2 *Univ. of Chic. Press*  
Christine. Green, J. \$2.50 *Harper*  
Cimarron. Ferber, E. \$2.50 *Doubleday, Doran*  
Clio, a Muse. Trevelyan, G. M. \$2.75  
*Longmans*  
Close-hauled. Pasma, H. K. \$2.50 *Stokes*  
Commonwealth, its foundations and pillars.  
The. Brent, C. H. \$2 *Appleton*  
Community room in the platoon school, The.  
Huff, E. M. \$2 *Badger*  
Concise summary of elementary organic chemistry, A. Constable, F. H. \$2 *Dutton*  
Conduction of electricity through gases, The.  
Emel us, K. G. \$1.10 *Dutton*  
Copra and pearl. Hill, F. J. \$2 *Badger*  
Cream of the jest, The. Cabell, J. B. \$10  
*McBride*  
Crimson dawn, The. Parker, N. S. \$2  
*Dial Press*  
Crowell's dictionary of business and finance.  
\$3.50 *Crowell*  
Death in the box. Magill, M. \$2 *Lippincott*  
Desires and devices. Simpson, H. \$2.50  
*Doubleday, Doran*  
Detours to Parnassus. Tinsley, M. \$2 *Badger*  
Diary for the thankful-hearted, A. Hodgkins, M. \$2  
*Dutton*  
Disappearance of Anne Shaw, The. Seaman, A. H. \$1  
*Doubleday, Doran*  
Easter meditations. Candler, W. A. \$1  
*Cokesbury Press*

- Educational biology. Johnson, J. C. \$3  
Macmillan
- Einstein's soliloquy. Shammo, A. \$2 Badger
- Ephesians to Philemon. Orchard, W. E. \$1.25  
Richard R. Smith, Inc.
- Epsom Wells. Shadwell, T. \$1 Heath
- Essays in Christian philosophy. Hodgson, L.  
\$3.50 Longmans
- Ever open door, The. Morrison, G. H. \$2  
Richard R. Smith, Inc.
- Expository writing. Fulton, M. G. \$2.25  
Macmillan
- Fifth reader, A. Gray, C. T. 68 c.; teachers'  
manual. 15 c. Heath
- Financing export shipments. Eldridge, F. R.  
\$3.50 Harper
- First and Second Corinthians. Underwood, A.  
C. \$1.25 Richard R. Smith, Inc.
- Five types of ethical theory. Broad, C. D.  
\$4.50 Harcourt
- Flint Heart, The. Phillpotts, E. \$2.50 Dutton
- Flowers for every occasion. Tipton, E. S. \$3  
Stokes
- Flying gypsies. Sibour, V. de. \$2.50 Putnam
- Foundations of history-teaching. Clarke, F.  
\$1.50 Oxford
- Fourth reader, A. Gray, C. T. 64 c.; teachers'  
manual, 15 c. Heath
- Franco-German relations, 1878-1885. Wiene-  
feld, R. H. \$1.50 Johns Hopkins Press
- Frankie and Johnnie. Levin, M. \$2 John Day
- French short stories. Hills, E. C. \$1.52  
Heath
- French short stories. Smith, M. A. \$1.25  
Macmillan
- From Chartism to Labourism. Rothstein, T.  
\$2.50 Internat'l. Publishers
- Froude and Carlyle. Dunn, W. H. \$5  
Longmans
- Garram the hunter. Best, H. \$2  
Doubleday, Doran
- Germany's women go forward. Puckett, H.  
W. \$4.50 Columbia Univ. Press
- Give up your lovers. Golding, L. \$2.50  
Cosmopolitan
- Gloucestermen. Connolly, J. B. \$2.50  
Scribner
- Golden dawn. Kyne, P. B. \$2 Cosmopolitan
- Golden Stallion, The. Busby, D. M. \$2  
Southwest Press
- Great white silence, The. Rouquette, L. F.  
\$2.50 Macmillan
- Greek tradition in sculpture, The. Agard, W.  
R. \$3 Johns Hopkins Press
- Gypsy trail, The. Goldmark, P. D. \$2.50  
Doubleday, Doran
- Handbook on story writing, A. Williams, B.  
C. \$2.50 Dodd, Mead
- Happy prodigal, The. Denny, E. 75 c.  
S. French
- Heard by a mouse. Heath, I. 75 c. Warne
- His golden girl. Smith, M. A. \$2 Badger
- History of economics, The. Spann, O. \$3.50  
Norton
- History of the modern church from 1500 to  
the present day, A. Wand, J. \$3 Crowell
- History of some scientific blunders, A. Price,  
G. M. \$1.25 Revell
- History of the United States of America dur-  
ing the administration of James Madison.  
Adams, H. \$5 Boni
- History of the United States of America dur-  
ing the administration of Thomas Jefferson.  
Adams, H. \$5 Boni
- Hoffman (Charles Fenno). Barnes, H. F.  
\$4.25 Columbia Univ. Press
- Holiday Meadow. Patch, E. M. \$2 Macmillan
- Home book of verse for young folks, The.  
Stevenson, B. E. \$3.50 Holt
- House on the hill, The. Putnam, A. \$2  
Dodd, Mead
- How came our Constitution. Barnes, M. \$1  
Revell
- How to bid contract bridge. Kerwin, M. \$1  
Knopf
- How to teach secondary chemistry and allied  
sciences. Haub, H. \$2.50 Harr Wagner
- Humane religion. Kingdon, F. \$2.50  
Abingdon
- Identity and reality. Meyerson, E. \$5  
Macmillan
- I'm Alone. Randell, J. \$3.50 Bobbs-Merrill
- In at the death. Frome, D. \$2 Longmans
- Introduction to Shakespeare, An. Black, E. C.  
80 c. Ginn
- Introduction to the theory of Fourier's series  
and integrals. Carslaw, H. S. \$7  
Macmillan
- Investments of United States capital in Latin  
America. Winkler, M. \$2  
World Peace Found.
- Ivanhoe. Scott, W. 80 c. Lippincott
- Jinx ship, The. Pease, H. \$1  
Doubleday, Doran
- Journey's end. Sherriff, R. C. \$2.50 Stokes
- Kennel encyclopedia, The. Barton, F. T. \$10  
Stratford
- Kenton (Simon). Kenton, E. \$3.50  
Doubleday, Doran
- Ladder of life, The. Nida, W. L. 96 c. Heath
- Lady Jean, The. Dilnot, F. \$2.50 Holt
- Lady of France, A. Stair, G. \$2.50 Stokes
- Ladybird. Hill, G. L. \$2 Lippincott
- Lanterns of the blue. \$1.25 John D. Walshe
- Letters to Atticus. Cicero, M. T. \$1.50  
Macmillan
- Life of Giovanni Boccaccio, The. Chubb, T.  
C. \$4 Boni
- Lilies of eastern Asia, The. Wilson, E. H.  
\$8.50 Stratford
- Little boy of Nazareth, The. Bonser, E. \$2.50  
Richard R. Smith, Inc.
- Lives of the fathers, martyrs and other  
principal saints. Butler, A. \$25 Stratford
- Love in the New Testament. Moffatt, J. C.  
\$3 Richard R. Smith, Inc.
- Machine made man. Bent, S. \$3  
Farrar & Rinehart
- Mad Shelley. Ullman, J. R. \$1.50 Princeton
- Mad shepherdess, The. Brooke, H. \$2.50  
Longmans
- Maggie of the Suicide Fleet. Buranelli, P.  
\$2.50 Doubleday, Doran
- Magic of the stars, The. Maeterlinck, M.  
\$2.50 Dodd, Mead
- Magnetism. Stoner, E. C. \$1.10 Dutton
- Major prophets, The. Henson, H. H. \$1.25  
Richard R. Smith, Inc.



- Making and meaning of the Augsburg Confession, The. Bergendoff, C. 75 c. *Augustana B'k. Concern*
- Making money in the stock market. Foster, O. D. \$2.50 *Doubleday, Doran*
- Man with the x-ray eyes, The. Froisland, F. \$2.50 *Harper*
- Manual on worship, A. Strodach, P. Z. \$2.50 *United Lutheran Pub'n. House*
- Martin Birck's youth. Söderberg, H. \$2.50 *Harper*
- Mata Hari. Coulson, T. \$3 *Harper*
- Materials for the study of public utility economics. Doran, H. B. \$5 *Macmillan*
- Me and Jimmy. Rountree, L. 75 c. *Warne*
- Meaning of money, The. Withers, H. \$2.20 *Dutton*
- Message of the American pulpit, The. Christman, L. H. \$2 *Richard R. Smith, Inc.*
- Mighty I, The. Doumette, H. J. \$2 *Christopher Pub. House*
- Mindcraft. Corey, H. A. \$1.50 *Christopher Pub. House*
- Minor prophets, The. Masterman, J. \$1.25 *Richard R. Smith, Inc.*
- Misleading cases in the common law. Herbert, A. P. \$1.50 *Putnam*
- Mole and the mouse. Oliver, T. 75 c. *Warne*
- Moment after, The. Tracy, V. \$2 *Doubleday, Doran*
- Morton (Levi Parsons). McElroy, R. M. \$5 *Putnam*
- Murder on the marsh. Ferguson, J. A. \$2 *Dodd, Mead*
- My month in Palestine. Heller, M. \$2 *Bloch Pub. Co.*
- Nelson's English readings; v. 5. The Romantic period. Bernbaum, E. \$1 *Nelson*
- New economic order, A. Page, K. \$3 *Harcourt*
- New frontiers of physics. Heyl, P. R. \$2 *Appleton*
- New international encyclopedia, The; supplement. \$19; \$20.90; \$23.75 *Dodd, Mead*
- New place of the stockholder, The. Sears, J. H. \$4 *Harper*
- New plays from Japan. Iwasake, Y. T. \$2.50 *Appleton*
- New public speaking, The. Borden, R. C. \$1.50 *Harper*
- Nineteen, The. Fadeyev, A. \$2.50 *International Publishers*
- None so pretty. Irwin, M. \$2.50 *Harcourt*
- O rare content. Lanier, H. W. \$2.50 *Sears*
- Ol' King David an' the Philistine boys. Bradford, R. \$2.50 *Harper*
- Old Doc Lemmon. Lemmon, R. S. \$2 *Midwest Co.*
- Orphan of Mars. Cannan, J. \$2.50 *Bobbs-Merrill*
- Our Heavenly Father. Green, P. \$1.50 *Longmans*
- Outdoor plays for boys and girls. Sanford, A. P. \$2.50 *Dodd, Mead*
- Outward bound. Vane, S. \$2.50 *Minton, Balch*
- Pathfinders in medicine. Robinson, V. \$10 *Medical Life Press*
- Patrie! Sardou, V. \$1.25 *Macmillan*
- Pattern of life, The. Adler, A. \$3 *Cosmopolitan*
- Pensions in modern industry. Cloud, A. D. \$10 *Hawkins & Loomis Co.*
- Petit chose, Le. Daudet, A. 80 c. *Winston*
- Pew preaches, The. Stidger, W. L. \$2.50 *Cokesbury Press*
- Phantom public, The. Lippmann, W. \$1.25 *Macmillan*
- Physical principles of wireless, The. Ratcliffe, J. A. \$1.15 *Dutton*
- Physiological mechanics of piano technique, The. Ortmann, O. R. \$6.50 *Dutton*
- Plays for graduation days. Sanford, A. P. \$2.50 *Dodd, Mead*
- Practice problems for the upper grades. Camper, R. W. \$1 *Harr Wagner*
- Prayer for profit. Washburn, R. C. \$3 *Sears*
- Preaching week by week. Scott, A. B. \$2 *Richard R. Smith, Inc.*
- Pre-school child and his posture, The. Richardson, F. H. \$2.50 *Putnam*
- Principles of photographic pictorialism, The. Tilney F. C. \$5 *Amer. Photographic Pub. Co.*
- Principles of soil technology. Emerson, P. \$3.25 *Macmillan*
- Projective pure geometry. Holgate, T. F. \$3 *Macmillan*
- Proverbs, Ecclesiastes, Song of Songs. Maclean, H. \$1.25 *Richard R. Smith, Inc.*
- Psychology and religious experience. Halliday, W. F. \$3 *Richard R. Smith, Inc.*
- Psychology for religious and social workers. West, P. V. \$3 *Century*
- Psychology in service of the soul. Weatherhead, L. D. \$2 *Macmillan*
- Psychology of childhood, The. Swift, E. J. \$3 *Appleton*
- Psychology of teaching, The. Farley, A. A. \$1.60 *Geo. Banta Pub. Co.*
- Religion in the American college. Boyer, E. S. \$1.25 *Abingdon*
- Ricsha rambles. Nye, J. P. \$2 *Badger*
- Rise of the public high school in Connecticut, The. Hertzler, S. \$2.87 *Warwick & York*
- Robots or men? Dubreuil, H. \$3 *Harper*
- Romance of the Borromean Islands, The. Ara, U. \$2.50 *Stokes*
- Rome and the Papacy. Bagnani, G. \$3 *Crowell*
- Rose manual, The. Nicolas, J. H. \$3 *Doubleday, Doran*
- Russia, to-day and yesterday. Dillon, E. J. \$3.50 *Doubleday, Doran*
- St. John. Cairns, D. S. \$1.25 *Richard R. Smith, Inc.*
- Saloon smasher, The. Johnson, O. T. \$2 *Badger*
- Salt water. Golden, J. \$1.50 *S. French*
- Sealed lips. Dupont, M. \$2.50 *Doubleday, Doran*
- Secretary's handbook, The. Taintor, S. A. \$3.50 *Macmillan*
- Seeking the beautiful in God's world. Clowes, A. \$2 *Richard R. Smith, Inc.*
- Selections from Lenin; v. 2; The Bolshevik party in action 1904-1914. \$1.50 *International Publishers*
- Seven stabs, The. Cameron, J. \$2 *Doubleday, Doran*
- Seventh gate, The. Harris, M. \$2.50 *Harper*

- Seventh wave, The. Andrews, M. M. \$2.50  
Boni
- Shakespearian fantasias. \$2.50  
Esther Singleton
- Sixth reader, A. Gray, C. T. 72 c.; teachers' manual, 15 c.  
Heath
- Sleep. Laird, D. A. \$2.50  
John Day
- Song of a southern river. Sutherlin, I. \$2  
Badger
- Song-Bird. Cleugh, S. \$2.50  
Houghton
- Spectra. Johnson, R. C. \$1.15  
Dutton
- Store management for profit. Derby, W. O. \$3  
Harper
- Story of four little sabots. Merritt, D. W. 75 c.  
Warne
- Story of Mr. Punch, The. Feuillet, O. \$2.50  
Dutton
- Story of philosophy, The. Durant, W. J. \$1  
Garden City Pub. Co.
- Strange death of President Harding, The. Means, G. B. \$3.50  
Guild Pub. Corp.
- Straws and prayer-books. Cabell, J. B. \$10  
McBride
- Studdert-Kennedy (G. A.). \$2  
Richard R. Smith, Inc.
- Studies of the parables of Our Lord. Sell, H. T. 75 c.; 50 c.  
Revell
- Subaltern's war, A. Edmonds, C. \$2.50  
Minton, Balch
- Sweet cheat gone, The. Proust, M. \$3  
Boni
- Taking trout with the dry fly. Camp, S. G. \$2  
Macmillan
- Tale of two cities, A. Dickens, C. 80 c.  
Lippincott
- Taming 'em. Bailie, R. J. \$1  
Lion Press
- Tea time tales. Fyleman, R. \$2  
Doubleday, Doran
- Temple servant, The. Morrough, E. R. \$2.50  
Longmans
- Terrania. Bradford, C. \$2  
Christopher Pub. House
- Thought-study readers, individualized; bk. 6. Spencer, P. R. \$1  
Lyons & Carnahan
- Through blood and ice. Imrey, F. \$3.75  
Dutton
- Through central Africa for the Bible. Roome, W. \$1.50  
Revell
- To the best of my memory. Terhune, A. P. \$4  
Harper
- Town of Tombarel, The. Locke, W. J. \$2.50  
Dodd, Mead
- Townsend of Lichfield. Cabell, J. B. \$10  
McBride
- Treasury of Middle English verse, A. Adamson, M. R. \$2  
Dutton
- Trovador, El. Garcia Gutiérrez, A. 80 c.  
Heath
- Turn back the leaves. Delafield, E. M. \$2.50  
Harper
- Unity of the world, The. Ferrero, G. \$2.50  
Boni
- Upstairs downstairs. Sherman, E. B. \$1  
Doubleday, Doran
- Ur of the Chaldees. Woolley, C. L. \$2.50  
Scribner
- Valiant, The. Raine, W. M. \$2  
Doubleday, Doran
- Virgin birth of Christ, The. Machen, J. G. \$5  
Harper
- Voltaire and the English deists. Torrey, N. L. \$2.50  
Yale
- What's wrong with your game. Martin, H. B. \$2  
Dodd, Mead
- Whispering gallery, The. Robinson, P. 75 c.  
S. French
- Wind Boy, The. Eliot, E. \$2  
Doubleday, Doran
- Woman. Brown, L. B. \$1.75  
Christopher Pub. House
- Woodcuts, and some words. Craig, E. G. \$4.50  
Dutton
- World crisis of 1914-1918, The. Halévy, E. \$2  
Oxford
- Worship in the Sunday school. Martin, A. W. 75 c.  
Cokesbury Press

# Old and Rare Books

Frederick M. Hopkins

THE sale of books, autographs and manuscripts, the property of Mrs. Lucius L. Button of Rochester, Thomas Hatton of Leicester, England, Dorothy L. Gillet of London, Mrs. G. W. H. Ritchie of Providence, with additions, held by the American Art Association, Anderson Galleries, Inc., on March 11 and 12 was an event of unusual importance. The 358 lots brought \$88,140, and not a few new high records were made. A few of the outstanding lots and the prices realized were the following: *The Sporting Repository*, colored plates by Alken, London, 1822, six numbers, January 15, to June 15, 1822, all ever issued, \$775; Apperley's "The Life of a Sportsman," royal 8vo, original blue cloth, London, 1842, first issue of the first edition, \$1,800; Arnold Bennett's "The Old Wives' Tale," 12mo, cloth, London, 1908, first edition, \$420; Burns's "Poems," 8vo, original boards, Edinburgh, 1787, known as the first Edinburgh edition, \$600; original manuscript of Lord Byron's "Prometheus" 3 pp. folio, with an unique printed copy of the poem, \$2,850; Coleridge's "Biographia Literaria," 2 vols., 8vo, original boards, London, 1817, \$525; A. L. S. of Joseph Conrad, 8 pp., 12mo, April 5, 1897, written during the first struggles of his literary career, \$625; A. L. S. of James Fenimore Cooper, 1 p., to his publishers, Carey and Lea, \$1,400; Stephen Crane's "Maggie," 12mo, original yellow printed wrappers, N. p., 1893, privately printed first edition, with a long presentation inscription by the author, \$3,700; Dickens's "A Christmas Carol," an uncut trial proof copy, \$3,250; original manuscript of Dicken's account of Caroline Maynard Thompson, sent to Baroness Burdett Coutts to enlist her aid in behalf of an unfortunate woman, \$2,900; Hardy's "Far from the Madding Crowd," 2 vols., 8vo, cloth, London, 1874, first edition, \$1,000;

same author, "The Dynasts," 3 vols., 1903—6—8, first issue of the first edition, \$2200; Keats's "Poems," 12mo, levant morocco by Revière, London, 1817, presentation copy from the poet, \$1,000; a choice copy of the Kelmscott Chaucer, folio, original boards, Hammersmith, 1896, \$1,500; Kipling's "Departmental Ditties," narrow 8vo, original wrappers, Lahore, 1886, first edition, \$1,025; unique collection of three holograph manuscripts by Napoleon, nine autograph letters signed, and about 130 letters and documents signed by Napoleon and persons closely associated with him, together with 385 of the finest and rarest contemporary portraits of Napoleon, and others, 125 being in color, \$5,000; A. L. S. of Edgar Allan Poe, 1 p., September 1, 1841, to F. W. Thomas, apparently unpublished, \$1,300; Stevenson's "New Arabian Nights," 2 vols., 12 mo, cloth, uncut, London, 1882, first edition, \$950; original manuscript of Stevenson's "The Wrong Box," 147 pp., folio, and 23 of typed manuscript, the complete manuscript and mostly in Stevenson's handwriting, \$4,000; original manuscript of Whitman's poem, "A Carol of Harvest for 1867," 148 lines, 18 pp., \$2,550; and an A. L. S. of William Wordsworth, 4 pp., 4to, Grasmere, December, 18, 1800, relating to the forthcoming "Lyrical Ballads," \$1,700. These are only a few items of a most extraordinary sale.

FOR the first time in its history, it is said, the British Museum has been deceived into certifying a forgery as a genuine work. Not until the book, reputed to be the rare first edition of Izaak Walton's "The Compleat Angler," 1653, was sent Sotheby's to be sold at auction was the discovery made that the volume is one of the cleverest of forgeries, printed in 1928. The book was bought under unusual circumstances by Arthur Carlton, the



well known English comic conjurer. Mr. Carleton relates his experience as follows: "I met an acquaintance who had an old book which, could be bought cheap and fixed the price at £4. It purported to be a first edition of Walton's "Angler," which sold sometime ago for £1,000. The next day at my club I showed it to an old friend who suggested that we should get the opinion of the British Museum upon it. We took the volume to the museum where an expert carefully examined it, compared it with a museum copy, pronounced it the genuine first, and offered to get it cleaned and repaired for me. After it had been there several days I received a receipt for it which was taken to Sotheby's to arrange for its sale. I was told that it might bring £2,000, so I gave them a letter of authority to view the book at the bookbinder's. The fake was promptly discovered by Sotheby's expert holding the title-page up to the light and revealing the erasure of a few words of modern print on the verso of the page, denoting that the book was a facsimile issued in 1928." "Only the complete disguise of dirt could have thrown me off my guard," admitted the museum expert.

**P**RICELESS manuscript collections of the Bibliothèque Nationale are in danger of destruction from deterioration for lack of funds for proper care, according to an official announcement made recently by M. Roland-Marcel, head of the library. He points out that the major portion of the library budget is consumed in its actual running expenses, and that he spends only about 125,000 francs, approximately \$5,000 annually for binding and repairs to books and manuscripts. Since the war a large number of collections of the sixteenth and seventeenth century manuscripts and books have been worn and are in urgent need of repair, but it has been necessary to prevent many of them from going into the hands of the public. Each year the number of these books that can be properly looked after diminishes. Thus in 1913 25,000 volumes were rebound, but in 1928 only 8,000 could be repaired with the available funds. In the meantime the public has had to be deprived of the privilege of consulting these books, which might be hopelessly ruined by further handling.

**B**OOK collectors of Chicago are arranging a sale of modern first editions, Americana, fine press books, bindings, art books, general literature and autograph material to be sold on April 21 in the Fine Arts Building. Only 250 lots will be sold in a single evening session. The price range will be from \$10 to \$100. Printed catalogs will be ready April 1. The auction will be conducted in the usual manner, and will be under the management of the directing committee: Paul Steinbrecher, Oliver R. Barrett, Walter M. Hill, Wright Howes, and Franklin J. Meine. The object of the sale is to stimulate interest in books generally, bring book collectors together for a good time, provide an open market for duplicates, and offer the younger collector an opportunity to get acquainted with other collectors and good books at auction. It is generally felt that the time has arrived when Chicago should take a hand in the book auction game, and it may be assumed that this is a first step in that direction. Catalogs will be mailed on request and mail order bids will receive careful attention.

**G**OODSPEED'S Book Shop, of Boston, has just published Catalog No. 192, "Americana, Rare and Unusual, Books, Pamphlets, and Broad-sides," comprising 1,229 lots. Among the outstanding items is a copy of the first American Thumb Bible, printed in Boston in 1765, price, \$400. This is an epitome of the Bible in verse by the Water-poet, John Taylor, commonly called the Thumb Bible because of its diminutive size, which is less than two inches square. The binding is one of the earliest examples of gilt tooling recalled by the cataloger. There is a long series of Revolutionary broadsides, the average price of which is about \$100 each. The Goodspeed Book Shop promises within the next few weeks two catalogs of Americana, one of books, pamphlets, maps and prints relating to the Indians of the West, and the second of similar material relating to New England.

**G**ABRIEL WELLS, rare book dealer of this city, who for many years specialized in the publication of limited and de luxe subscription editions, has retired from the publishing field, and Gimbel's of

this city, in an advertisement making this announcement offered for sale limited editions of Boswell's "Life of Johnson," Hardy's "Works," Swinburne's "Works," Dicken's "Works," Guy de Maupassant's "Works," Hugo's "Works," and Burton's translation of "The Arabian Nights." Some of these sets were offered at considerably less than a fifty per cent reduction.

**TENNYSON'S** "In Memoriam," 1850, with Moxon's advertising pages dated 1850, has been bringing about £8, with slight variation, for many years. With scarcely any notice, it has lately taken an advance and is now selling from £25 to £40. In a catalog published by Elkin Matthews, Ltd., of London, there is a copy listed at £32. Now that it has started to advance we are likely to see it go much higher. A fine unfaded copy with all the "points" is not easy to find.

### Auction Calendar

**Monday and Tuesday afternoons, March 31st and April 1st, at 2:15.** The pioneer and mining days of California, the result of many years' search by a private collector, together with American historical books relating to the early west, Indians, Mexico, etc. (Items 371.) American Art Association, 30 East 57th St., New York City.

### Catalogs Received

**Americana and American literature.** (No. 23; Items 941.) Arthur Rogers, Eldon Square, Newcastle-on-Tyne, England.  
**Americana.** (No. 7; Items 655.) M. C. Simons, 244 East Third St., New York City.  
**Americana, art, color plate books, curiosa, fine presses, first editions, literature, psychology, Occultism, sport, etc.** (No. 21; Items 1245.) Argosy Book Stores Inc., 45 Fourth Ave., New York City.  
**Americana, first editions, etc.** (No. 13; Items 57.) Howard J. Mahan, 400 West 6th Ave., Roselle, N. J.  
**Americana, rare and unusual books, pamphlets and broadsides.** (No. 192; Items 1249.) Goodspeed's Book Shop, 7 Ashburton Place, Boston, Mass.  
**Autographs.** (No. 180; Items 750.) John Heise, 410 Onondaga Bank Bldg., Syracuse, N. Y.  
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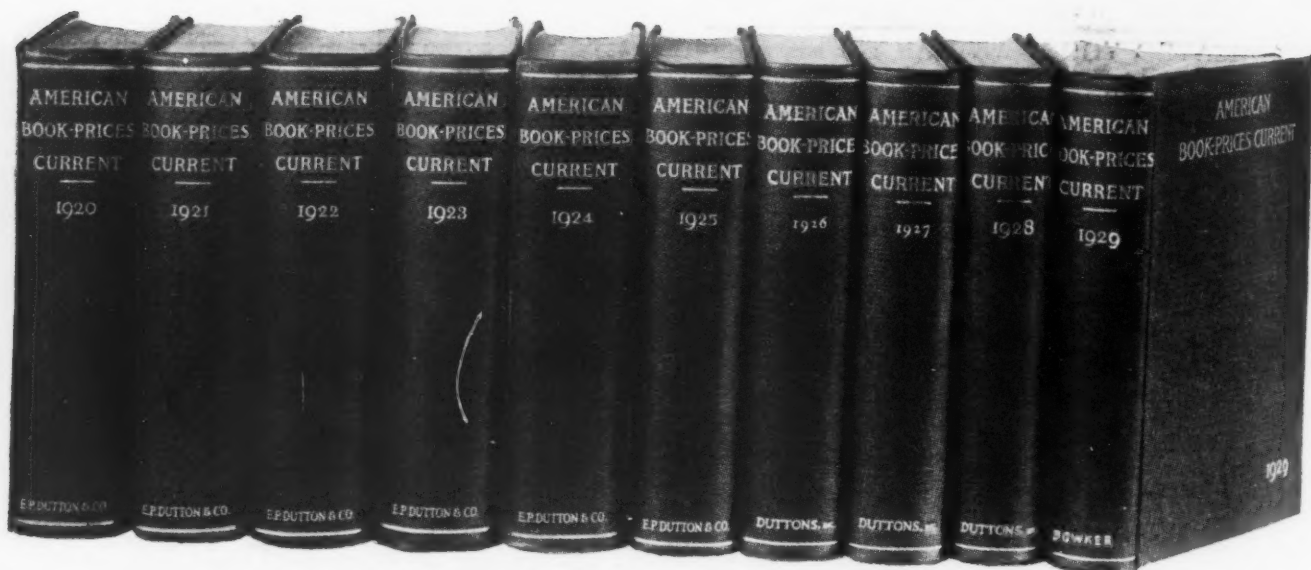
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## Forthcoming Issues

✿ ✿ ✿ Frank Swinnerton's story describing the blessing and curses of the Publisher's Reader was postponed from this week's issue to next week's, so on that date, March 29, he will sketch the career of that man in the publisher's office upon whose shoulders rests the weightiest and most adventurous responsibilities. ✿ ✿ ✿

✿ ✿ ✿ The long-heralded Children's Book Section, the first in our series of three Spring departments, appears next week with articles by Josiah Titzell, Ruth P. Tubby, and Constance Mitchell. ✿ ✿ ✿

✿ ✿ ✿ Frank Stevens has written a long article on "The Department Store in the Book Business" which will appear in two installments, the first next week, the second on April 5th. ✿ ✿ ✿

✿ ✿ ✿ An attractive addition to next week's issue has been contributed by Jeanette Roman, "Some New Travel Books" illustrated with N. A. B. P. pictures. ✿ ✿ ✿

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